

1062

Total Responses

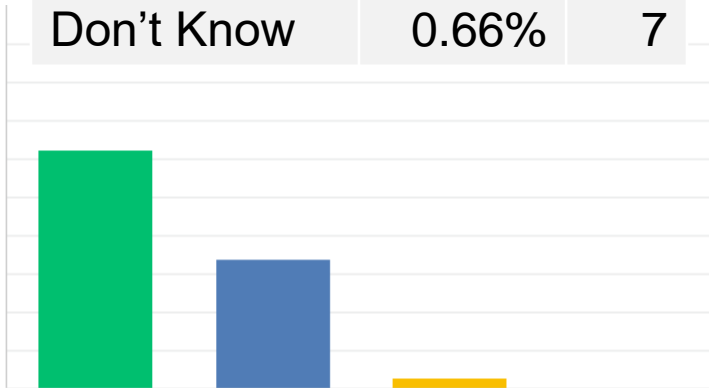
Date Created: Friday, December 15, 2017

Complete Responses: 822



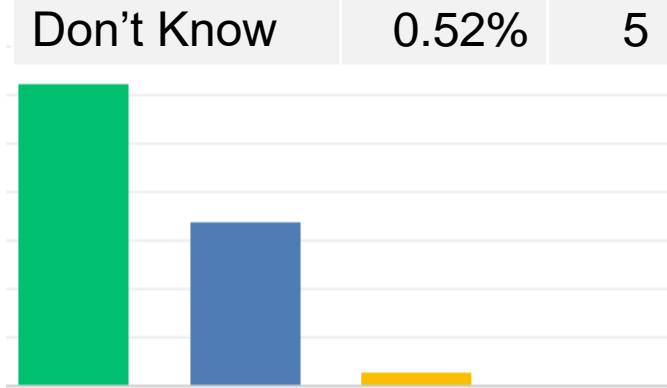
How important is the appearance of buildings

Very	62.62%	665
Somewhat	33.80%	359
Not	2.92%	31
Don't Know	0.66%	7



How important is the appearance of signs

Very	62.34%	601
Somewhat	34.23%	330
Not	2.90%	28
Don't Know	0.52%	5





VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING

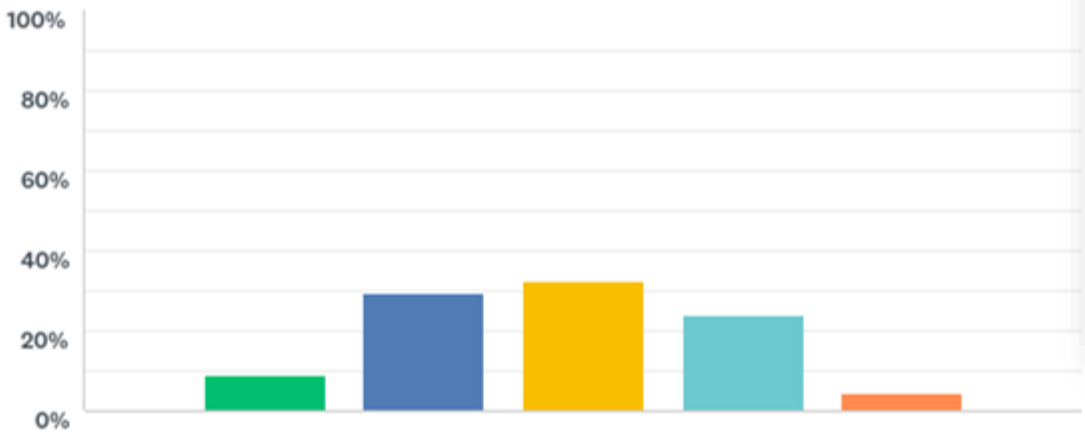
Assess the visual appeal
of the building.

Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
9.23%	29.47%	32.67%	24.11%	4.52%
98	313	347	256	48

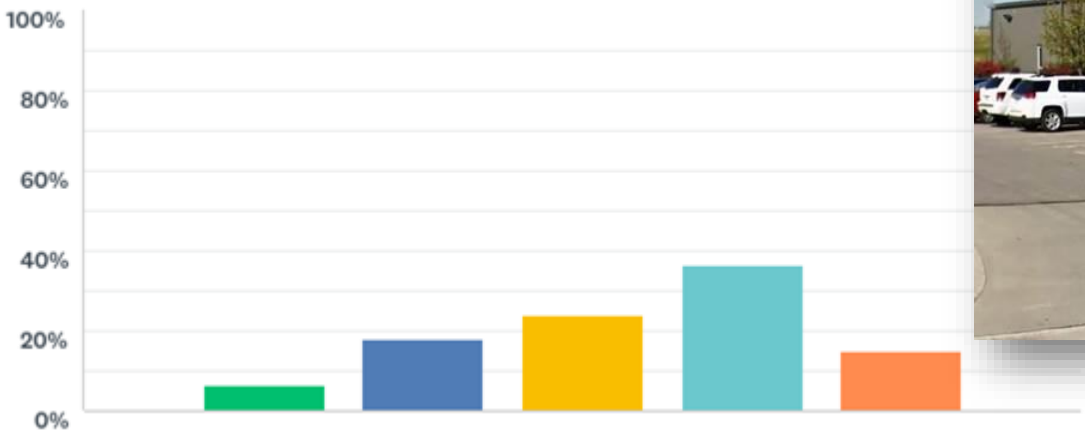


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
6.40%	18.08%	24.11%	36.25%	15.16%
68	192	256	385	161

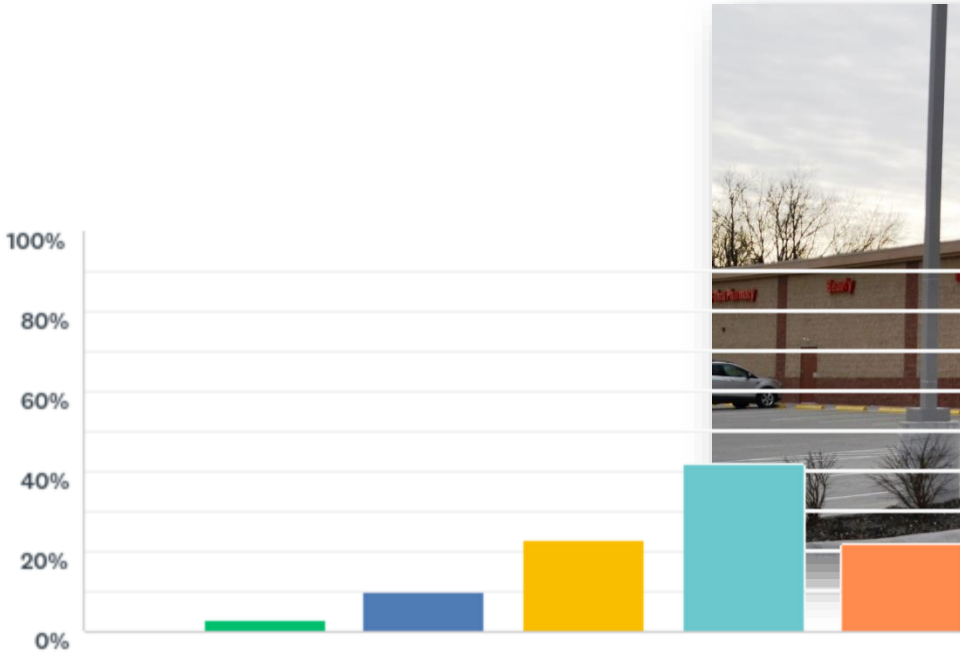


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
3.11%	9.89%	22.88%	42.18%	21.94%
33	105	243	448	233

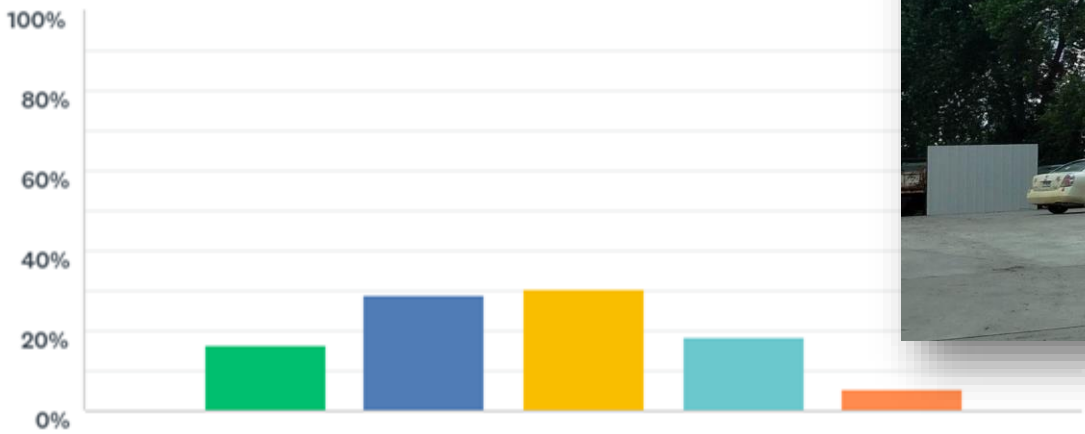


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
16.38%	29.10%	30.70%	18.55%	5.27%
174	309	326	197	56

