2021 City of Topeka Citizen Satisfaction Survey Findings Report

Presented to the City of Topeka, Kansas

October 2021



Contents

Executive Summaryi
Section 1: Charts and Graphs1
Section 2: Benchmarking Analysis52
Section 3: Importance-Satisfaction Analysis63
Section 4: Tabular Data70
Section 5: Survey Instrument116





Purpose and Methodology

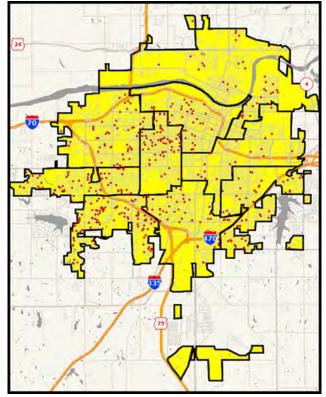
ETC Institute administered a survey to residents of the City of Topeka during the summer of 2021. ETC Institute previously administered *DirectionFinder*[®] surveys in 2008 and 2018 for the City. The purpose of the survey was to assess citizen satisfaction with major city services, to help the City improve and expand existing programs, and to help determine future needs of residents in the City of Topeka.

The seven-page survey, cover letter, and a postage-paid return envelope were mailed to a random sample of households in the City of Topeka. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. At the end of the online survey, residents were asked to enter their home address, this was done to ensure that only responses from residents who were part of the random sample were included in the final survey database.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of Topeka from participating, everyone who completed the survey online

was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 400 residents. This goal was far exceeded, with a total of 500 residents completing the survey. The overall results for the sample of 500 households have a precision of at least +/-4.4% at the 95% level of confidence. To better understand how well services are being delivered by the City. ETC institute geocoded the home address of respondents to the survey. The map to the right shows the physical distribution of survey respondents based on the location of their home.





The percentage of "don't know" responses has been excluded from many of the graphs shown in this report to facilitate valid comparisons of the results from Topeka with the results from other communities in ETC Institute's *DirectionFinder*[®] database. Since the number of "don't know" responses often reflect the utilization and awareness of city services, the percentage of "don't know" responses have been provided in the tabular data section of this report. When the "don't know" responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase "who had an opinion."

This report contains:

- An executive summary of the methodology for administering the survey and major findings,
- charts showing the overall results for most questions on the survey and trend data from the 2018 and 2008 citizen surveys when available,
- benchmarking data that show how the results for Topeka compare to other communities,
- Importance-Satisfaction analysis; this analysis was done to determine priority actions for the City to address based upon the survey results,
- tables that show the results of the random sample for each question on the survey,
- a copy of the survey instrument.

Overall Satisfaction with Major Categories of City Services

The major categories of City services that had the highest levels of satisfaction, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: the overall quality of fire and emergency medical services (89%), the overall quality of police services (67%), and the overall quality of customer service received from city employees (59%). The top three City services that should receive the most emphasis over the next two years, were: the maintenance of City streets (85%), the overall quality of police services (51%), and the overall enforcement of City codes and ordinances (38%). The City of Topeka's quality of customer service ranked 8% above the national average (59% Topeka versus 51% U.S. Average).

Overall Satisfaction with the Perception of the City

The items that influence the perception residents have of the City with the highest levels of satisfaction, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: the overall quality of services provided by the City of Topeka (49%), overall quality of life in the City (43%), and overall feeling of safety in the City (36%).



Satisfaction with Specific City Services

City Maintenance. The highest levels of satisfaction with City maintenance, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: snow removal on major City streets (46%), right-of-way moving along City streets throughout the City (34%), and the maintenance of medians throughout the City (31%). The top two City maintenance items respondents feel should receive the most emphasis over the next two years, were: the maintenance of streets in neighborhoods (75%) and the maintenance of sidewalks (48%).

Code Enforcement. The highest levels of satisfaction with City code enforcement, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: enforcing the exterior maintenance of business properties (20%) and enforcing the mowing and cutting of weeds on private properties (18%). Forty-nine percent (49%) of respondents described the City's level of enforcement as "too little" when it comes to codes and ordinances, 22% indicated it is "about right," 3% indicated it is "too much," and 25% gave a "don't know" response.

Utility Services. The highest levels of satisfaction with utility services, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: options for paying your utility bill (80%), water pressure on a typical day (77%), and how easy utility bill is to understand (75%). The top two utility services respondents feel should receive the most emphasis over the next two years, were: the taste of tap water (54%) and overall quality of water service (33%).

Communication. The highest levels of satisfaction with communication, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: the availability of information about city programs/services (31%), and the quality of the City's website (28%).

 Respondents were asked to indicate their primary sources of information about City issues, services, and events. The most selected sources were: television news (77%), word of mouth (41%), and Facebook (32%).

