1062

Total Responses

Date Created: Friday, December 15, 2017

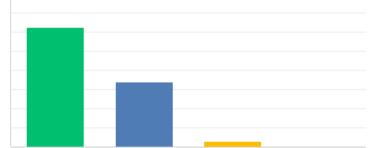
Complete Responses: 822



VISUAL APPEAL SURVEY

How important is the appearance of **buildings**

Very	62.62%	665
Somewhat	33.80%	359
Not	2.92%	31
Don't Know	0.66%	7



How important is the appearance of **Signs**

Very	62.34%	601
Somewhat	34.23%	330
Not	2.90%	28
Don't Know	0.52%	5

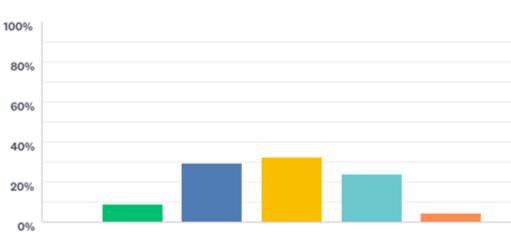
Answered: 1,062	nswered: 1,062 VISUAL APPEAL		PPEAL SU	S U R V E Y	
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NELLERAL	SOMEWHAT APPEALING	VERY APPEALING	

Assess the visual appeal of the building.

Answered: 1,062		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
9.23% 98	29.47% 313	32.67% 347	24.11% 256	4.52% 48



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Answered: 1,062 VISUAL APPEAL SU		RVEY		
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
6.40% 68	18.08% 192	24.11% 256	36.25 385	15.16% 161

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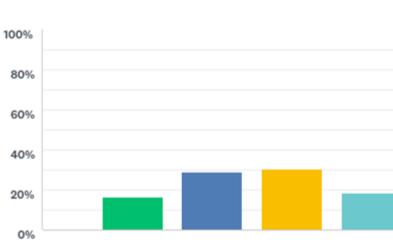
Answered: 1,062 VISUAL APPEAL SUI		RVEY		
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
3.11% 33	9.89% 105	22.88% 243	42.18% 448	21.94% 233



Answered: 1,062		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
16.38% 174	29.10% 309	30.70% 326	18.55% 197	5.27% 56

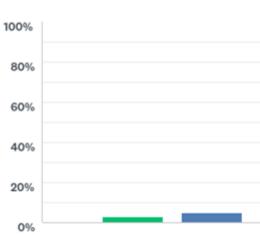


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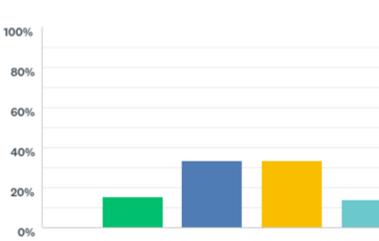
Answered: 1,062	ed: 1,062 VISUAL APPEAL SURVEY			RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
3.01% 32	5.18% 55	19.30% 205	46.80% 497	25.71% 273





Answered: 1,062		VISUAL A	PPEAL SU	R V E Y
/ERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
15.73% 167	33.43% 355	33.43% 355	13.94% 148	3.48% 37
			X . Y . M	ZHC Z M





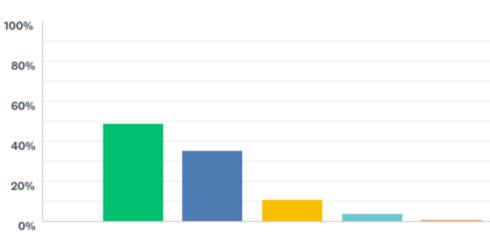
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Answered: 1,062		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
1.98% 21	4.80% 51	12.90% 137	39.17% 416	41.15% 437
100% 80% 60% 40% 20%				w Burlingame Rd

Answered: 1,062 VISUAL APPEAL SURVEY			RVEY	
VERY UNAPPEALING	SOMEWHAT NEUTRAL SOMEWHAT VERY APPEALING			
49.15% 522	35.40% 376	10.83% 115	3.77% 40	0.85% 9