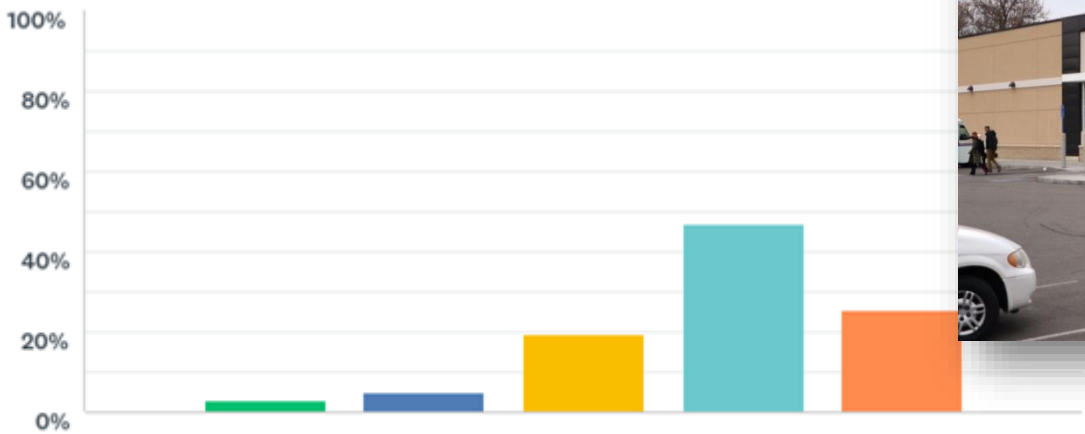


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
3.01%	5.18%	19.30%	46.80%	25.71%
32	55	205	497	273

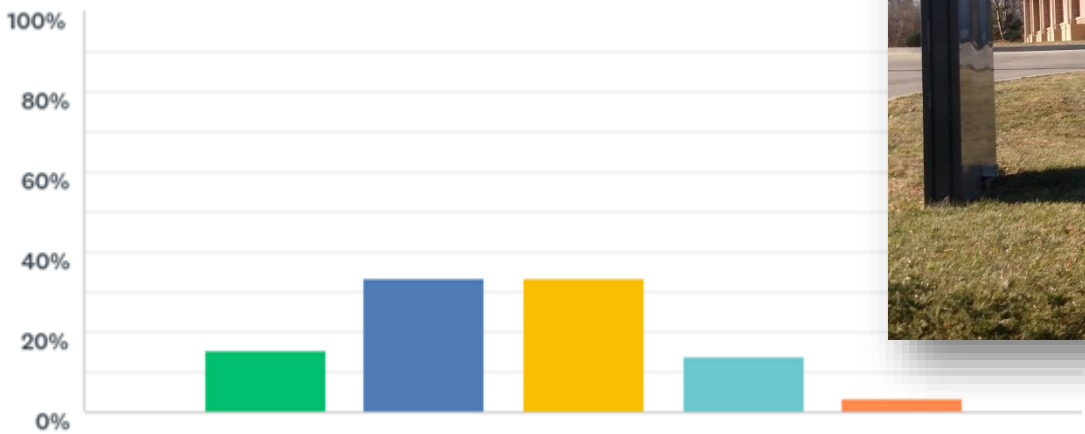


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
15.73%	33.43%	33.43%	13.94%	3.48%
167	355	355	148	37

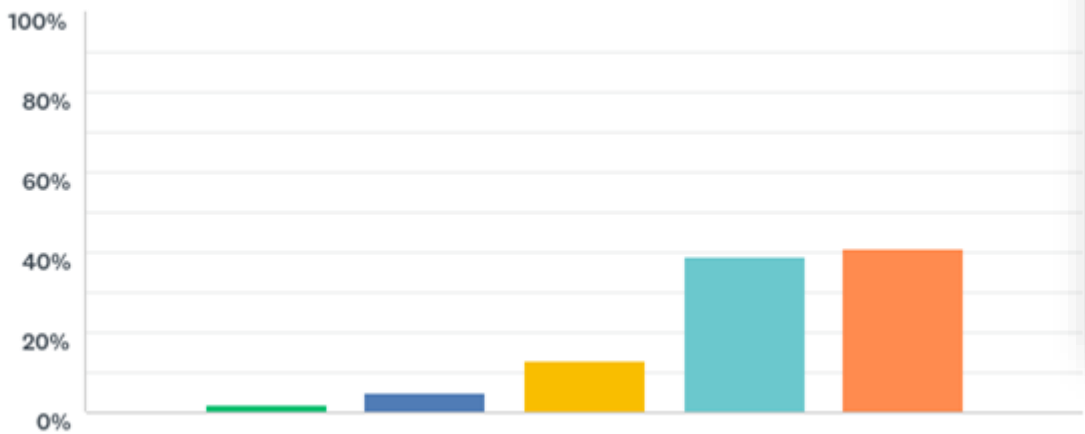


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
1.98%	4.80%	12.90%	39.17%	41.15%
21	51	137	416	437

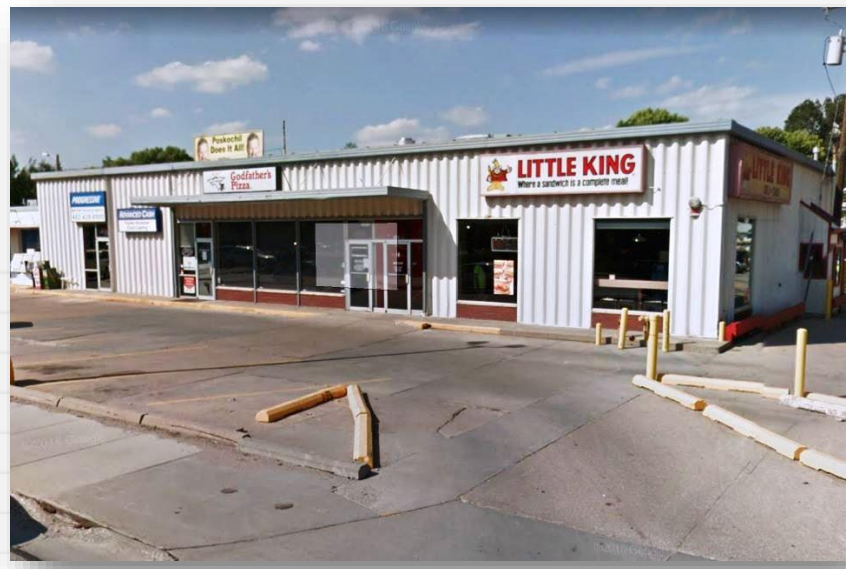
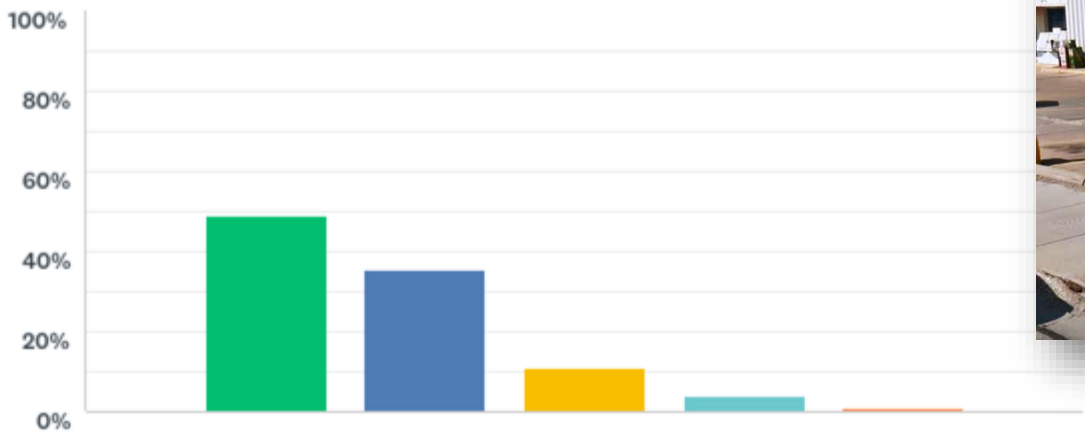


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
49.15%	35.40%	10.83%	3.77%	0.85%
522	376	115	40	9