Customer Service. Thirty-eight percent (38%) of respondents indicated they have interacted with the City with a question, problem, or complaint during the past year. Respondents who had interacted with the City in the past year were asked to indicate what led to their interaction: 42% had a question, 31% had a request, 23% had a complaint, and 5% had a compliment. Most (63%) of the respondents indicated they were interacting with the City about a particular City service. The highest levels of satisfaction with customer service received from City employees, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: the level of courtesy received (72%) and how easy the department was to contact (68%).



Public Safety. The highest levels of satisfaction with public safety, based upon the combined percentage of "very satisfied" and "satisfied" responses among residents *who had an opinion*, were: Topeka Fire Department personnel professionalism (86%), overall quality of Topeka Fire Department Fire/EMS services (82%), and overall quality of fire department response (82%). The top two public safety items respondents feel should receive the most emphasis over the next two years, were: the City's efforts to prevent crime (69%) and the visibility of police in neighborhoods (55%).

Eighty-five percent (85%) of respondents indicated they feel either "very safe" or "safe" in their neighborhood during the day and 63% feel safe in their neighborhood at night.

Additional Findings

- Reasonable cost of living, affordability of housing, and quality of housing are the most important reasons to live in Topeka for respondents.
- Respondents were asked to rate the City's current pace of development in seven areas. Respondents indicated that the development rate of affordable housing (65%), small business assistance (64%), and retail development (60%) were all too slow.
- Seventy percent (70%) of respondents indicated they were either "very supportive" or "somewhat supportive" of having the City use incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies. Seventeen percent (17%) of respondents were "not sure," and 13% of respondents were "not supportive."
- > The four development opportunities respondents would most support to receive incentives were: manufacturing, commercial/office, residential, and restaurants.
- Forty-five percent (45%) of respondents indicated they were satisfied with the overall quality of broadband Internet connectivity in the City of Topeka. Forty-three percent (43%) of respondents indicated they were satisfied with the availability of broadband Internet connectivity, and 18% were satisfied with the cost of broadband Internet connectivity.
- Eighteen percent (18%) of respondents indicated they have used SeeClickFix Topeka to submit an issue, 16% know about it but have not used it, 2% have tried it but could not figure it out, 61% have not used, and 4% of respondents did not provide a response. Of those who have used or tried to use SeeClickFix Topeka, 55% indicated they were either "very satisfied" or "satisfied" with the ease of use of the program and 17% indicated they were dissatisfied.



Four percent (4%) of respondents indicated they have used the open portal site to look up city data, 10% know about it but have not used it, 1% have tried it but could not figure it out, 80% have not used, and 5% of respondents did not provide a response. Of those who have used or tried to use <u>data.topeka.org</u>, 26% indicated they were either "very satisfied" or "satisfied" with the ease of use of the program and 37% indicated they were dissatisfied.

Investment Priorities

Recommended Priorities for the Next Two Years. In order to help the City identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each City service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with City services over the next two years. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in Section 3 of this report.

Overall Priorities for the City by Major Category. This analysis reviewed the importance of and satisfaction with major categories of City services. This analysis was conducted to help set the overall priorities for the City. Based on the results of this analysis, the major services that are recommended as the top priorities for investment over the next two years to raise the City's overall satisfaction rating are listed below:

- Overall maintenance of City streets (IS Rating = 0.7898)
- Overall enforcement of City codes and ordinances (IS Rating = 0.2869)
- Effectiveness of City communication (IS Rating = 0.1984)
- Overall quality of City water and sewer utilities (IS Rating = 0.1928)
- Overall quality of police services (IS Rating = 0.1666)

The table on the following page shows the Importance-Satisfaction rating for all seven major categories of City services that were rated.



