Tier A

new or expanded tactics that are expected to be created and activated in 2021; excludes continued efforts

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
Affordable Housing Trust Fund	Amend AHTF ordinance (update DNR references, add Study), appoint Review Committee members, and transfer CoT funds	Governing Body/City Mngr/CoT	2020 4Q 2021 1Q	$241K (infill) $77K (weatherization)
	Convene AHTF Review Committee, establish application criteria and set housing targets rehab and new (Priority: "gap filler")	Review Comm/CoT Planning	2021 1Q	
	Create factsheet and marketing materials	Review Comm/CoT Planning	2021 2Q	
	Confirm champion(s)	GTP	2021 2-3Q	
	Engage donors and capitalize fund	Champion/GTP	2021 3-4Q	$200K - $700K private
	Prepare RFP and/or open up application process	Review Comm/CoT/Non-profit	2021 4Q	

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
Weatherization	Devote some HUD funds to weatherization and use to leverage non-HUD funds into AHTF	CoT Housing	2021 1Q	$ 20 homes assisted
	Create and implement a DIY Weatherization 101 class for recipients of funding	Habitat/Community Action	2021 Q1	# of people trained and reduced utility costs
	Provide DIY kits to low income households taking class	Habitat/Community Action	2021 Q1	# of homes w/ reduction in utility use (yr avg)
	Agree to MOU creating unified data sharing system to track homes assisted	Community Action/Habitat/CoT Housing?	2021 Q2	
	Create and implement a Certified Energy Efficient Rental Unit program (all landlords should be the goal)	Community Action/CoT Housing	2021 Q3	# of homes assisted # of energy audits
	Provide emergency repair assistance and non-restricted funding (AHTF) to expand local weatherization programs	Community Action/Habitat	2021 Q4	# of homes assisted # of energy audits

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
2nd Chance Tenancy	Develop training needs assessment - Get stakeholder input; ID need & best delivery method for training, determine desired outcomes	HCCI/ Community Action/SCLA	2021 Q1	# of stakeholders Pilot questions identified
	Develop Second Chance Certification process - required classes, demonstration of capacity, income eligibility, etc.	HCCI with input from subgroup members	2021 Q1 &Q2	Written, approved process
	Establish landlord incentives to accept Second Chance Certified pilot graduates (AHTF?, CF?, 3rd party co-signer?)	HCCI/Community Action/SCLA Community Foundation (CF)	2021 Q1	# of landlord-approved incentives
	Recruit up to 5 area landlords to accept tenants who have completed Second Chance Certification	HCCI/SCLA	2021 Q2	# of landlords
	Recruit up to 10 candidates for Second Chance Certification. Launch pilot, targeting certification graduation by October 2021	HCCI/Community Action HCCI	2021 Q2 2021 Q3	# of eligible candidates % of candidates certified
	Successfully house certified graduates	HCCI/Community Action/SCLA	2021 Q4	#housed

Tier A

new or expanded tactics that are expected to be created and activated in 2021; excludes continued efforts

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
Aging in Place	Implement AARP Home Maintenance Class for Seniors (new)	Habitat	2021 Q1	# of stakeholders Pilot questions identified
	Complete resource database and make it virtual specifically for seniors	JAAA	JAAA	
	Create virtual presentations on long term planning for seniors	JAAA/ CoT Communications/ Habitat/KLS	2021 Q2	# of views
	Create income-based maintenance free senior housing (AHTF)	Habitat/Cornerstone	2021 Q4	# of units
	Expand Habitat Homeowner Rehab for seniors (AHTF)	Habitat	2021 Q4	# of units

Tactic	Steps/Actions	Who (Lead/Support)	When (Q)	Metrics
Rehab Assistance (Self Help)	Activate Community Maintenance Classroom (hands on)	Habitat	2021 Q1	# of people trained
	Increase participation in maintenance classes	Habitat/HCCI/CoT Housing	2021 Q1	# of people trained
	Increase accessibility to interior/exterior paint and bulk materials (e.g., activate Brush w/ Kindness)	Habitat/CoT Housing	2021 Q2	# of houses painted and materials used
	Develop DIY maintenance video	CoT Communications/Habitat/ Mary?	2021 Q2	# of views
	Explore "enhancement" type program to reward volunteer hours with rehab assistance (non-CDBG)	Citizens Advisory Council (CAC)	2021	