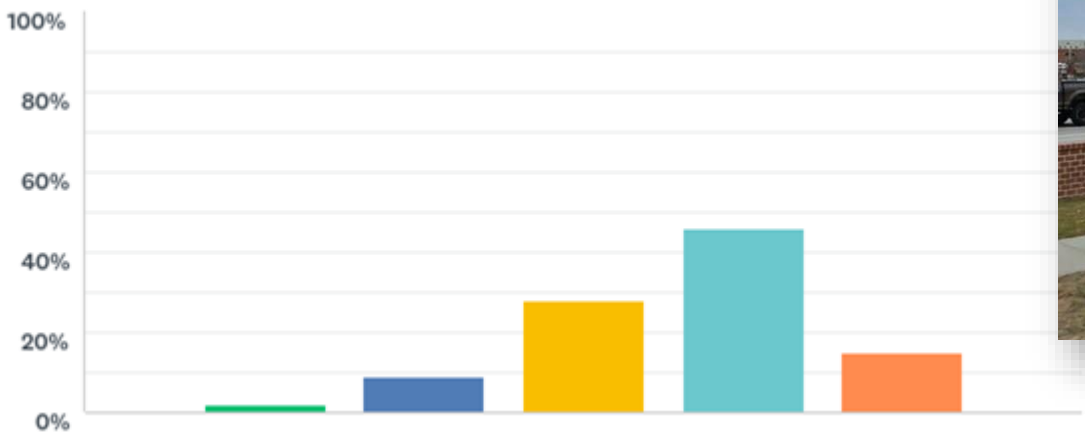


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
2.07%	8.76%	28.25%	45.95%	14.97%
22	93	300	488	159

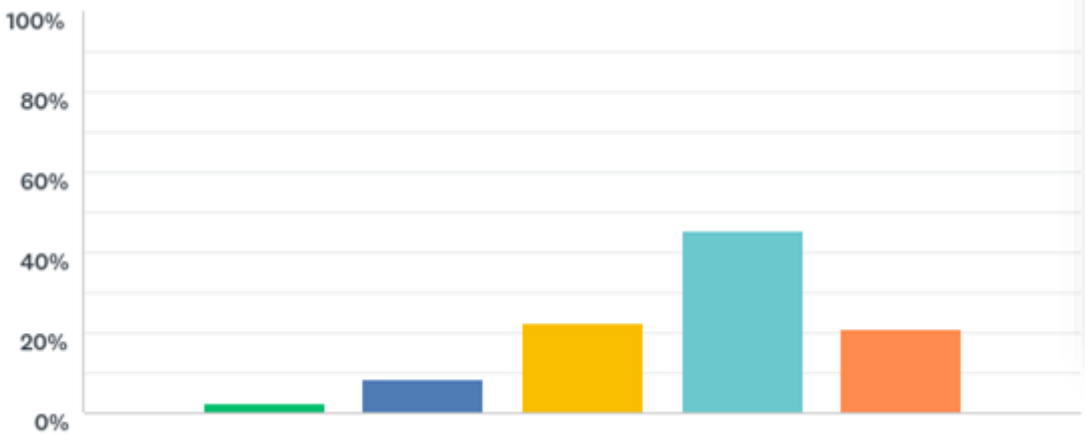


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
2.45%	8.38%	22.60%	45.48%	21.09%
26	89	240	483	224

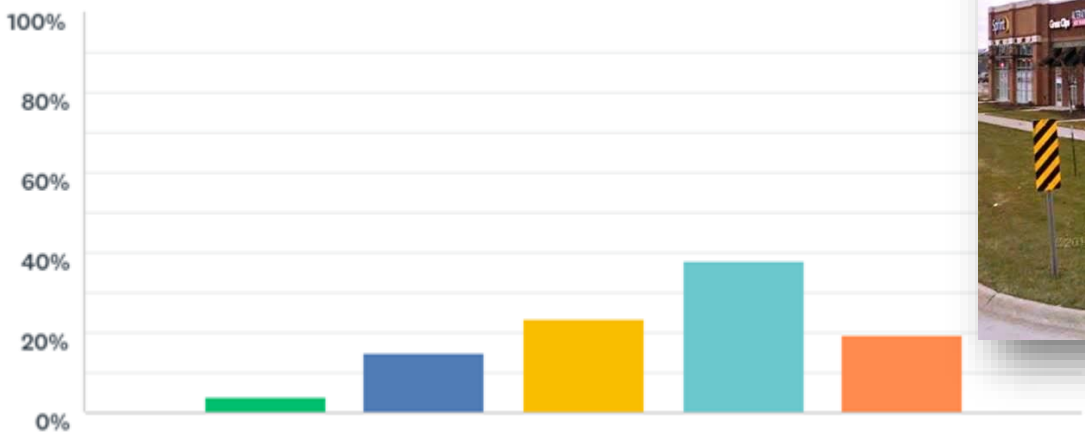


Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
3.77%	15.07%	23.73%	37.85%	19.59%
40	160	252	402	208

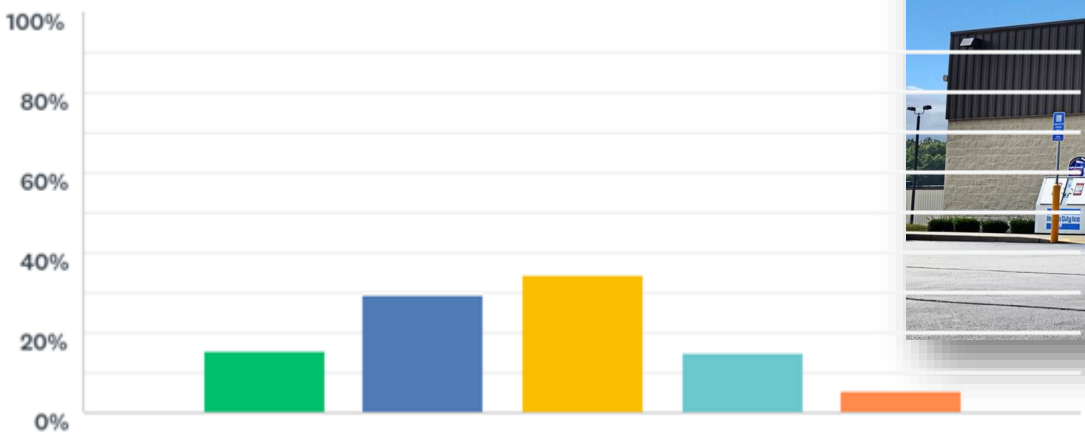


Answered: 1,062

VISUAL APPEAL SURVEY



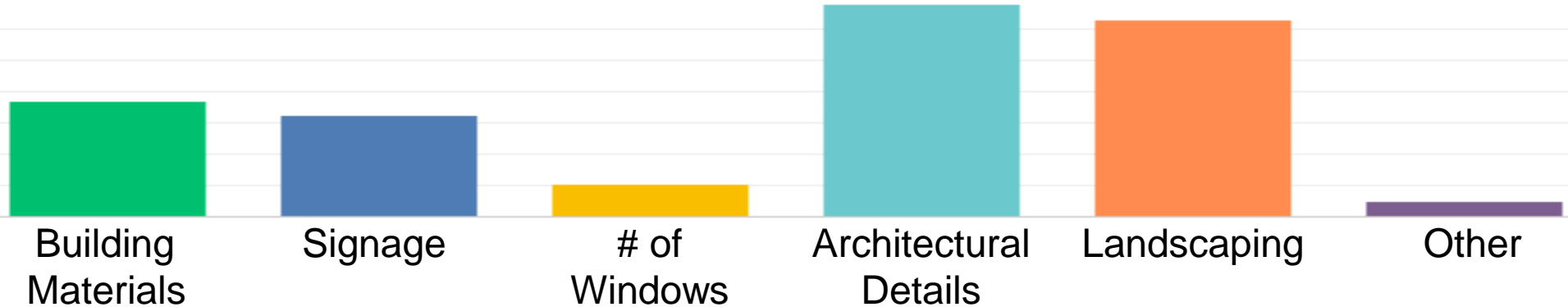
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
15.35%	29.66%	34.56%	15.16%	5.27%
163	315	367	161	56





What factors are most important to the visual appeal of buildings? (choose 2)