2021 Importance-Satisfaction Rating

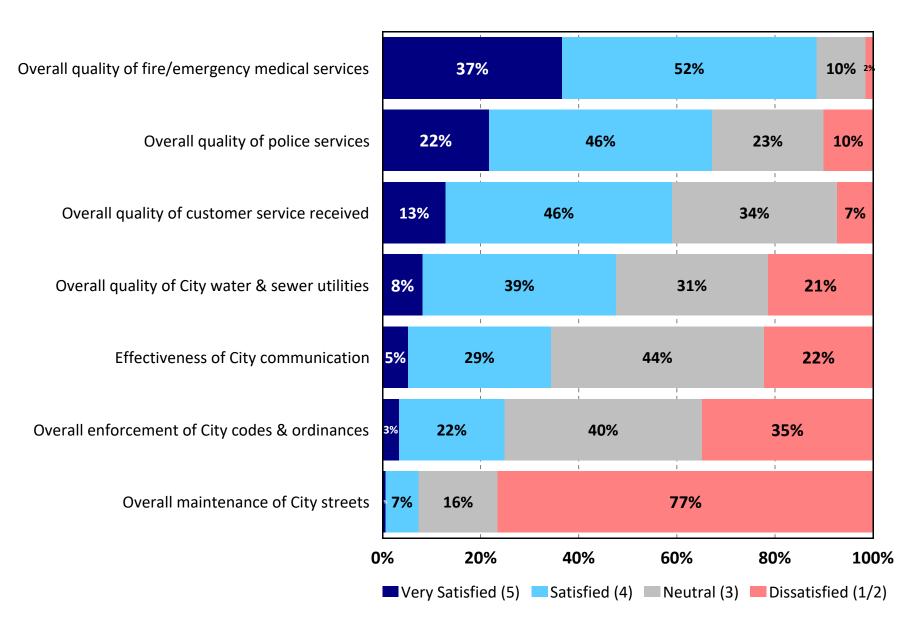
Topeka, Kansas

Major Categories of City Services

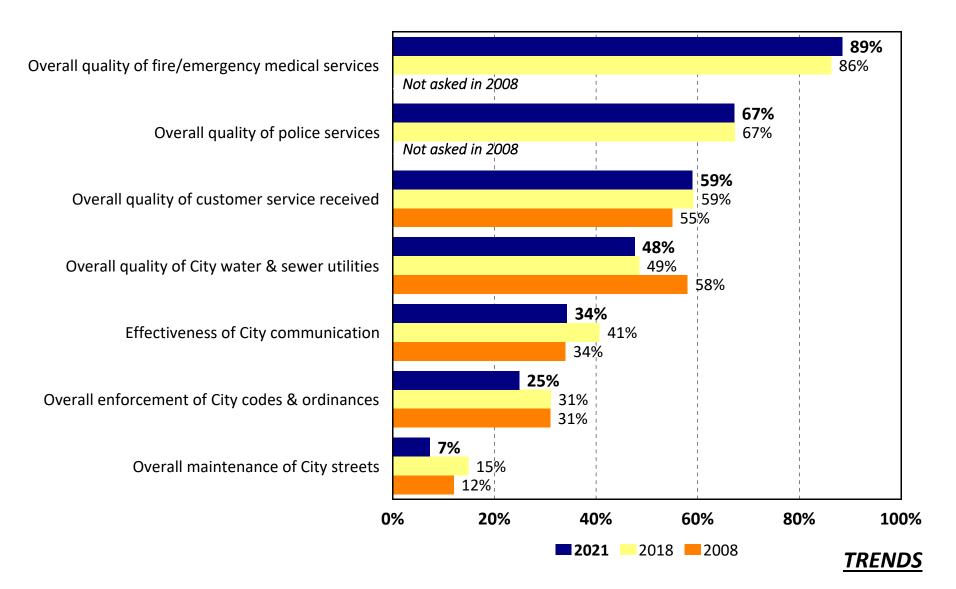
	Most			Importance-		
	Most	Important		Satisfaction	Satisfaction	I-S Rating
Category of Service	Important %	Rank	Satisfaction %	Rank	Rating	Rank
Very High Priority (IS >.20)						
Overall maintenance of City streets	85%	1	7%	7	0.7898	1
Overall enforcement of City codes & ordinances	38%	3	25%	6	0.2869	2
High Priority (IS .1020)						
Effectiveness of City communication	30%	5	34%	5	0.1984	3
Overall quality of City water & sewer utilities	37%	4	48%	4	0.1928	4
Overall quality of police services	51%	2	67%	2	0.1666	5
Medium Priority (IS <.10)						
Overall quality of customer service received	10%	7	59%	3	0.0418	6
Overall quality of fire/emergency medical services	19%	6	89%	1	0.0214	7