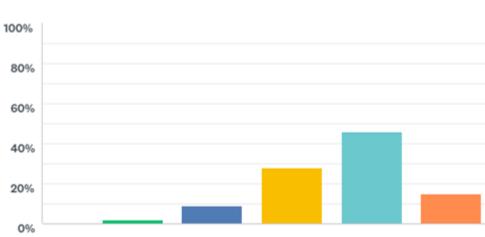




Answered: 1,062 VISUAL APPEAL		PPEAL SU	RVEY	
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
2.07% 22	8.76% 93	28.25% 300	45.95% 488	14.97% 159



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Answered: 1,062		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
2.45% 26	8.38% 89	22.60% 240	45.48% 483	21.09% 224

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Answered: 1,062		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
3.77% 40	15.07% 160	23.73% 252	37.85% 402	19.59% 208
100%				
60%				
40%		rgari-Coolle		
20%				

Answered: 1,062		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
15.35% 163	29.66% 315	34.56% 367	15.16% 161	5.27% 56
100%			DOLLAR GENERAL	
80%				
60%				
40%				

What factors are most important to the visual appeal of buildings? (choose 2)

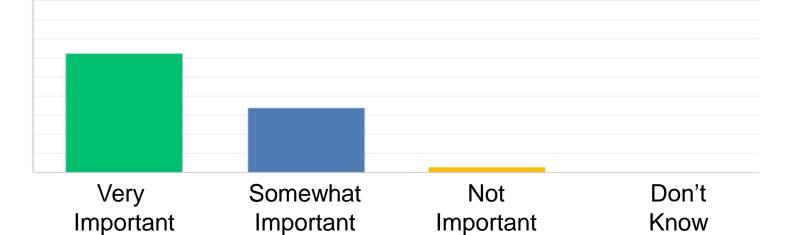
Answered: 1,062

Building Ma	aterials		37.19%		395
Signage	Signage				344
Number of	windows		10.36%		110
Architectura	al details		68.17%		724
Landscapin	ıg		63.18%		671
Other			5.18%		55
Building Materials	Signage	# of Windows	Architectural Details	Landscaping	Other

How important is building design to the visual appeal of a community?

Answered: 1,062

Very Important	62.62%	665
Somewhat Important	33.80%	359
Not Important	2.92%	31
Don't Know	0.66%	7



Answered: 1,062		VISUAL APPEAL SURVEY		
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING

Assess the visual appeal of the sign(s).

Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83% 8	4.77% 46	18.46% 178	43.98% 424	31.95% 308
100% 80% 60% 40% 20%			<image/>	<image/>

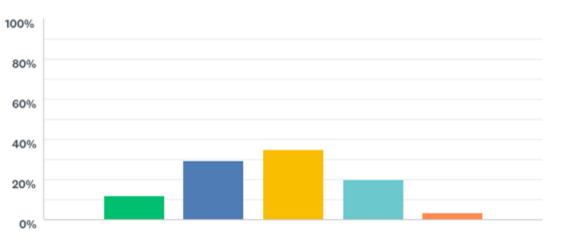
Answered: 964	VISUAL APPEAL SURVEY			
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
21.58%	39.63%	25.41%	10.17%	3.22%
208	382	245	98	31

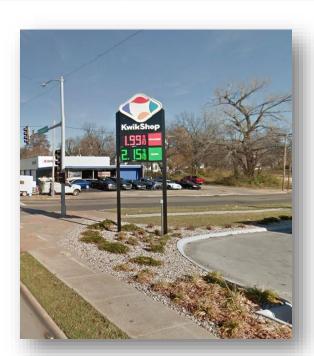
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Answered: 964	VISUAL APPEAL SURVEY				
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING	
11.83% 114	29.46% 284	34.85% 336	20.12% 194	3.73% 36	





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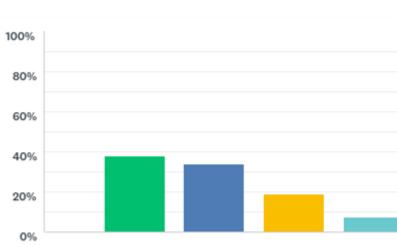
Answered: 964	4 VISUAL APPEAL SURVEY			
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
4.56% 44	11.31% 109	27.90% 269	43.98% 424	12.24% 118



Answered: 964	VISUAL APPEAL SURVEY			
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
38.17% 368	34.02% 328	18.88% 182	7.47% 72	1.45% 14