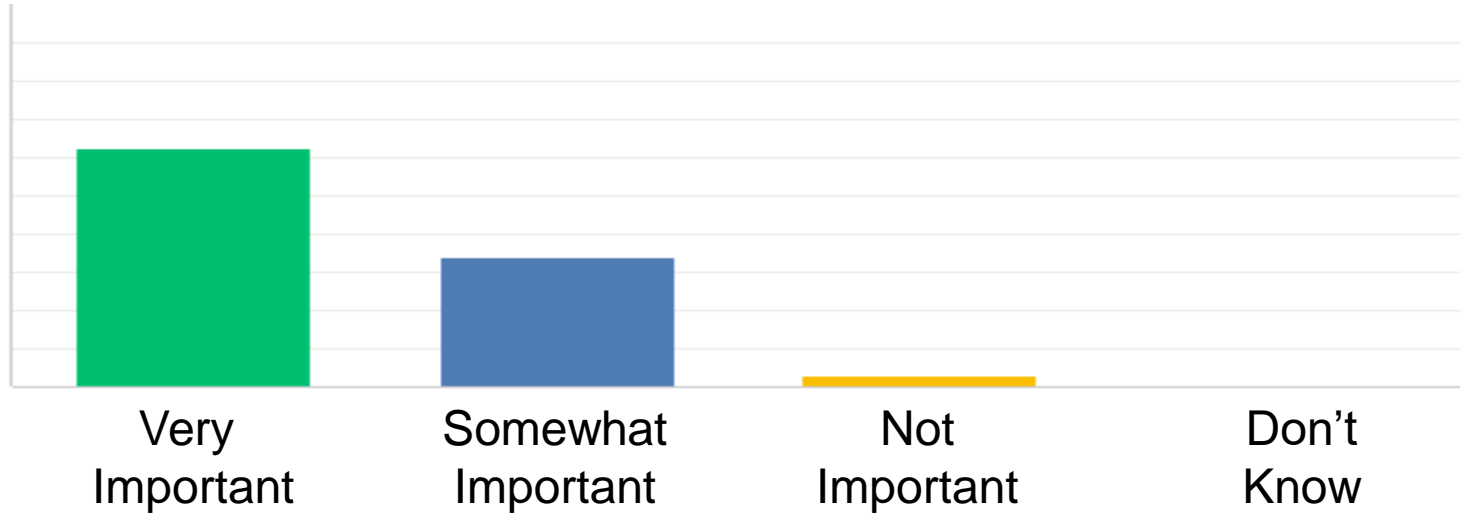
Building Materials	37.19%	395
Signage	32.9%	344
Number of windows	10.36%	110
Architectural details	68.17%	724
Landscaping	63.18%	671
Other	5.18%	55





How important is building design to the visual appeal of a community?

Very Important	62.62%	665
Somewhat Important	33.80%	359
Not Important	2.92%	31
Don't Know	0.66%	7



Answered: 1,062

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING

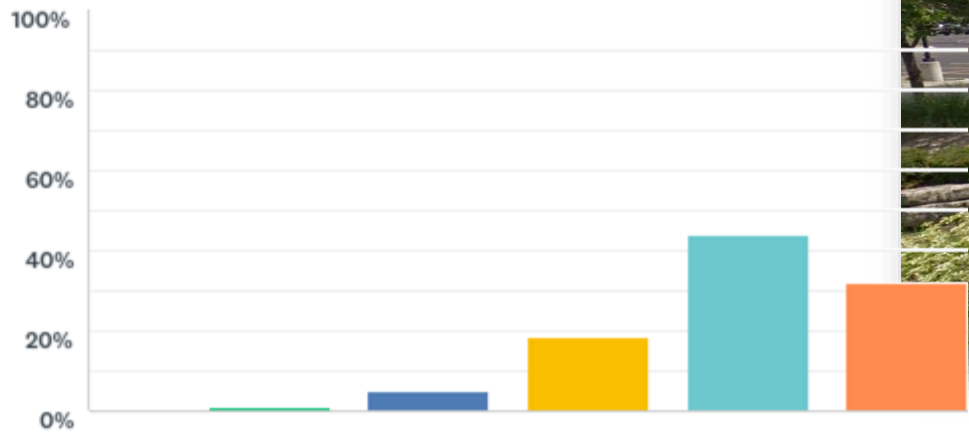
Assess the visual appeal
of the sign(s).

Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83%	4.77%	18.46%	43.98%	31.95%
8	46	178	424	308

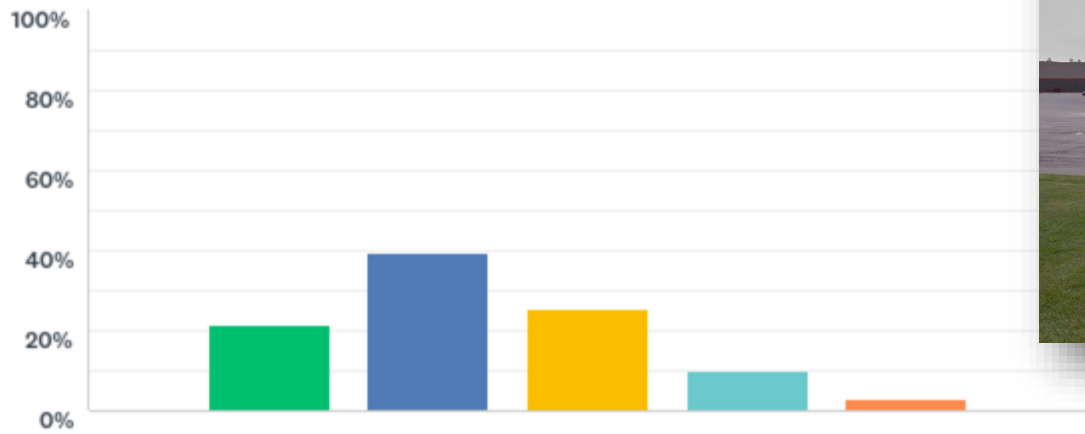


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
21.58%	39.63%	25.41%	10.17%	3.22%
208	382	245	98	31

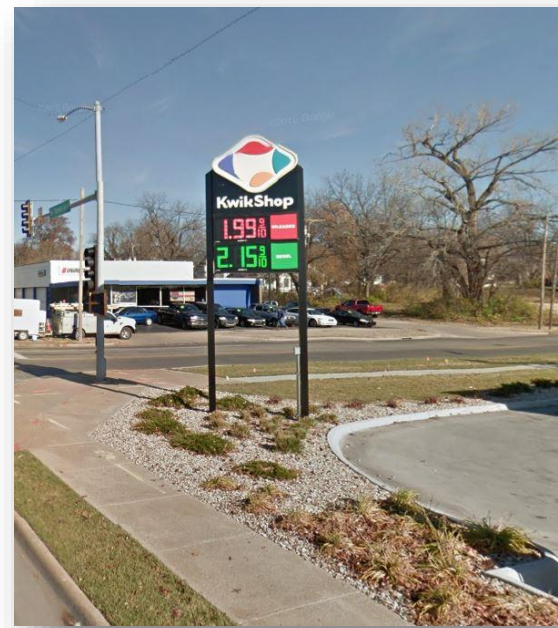
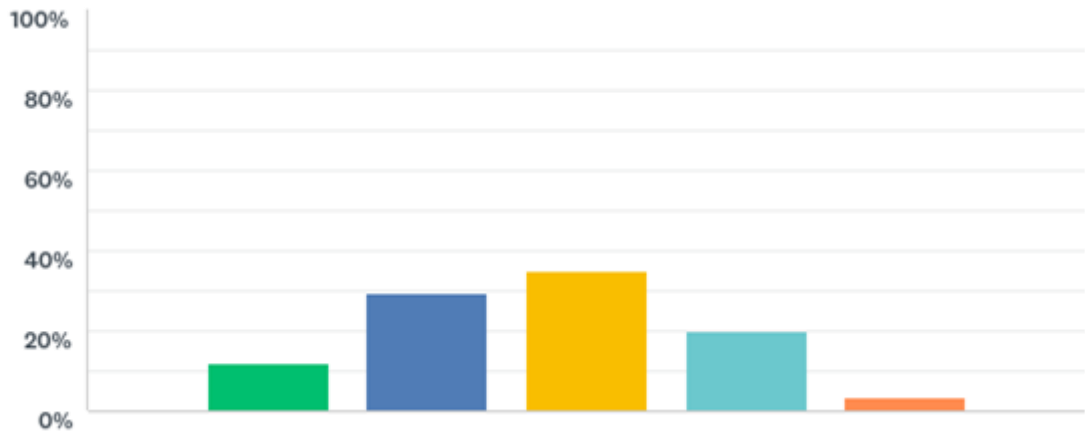


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
11.83%	29.46%	34.85%	20.12%	3.73%
114	284	336	194	36