Q1. Overall Satisfaction with City Services by Major Category

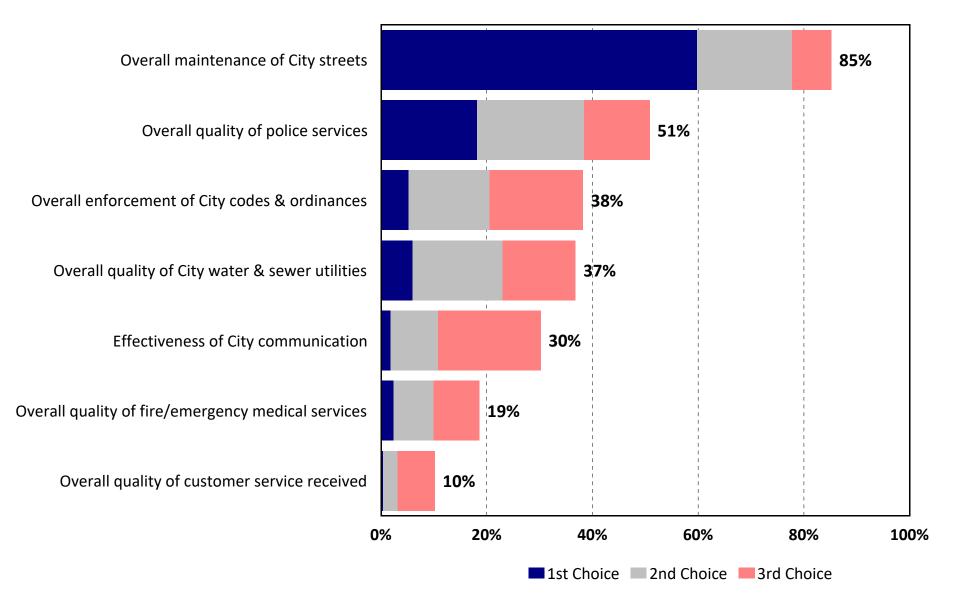


Overall Satisfaction with City Services by Major Category 2021 vs. 2018 vs. 2008

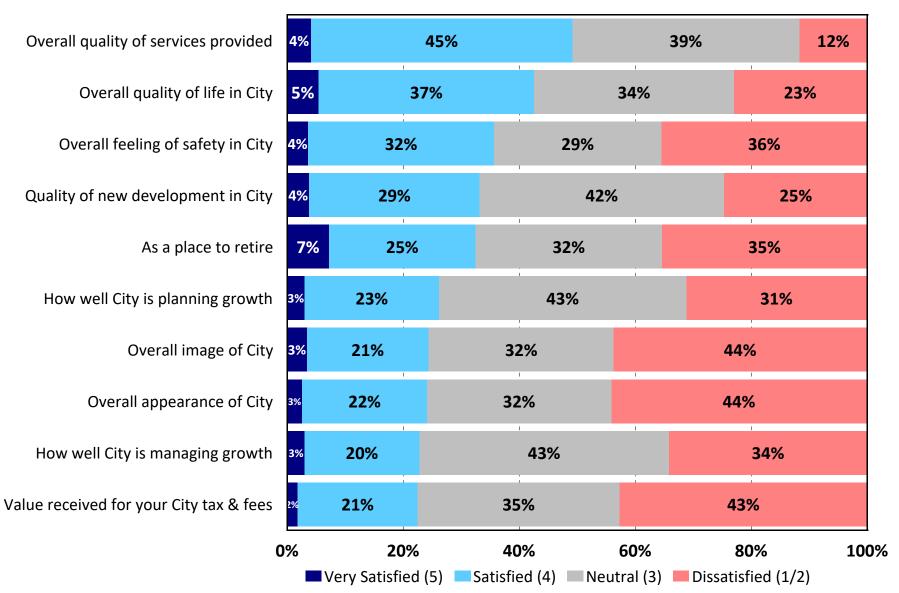


Q2. City Services that Should Receive the Most Emphasis Over the Next Two Years

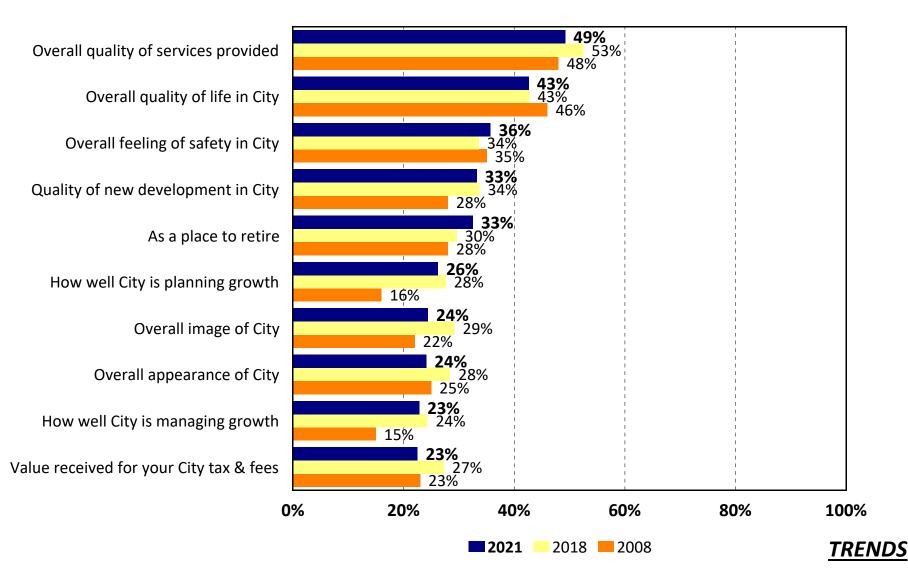
by percentage of respondents who selected the item as one of their top three choices



