Tier B

new or expanded tactics where more planning work needs done in 2021 before activation; excludes continued efforts

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
Landbank	Research models (KCMO, KCK,, Pittsburg, Hutch, etc.); including funding mechanism and applicability to local conditions	Realtors/County Counselor/ CoT Housing	2021 Q1	# of unit types per $ spent
	Review Topeka draft ordinance vs other cities	CoT Planning/Legal	2021 Q1	
	Identify/confirm partnerships - County, realtor groups, GTP, City housing providers, etc.	Cornerstone	2021 Q2	
	Draft goals and program details; align with partners	Sub Group	2021 Q2	
	Community outreach and transparency	Habitat/CoT Planning	2021 Q3	2-3 public meetings
	Draft Ordinance/Resolution Adopt Ordinance	CoT Legal/Sub Group Gov Body	2021 Q4	

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
Downtown Housing	Activate new downtown marketing webpage. Develop housing page ("open for living")	DTI/GTP DTI/GTP/CoT Plannin	2020 4Q 2021 1Q	
	Start JEDO discussion to determine if housing should be included as part of eco devo incentives	GTP	2020 4Q 2021 1Q	
	Adopt Downtown Master Plan; set 10-year target of 1000 units	Gov Body/CoT Planning/DTI	2021 1Q	
	Form "work group" to guide action plan; create developer list	GTP/DTI	2021 1-2Q	
	Create package of pitch-ready properties and incentive info. Pitch to potential developers.	DTI/CoT Planning/work group DTI/GTP	2021 2Q 2021 3Q	# of projects/units started
	Seek RFP authority to advertise new catalytic housing/mixed use construction site	JEDO/GoTopeka/CoT	2021 4Q	