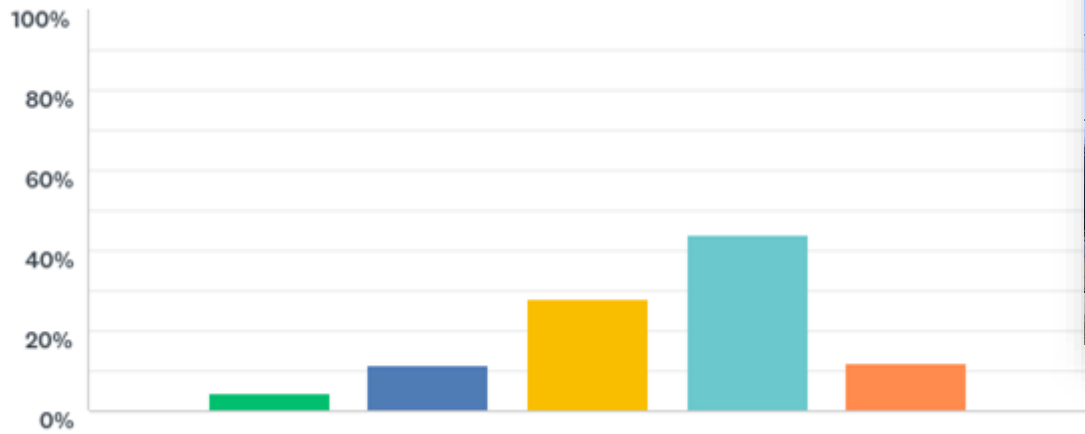


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
4.56%	11.31%	27.90%	43.98%	12.24%
44	109	269	424	118

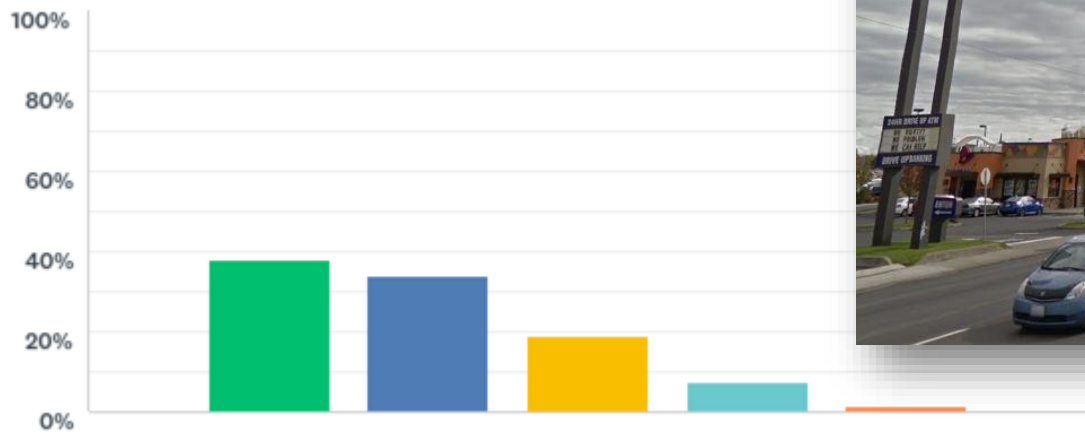


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
38.17%	34.02%	18.88%	7.47%	1.45%
368	328	182	72	14

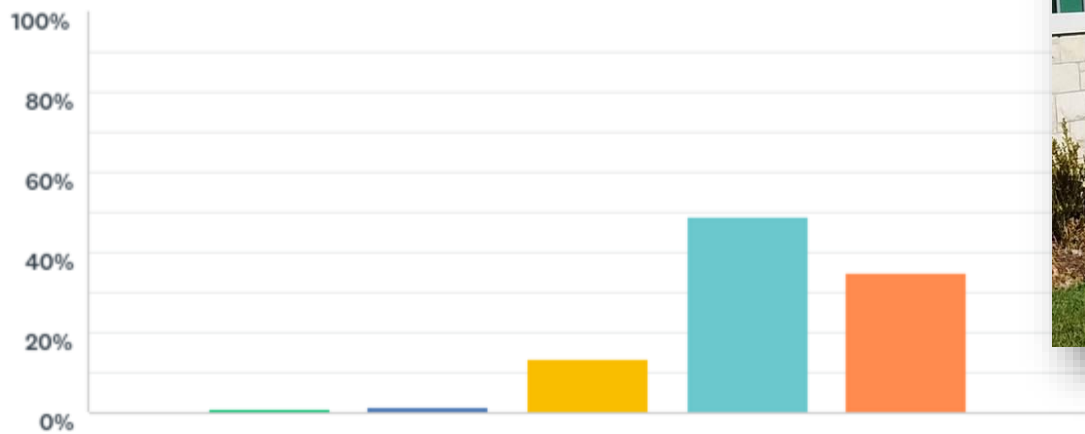


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83%	1.35%	13.69%	48.96%	35.17%
8	13	132	472	339

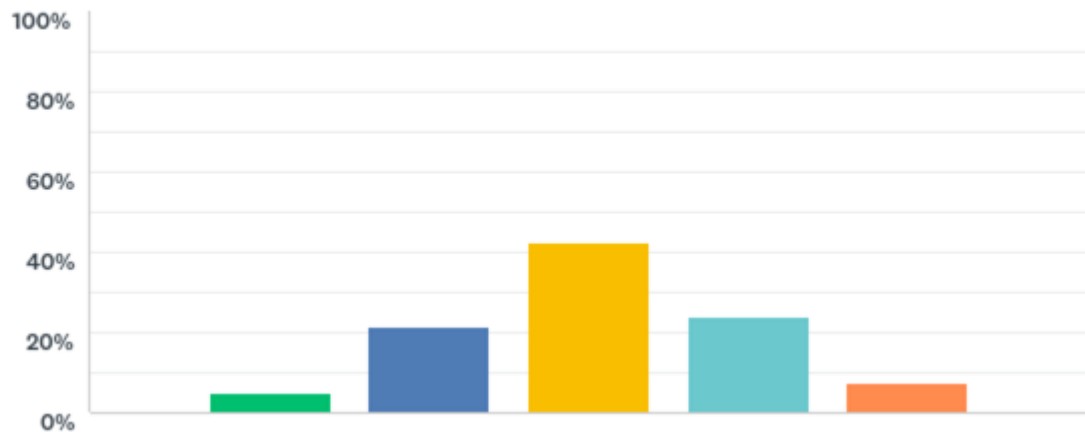


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
4.77%	21.47%	42.32%	23.76%	7.68%
46	207	408	229	74

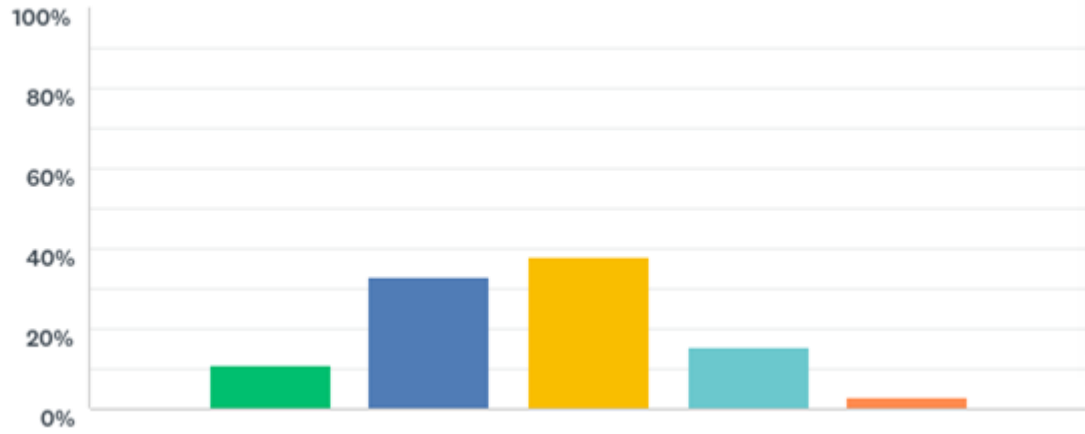


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
6.02%	15.35%	32.37%	37.24%	9.02%
58	148	312	359	87