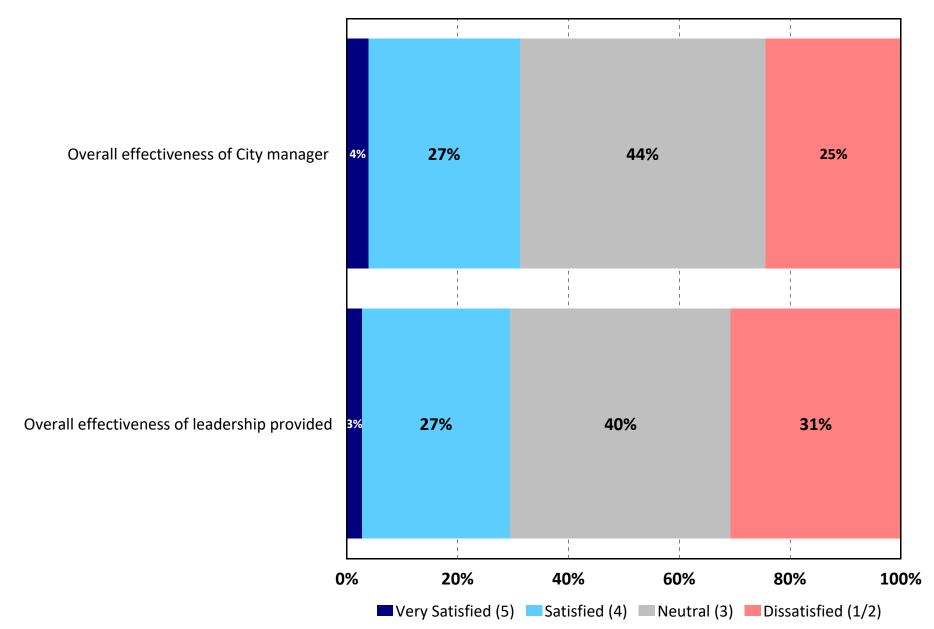
Q3. Satisfaction with Items That Influence the Perception Residents Have of the City



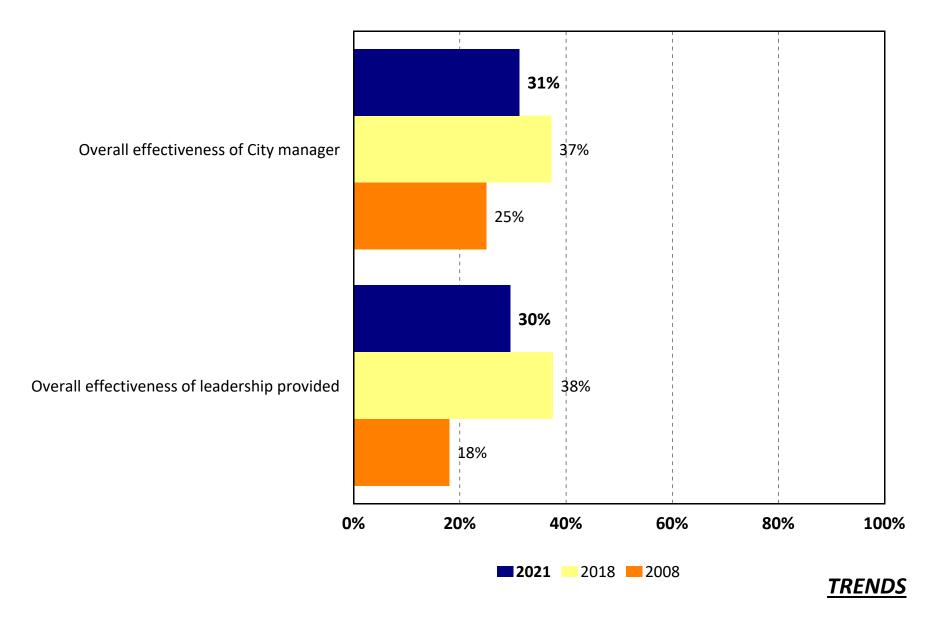
Satisfaction with Items that Influence the Perception Residents Have of the City 2021 vs. 2018 vs. 2008



