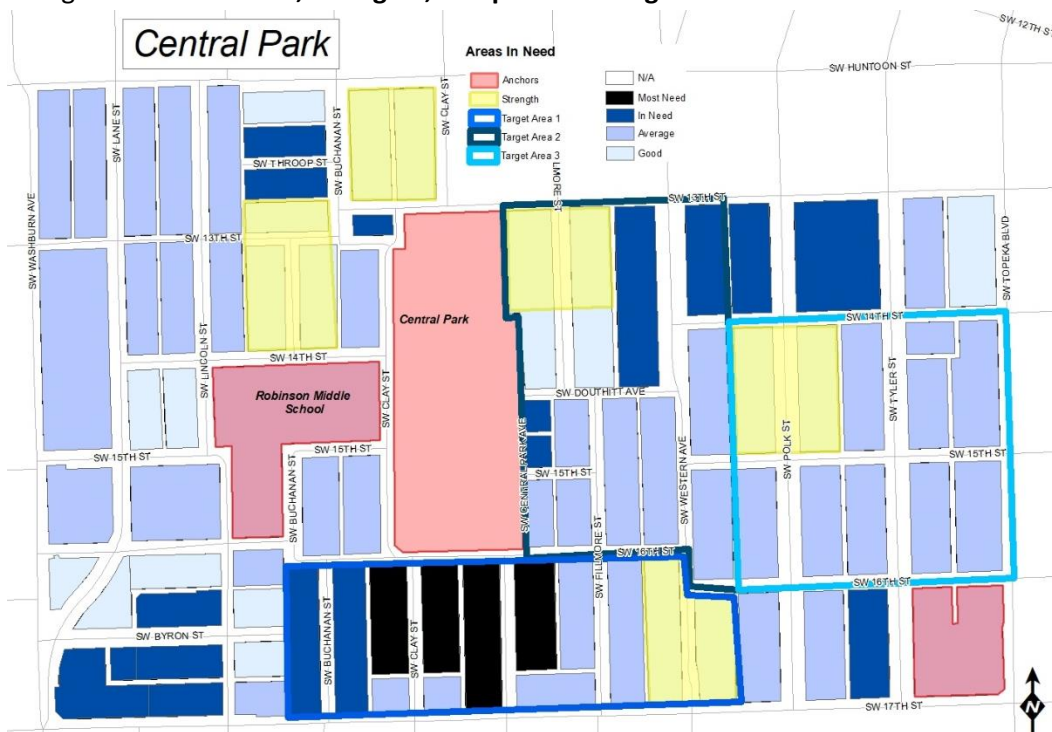


Central Park Target Areas

The most effective/ fair use of public investment in a neighborhood is to maximize the impact. Placing infrastructure & housing investments into a 3-5 block area will give that area a much better chance to transform and become another strength. The more areas of strength and fewer areas of weakness in a Neighborhood, the better it will be. The targeted area will have an even greater chance to succeed if it can:

- attach itself to an anchor and/or area of strength (protect assets)
- address a significant need or weakness (transform)
- provide a benefit to the greatest number of people possible (can include image)
- leverage private investment to the greatest extent possible (sustainable)

Below is Central Park's combined scoring for **housing, crime, infrastructure, and owner occupancy** as well as neighborhood **anchors, strengths, and potential target areas**.



Anchor – Are long-term community investments that draw people to them as destinations thereby lending stability to the area and making them desirous for residential investment (e.g., schools, churches, parks, community centers, etc.).

Strength/Potential: These areas are the strongest blocks of a neighborhood that exhibit staying power and/or recent investment. These may also be underachieving areas that have the potential to become strengths or anchors given an appropriate stimulus

Central Park Plan Review Committee Meeting 6/6/19



Neighborhood-wide infrastructure Projects: *Paid for through the ½ cent county-wide sales tax*

- SW Huntoon Street
- SW 17th Street
- Topeka Boulevard & SW 17th Street

Please rank the three Target Areas 1 through 3 (1 being most important and 3 being least important)



Target Area 1: Boundaries SW 17th St, SW 16th St., the alleyway between SW Buchanan St and SW Lincoln, and the Alley between SW Western Ave and SW Polk St.

- Housing: Intermediate/ Significant deterioration
- Infrastructure: Minor Maintenance score, but sidewalk infill necessary
- Homeownership: Primarily 21-33%



Target Area 2: Boundaries SW 13th St., SW Central Park Ave, the alley between SW Western Ave and SW Polk St. and SW 16th St.

- Housing: Minor deterioration with pockets of sound housing
- Infrastructure: Intermediate maintenance needed
- Homeownership: highest level of home ownership among target areas



Target Area 3: Boundaries SW 14th St. SW Topeka Blvd., SW 16th St., and alleyway between SW Western Ave and SW Polk St.

- Housing: Mix of sound, minor deterioration, and intermediate deterioration.
- Infrastructure: Poor infrastructure in residential area; Intermediate maintenance needed
- Homeownership: Average of 21% to 46% home ownership; lowest of single family areas