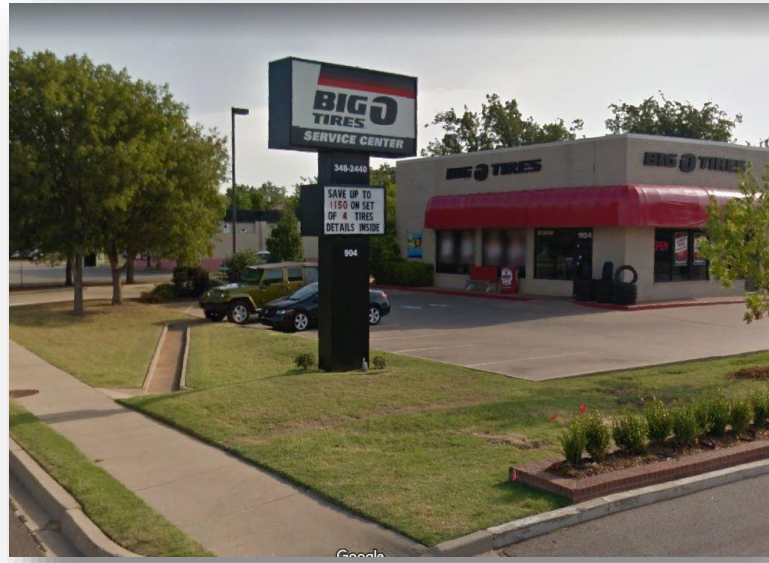
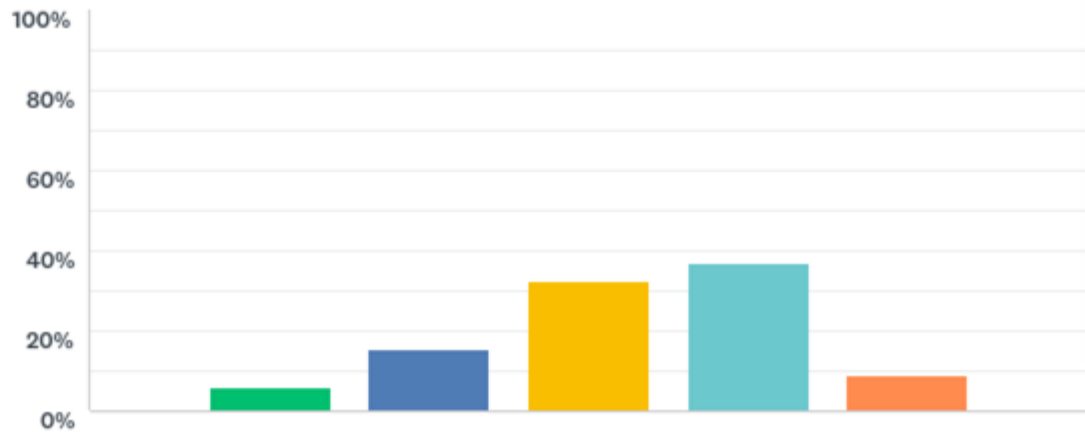


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83%	1.35%	13.69%	48.96%	35.17%
8	13	132	472	339

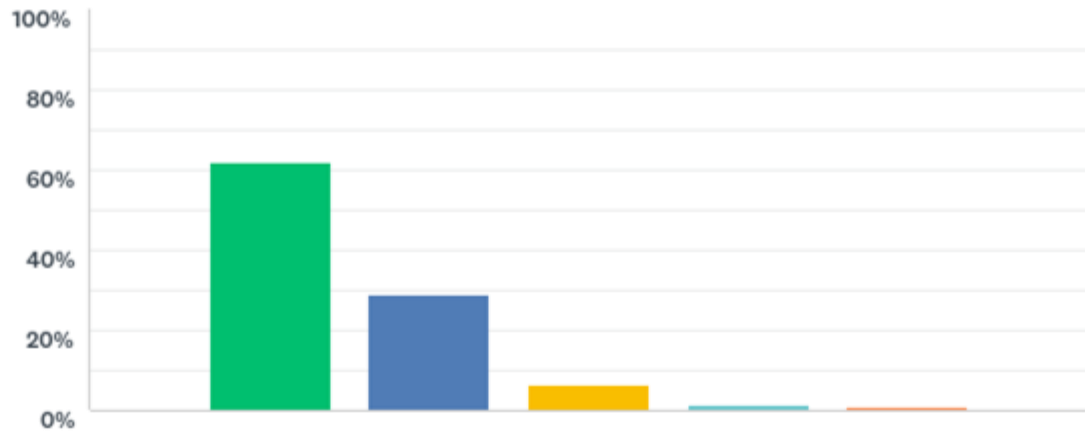


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
62.03%	28.84%	6.74%	1.56%	0.83%
598	278	65	15	8

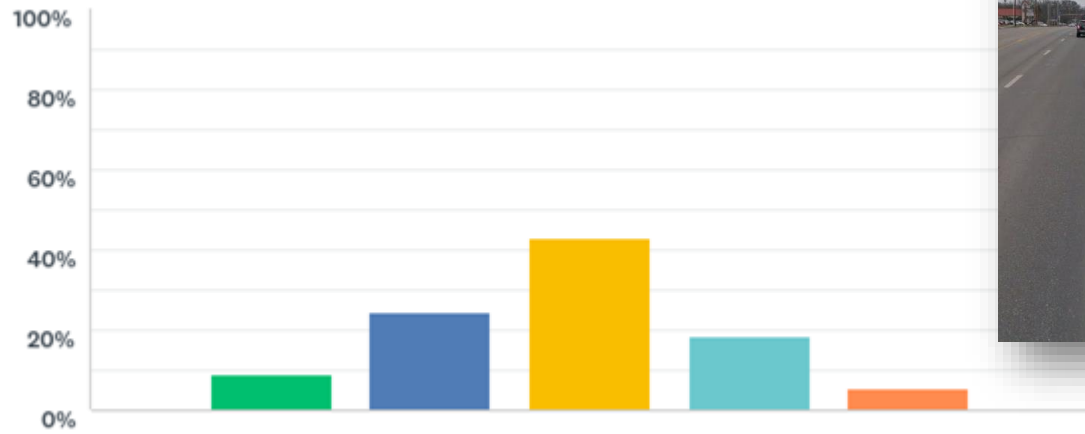


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
8.82%	24.38%	42.84%	18.67%	5.29%
85	235	413	180	51

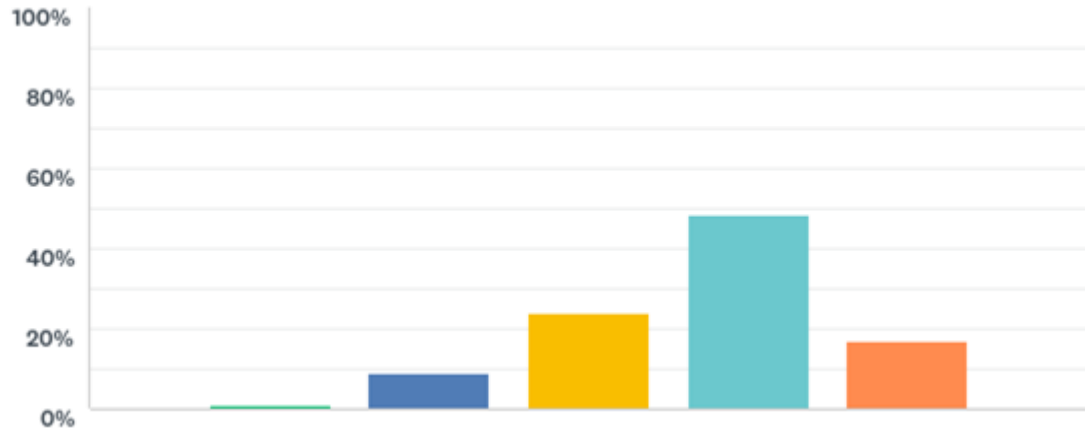


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
1.24%	9.02%	23.96%	48.65%	17.12%
12	87	231	469	165

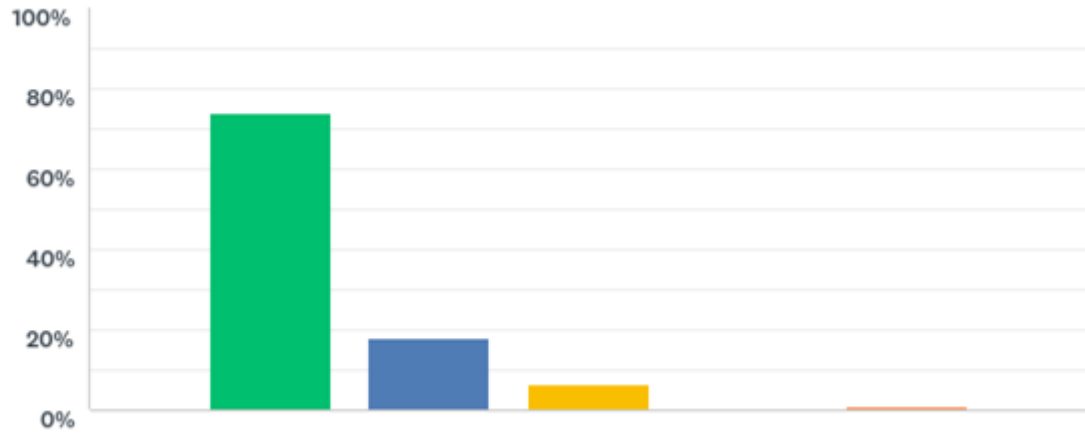


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
74.07%	17.84%	6.43%	0.73%	0.93%
714	172	62	7	9