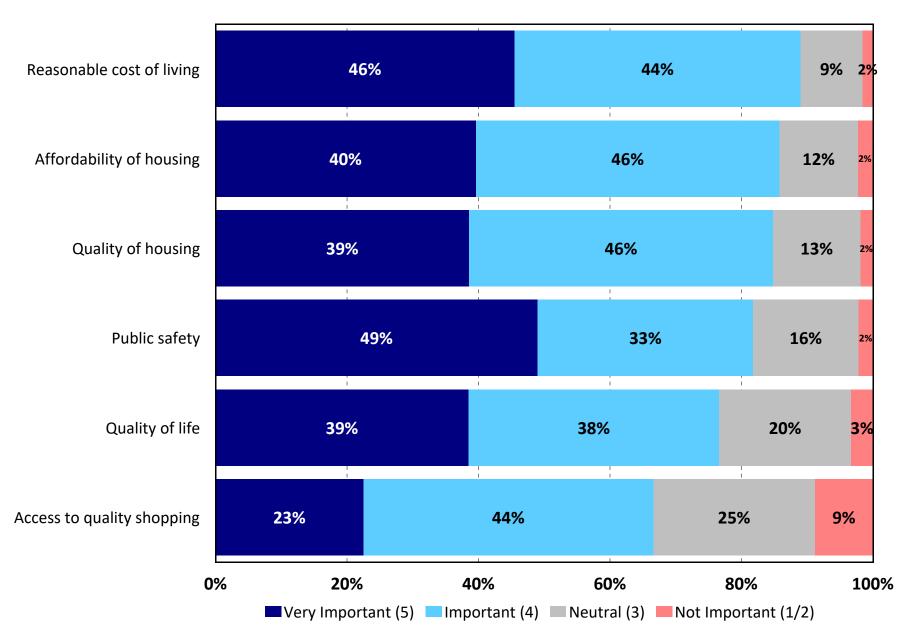
Q4. Satisfaction with Leadership



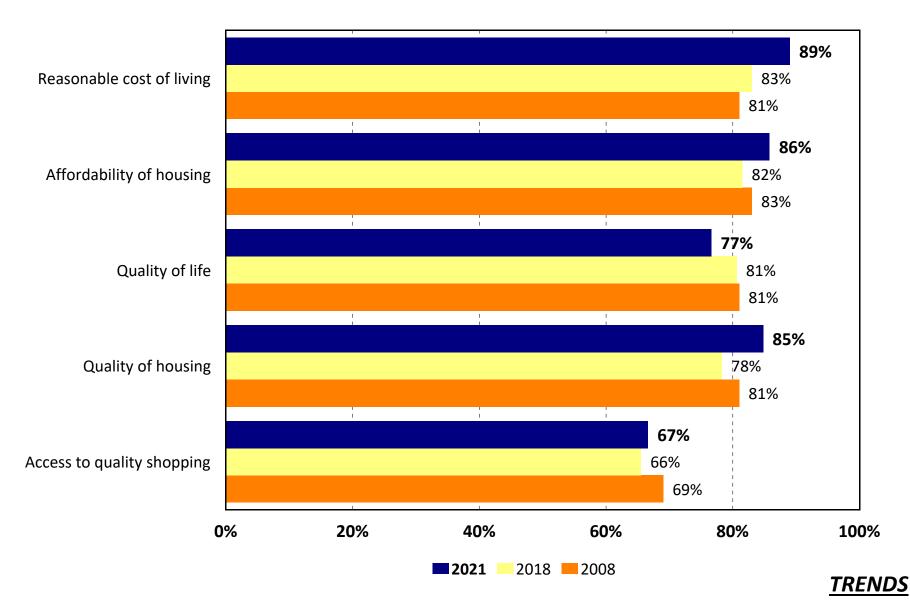
Satisfaction with Leadership 2021 vs. 2018 vs. 2008



Q5. Importance of Reasons to Live in Topeka

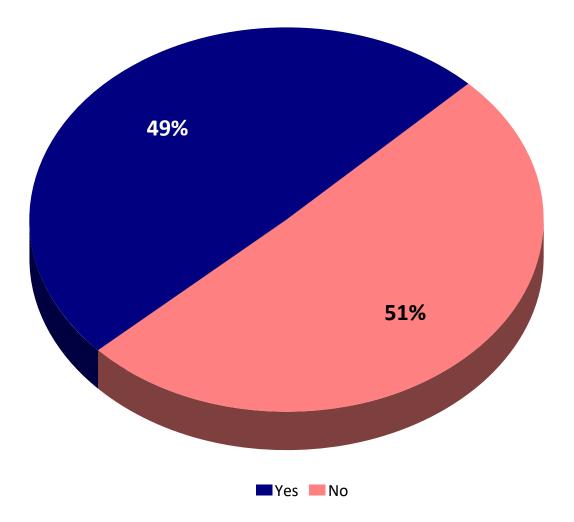


Importance of Reasons to Live in Topeka 2021 vs. 2018 vs. 2008

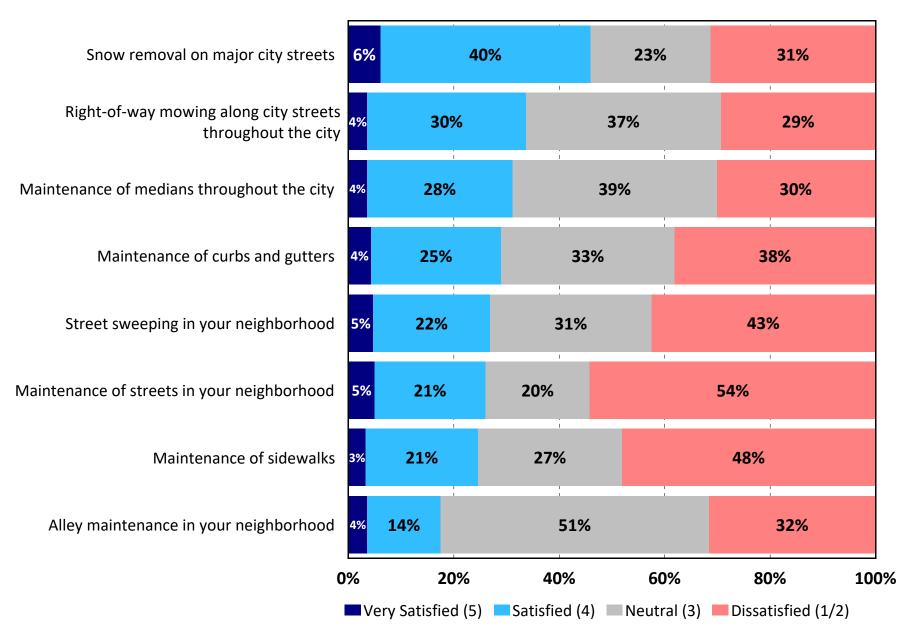


Q6. Is there another reason why you live in Topeka?