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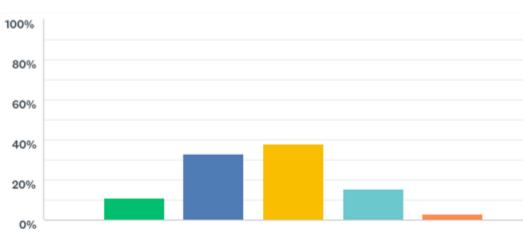


Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83% 8	1.35% 13	13.69% 132	48.96% 472	35.17% 339
100%			Cotton O' KANZA PAR	Neil
60% 40%			2660 SW 3rd 9	
20%				

Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
4.77% 46	21.47% 207	42.32% 408	23.76% 229	7.68% 74
100% 80% 60% 40% 20%				

Answered: 964 VISUAL APPEAL SU			RVEY	
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
6.02% 58	15.35% 148	32.37% 312	37.24% 359	9.02% 87

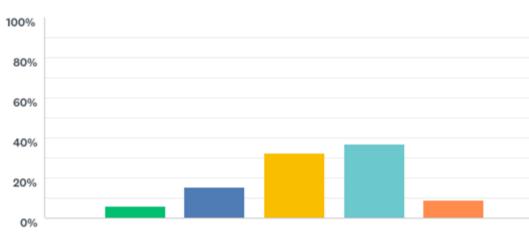




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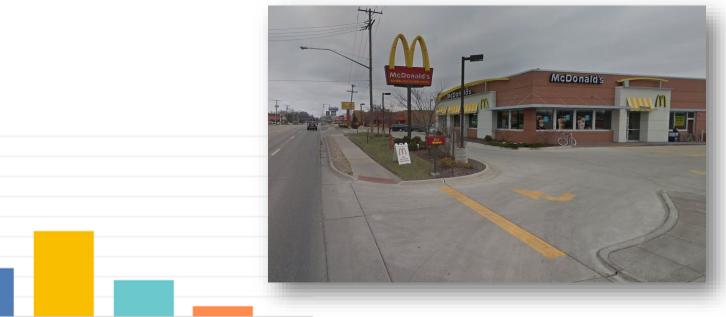
Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83% 8	1.35% 13	13.69% 132	48.96% 472	35.17% 339



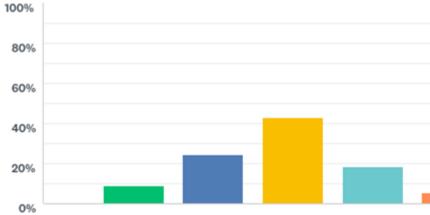


Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
62.03% 598	28.84% 278	6.74% 65	1.56% 15	0.83% 8
100% 80% 60% 40% 20%				

Answered: 964	VISUAL APPEAL SURVEY			RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
8.82% 85	24.38% 235	42.84% 413	18.67% 180	5.29% 51



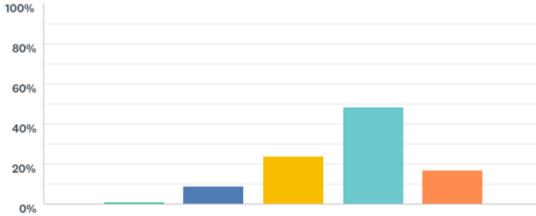
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Answered: 964	I: 964 VISUAL APPEAL SURVEY			RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
1.24% 12	9.02% 87	23.96% 231	48.65% 469	17.12% 165

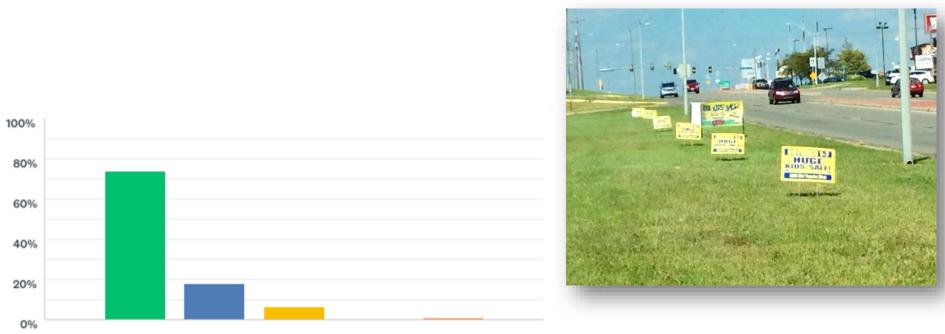


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Answered: 964	VISUAL APPEAL SURVEY			
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
74.07% 714	17.84% 172	6.43% 62	0.73% 7	0.93% 9