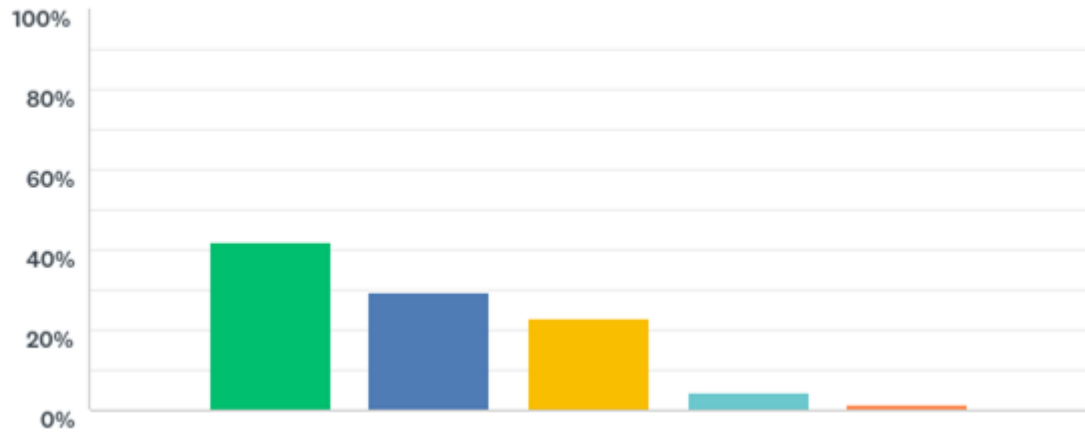


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
41.80%	29.56%	22.93%	4.36%	1.35%
403	285	221	42	13

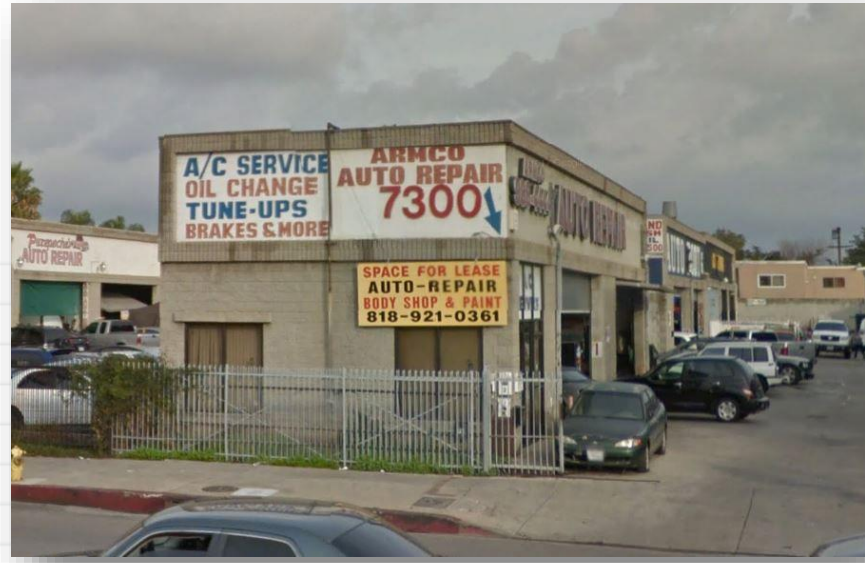
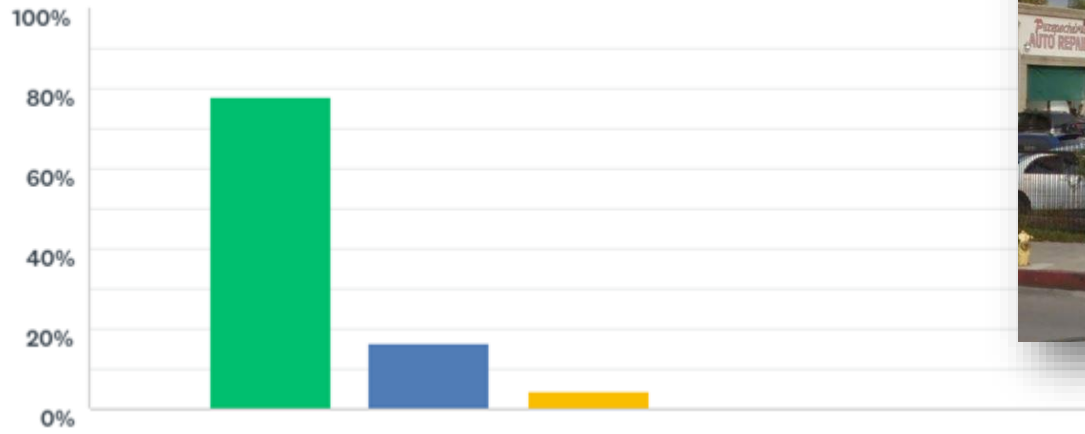


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
78.22%	16.39%	4.25%	0.52%	0.62%
754	158	41	5	6

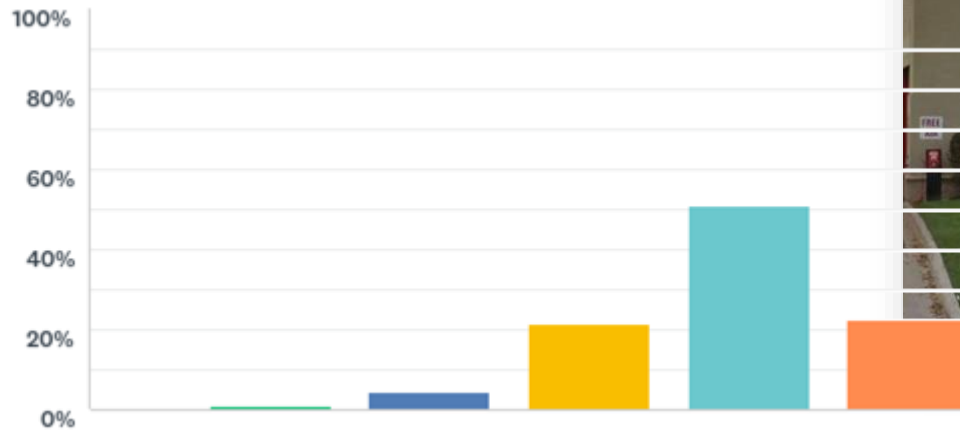


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
0.83%	4.25%	21.37%	50.83%	22.72%
8	41	206	490	219

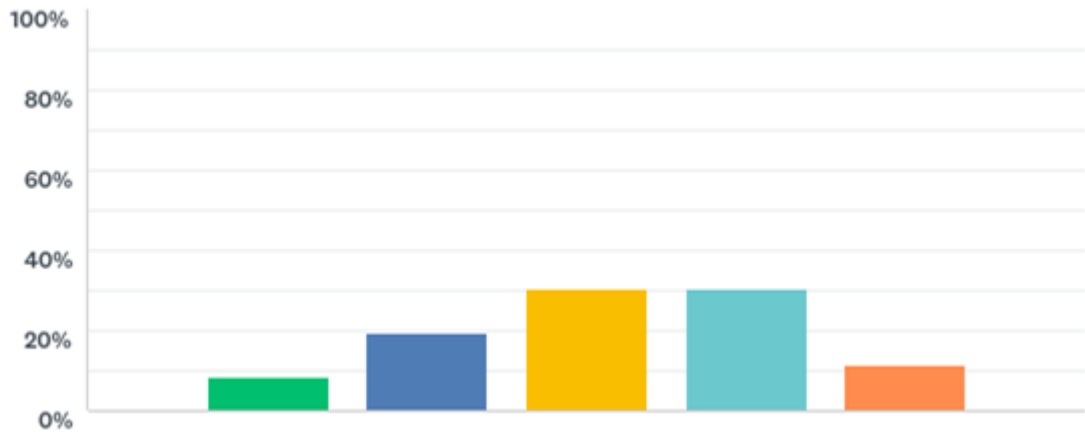


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
8.30%	19.40%	30.39%	30.60%	11.31%
80	187	293	295	109

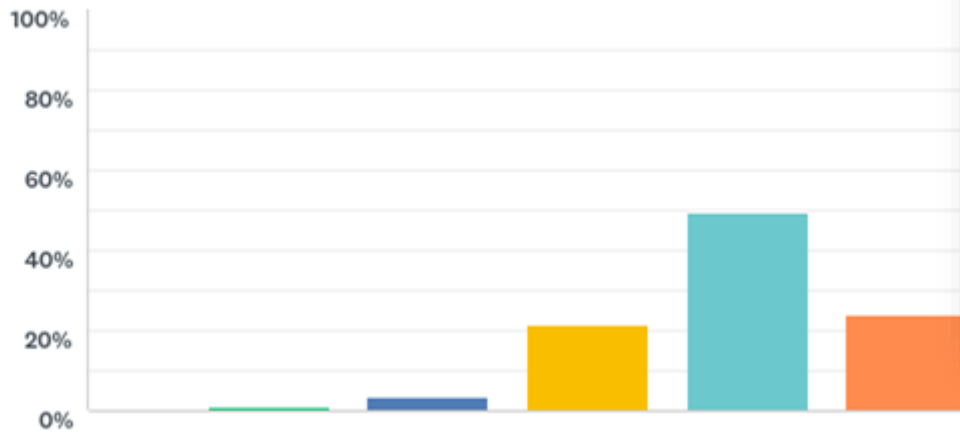


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
1.24%	3.63%	21.58%	49.38%	24.17%
12	35	208	476	233