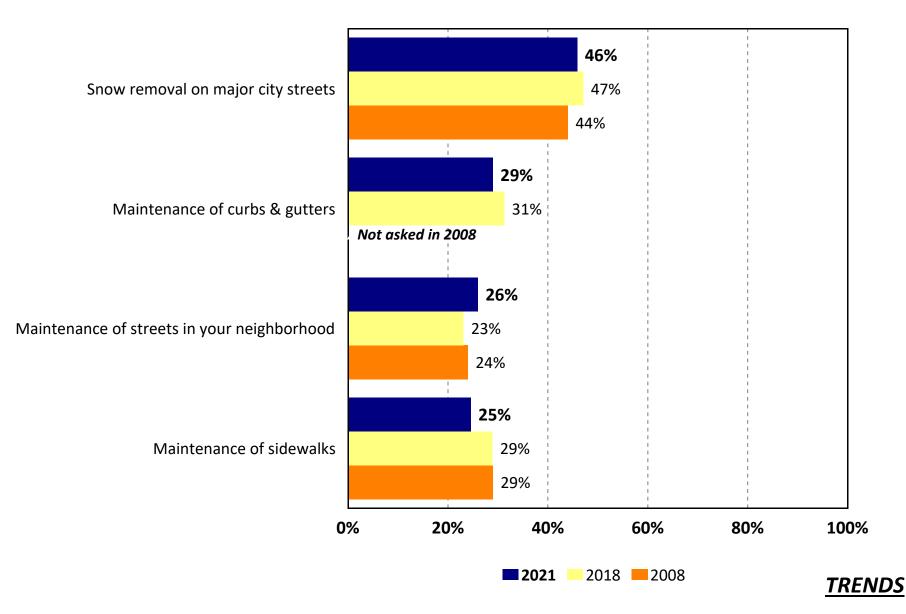
by percentage of respondents



Q7. Satisfaction with Maintenance

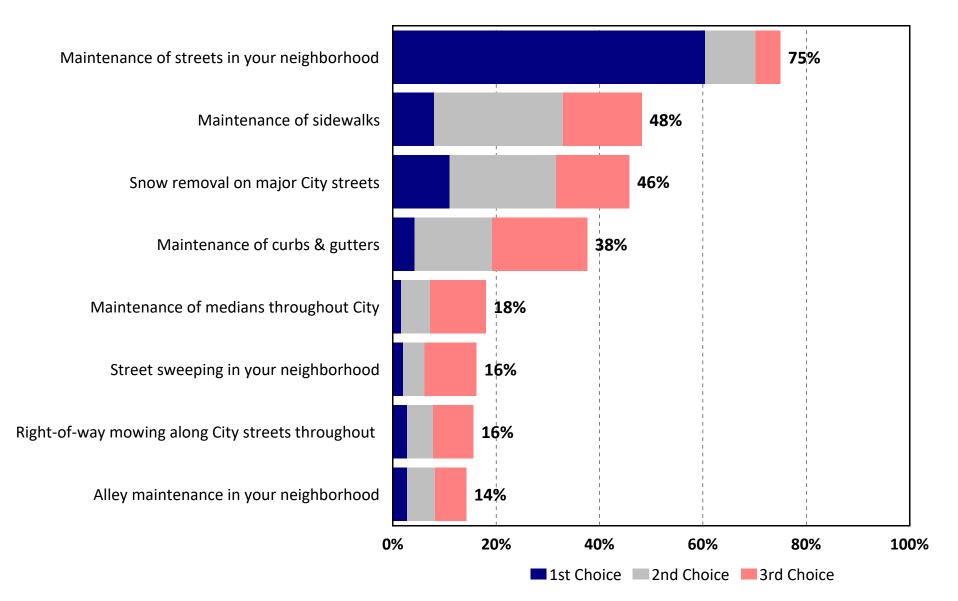


Satisfaction With Maintenance 2021 vs. 2018 vs. 2008

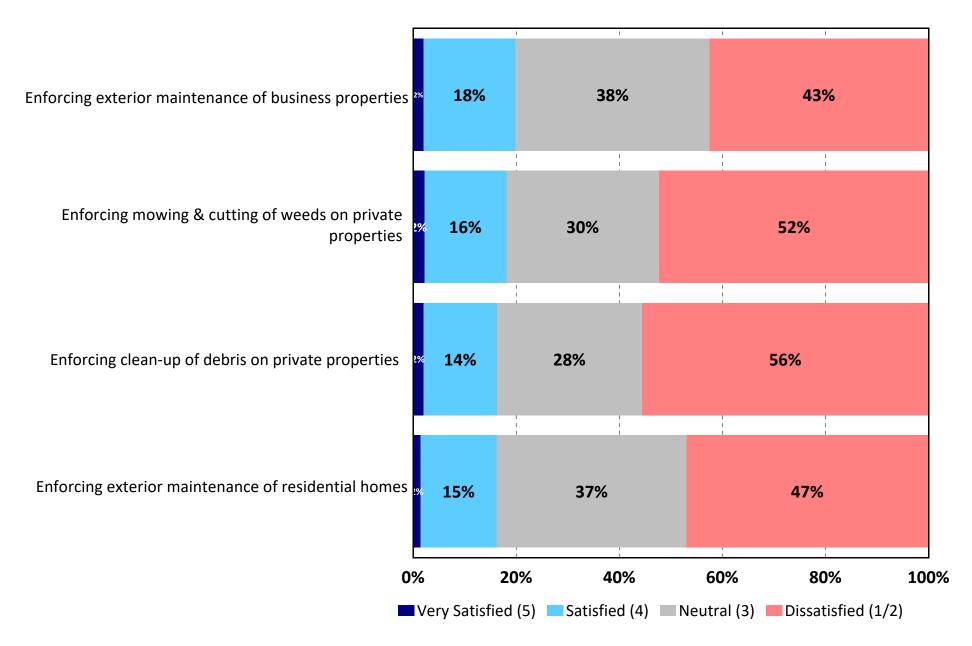


Q8. Maintenance Services that Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices

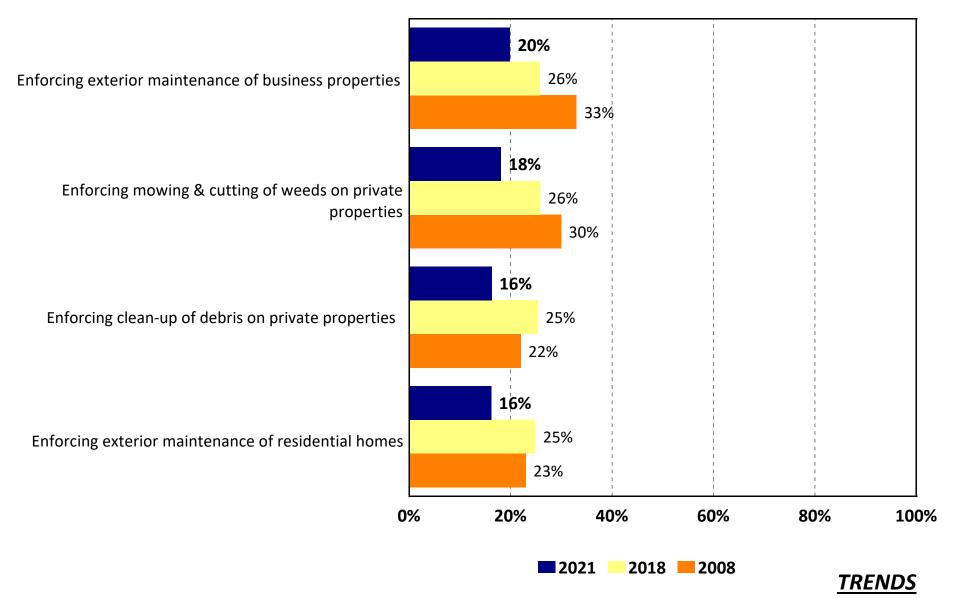