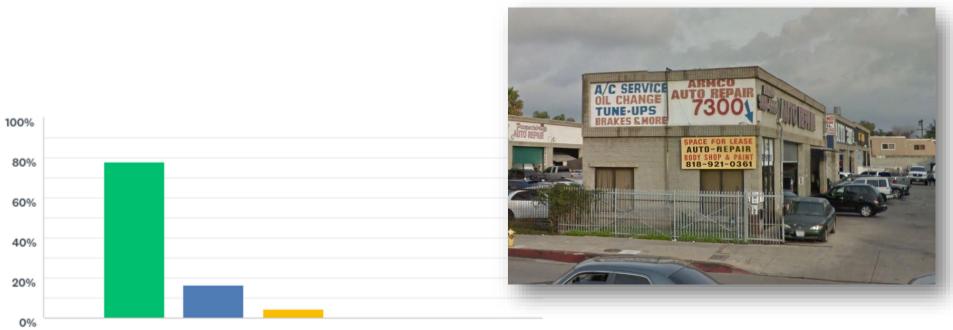


Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
41.80% 403	29.56% 285	22.93% 221	4.36% 42	1.35% 13
100% 80% 60% 40%			the beer of the be	t i i i i i i i i i i i i i i i i i i i
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Answered: 964	Answered: 964 VISUAL APPEAL SURVEY			RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
78.22% 754	16.39% 158	4.25% 41	0.52% 5	0.62% 6



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Answered: 964		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83% 8	4.25% 41	21.37% 206	50.83% 490	22.72% 219
100% 80% 60% 40% 20%				

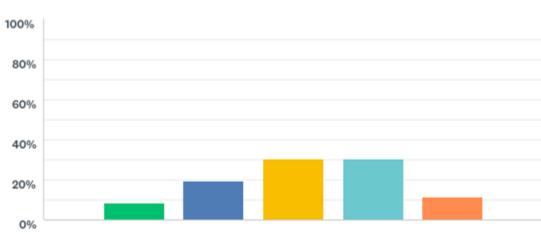
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0%

Answered: 964 VISUAL APPE			PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
8.30%	19.40%	30.39%	30.60%	11.31%
80	187	293	295	109



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Answered: 964	VISUAL APPEAL SURVEY			RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
1.24% 12	3.63% 35	21.58% 208	49.38% 476	24.17% 233

ATAL CITY OF



Answered: 964	VISUAL APPEAL SURVEY			
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
2.28% 22	7.68% 74	26.97% 260	44.92% 433	18.15% 175

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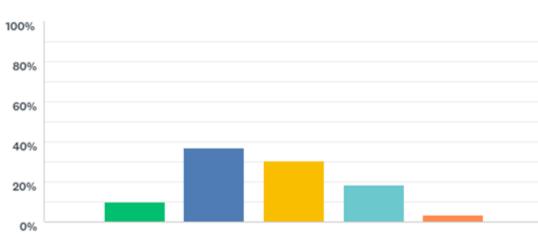
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Answered: 964	VISUAL APPEAL SURVEY			
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
10.06% 97	37.14% 358	30.71% 296	18.36% 177	3.73% 36





Answered: 487		VISUAL A	PPEAL SU	RVEY
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
79.06% 385	16.02% 78	4.11% 20	0.41% 2	0.41% 2
100% 80% 60% 40%				
20%				

0%

What factors are most important to the visual appeal of signs? (choose 2)

Answered: 964

Materials		56.22%		542	
Height			34.96%		337
Size of Sign		38.17%		368	
Quantity of	Signs		52.49%		506
Illumination	1		22.10%		213
Other			11.62%		112
Materials	Height	Size of Sign	Quantity of Signs	Illumination	Other







How important the appearance of signs to the visual quality of a community?

Very Important	62.34%	601
Somewhat Important	34.23%	330
Not Important	2.90%	28
Don't Know	0.52%	5