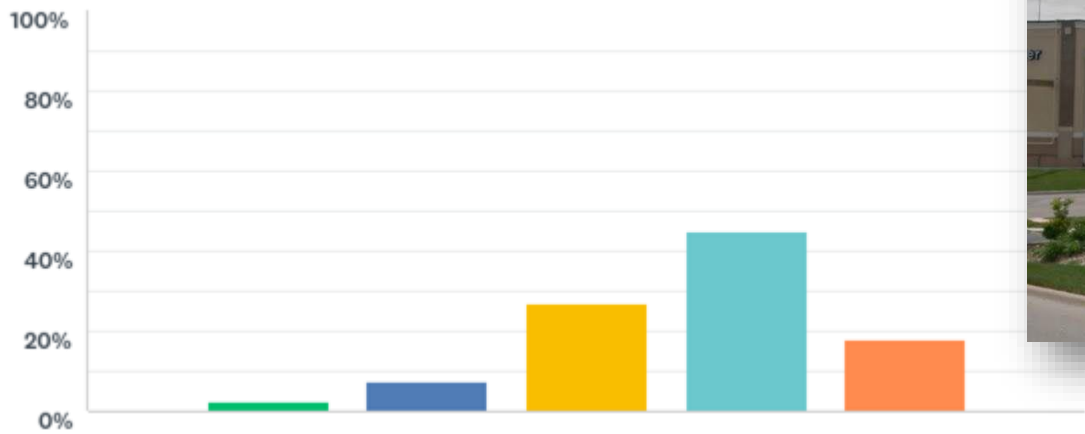


Answered: 964

VISUAL APPEAL SURVEY



VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
2.28%	7.68%	26.97%	44.92%	18.15%
22	74	260	433	175

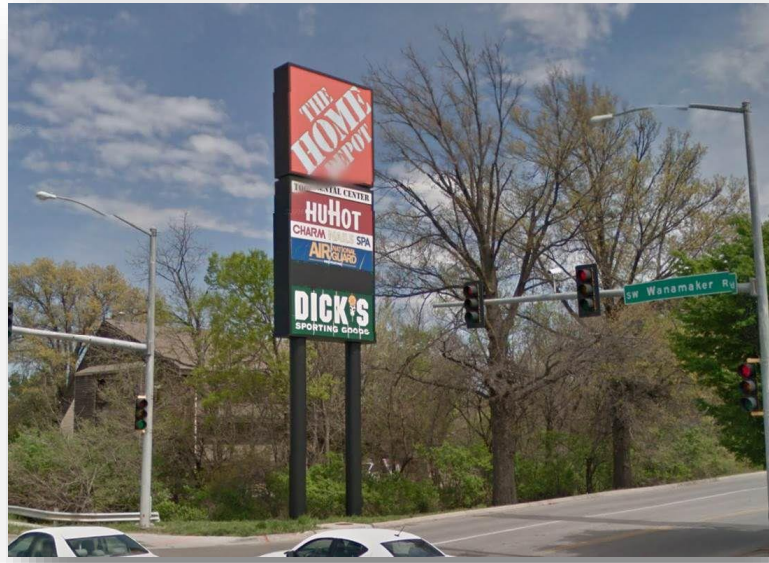
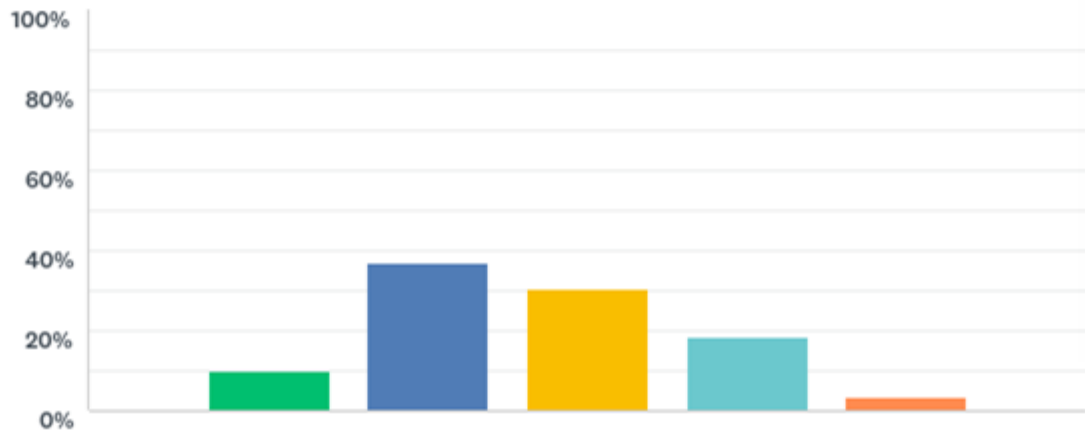


Answered: 964

VISUAL APPEAL SURVEY



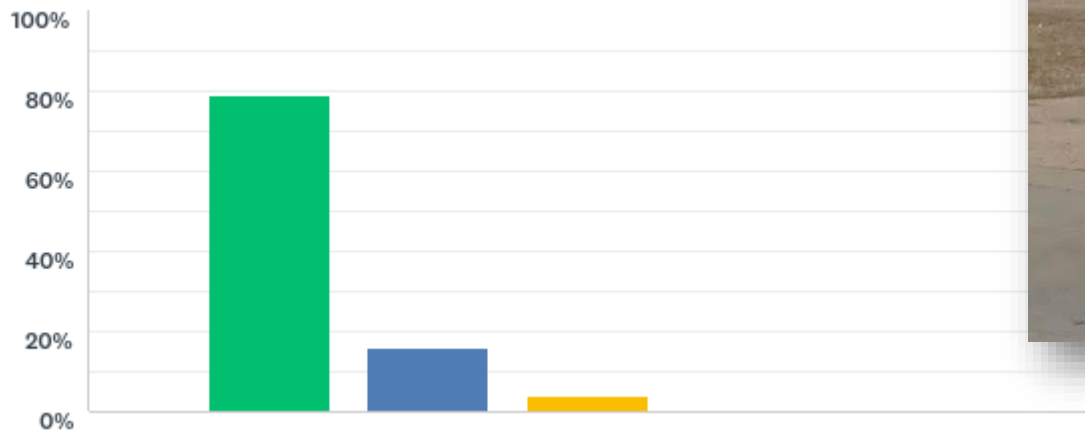
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
10.06%	37.14%	30.71%	18.36%	3.73%
97	358	296	177	36



VISUAL APPEAL SURVEY



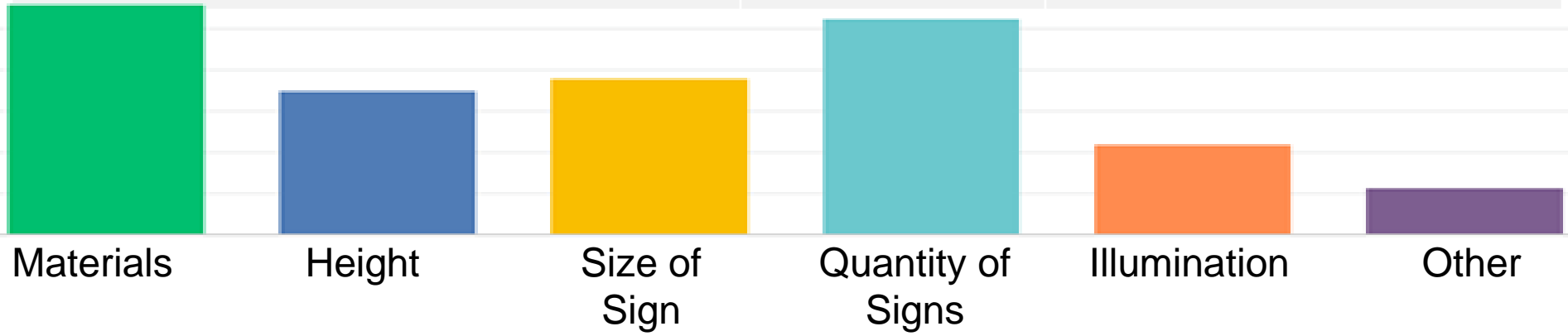
VERY UNAPPEALING	SOMEWHAT UNAPPEALING	NEUTRAL	SOMEWHAT APPEALING	VERY APPEALING
79.06%	16.02%	4.11%	0.41%	0.41%
385	78	20	2	2





What factors are most important to the visual appeal of signs? (choose 2)

Materials	56.22%	542
Height	34.96%	337
Size of Sign	38.17%	368
Quantity of Signs	52.49%	506
Illumination	22.10%	213
Other	11.62%	112





How important the appearance of signs to the visual quality of a community?

Very Important	62.34%	601
Somewhat Important	34.23%	330
Not Important	2.90%	28
Don't Know	0.52%	5