Q9. Satisfaction with Code Enforcement



Satisfaction with Code Enforcement 2021 vs. 2018 vs. 2008

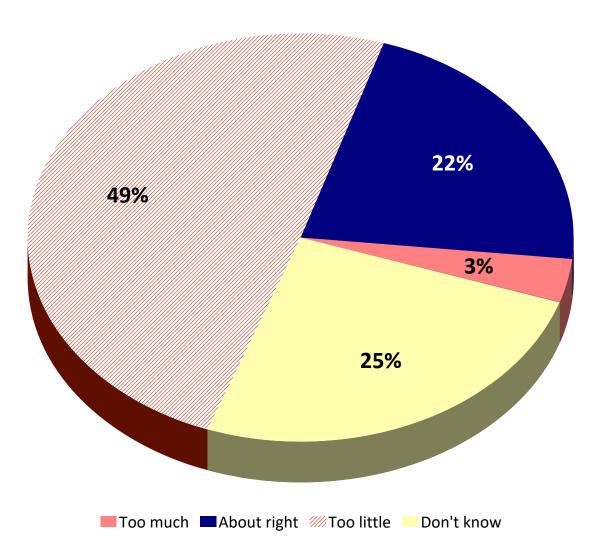
by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding "don't know")



ETC Institute (2021)

Q10. How would you describe the city's level of enforcement when it comes to codes and ordinances?

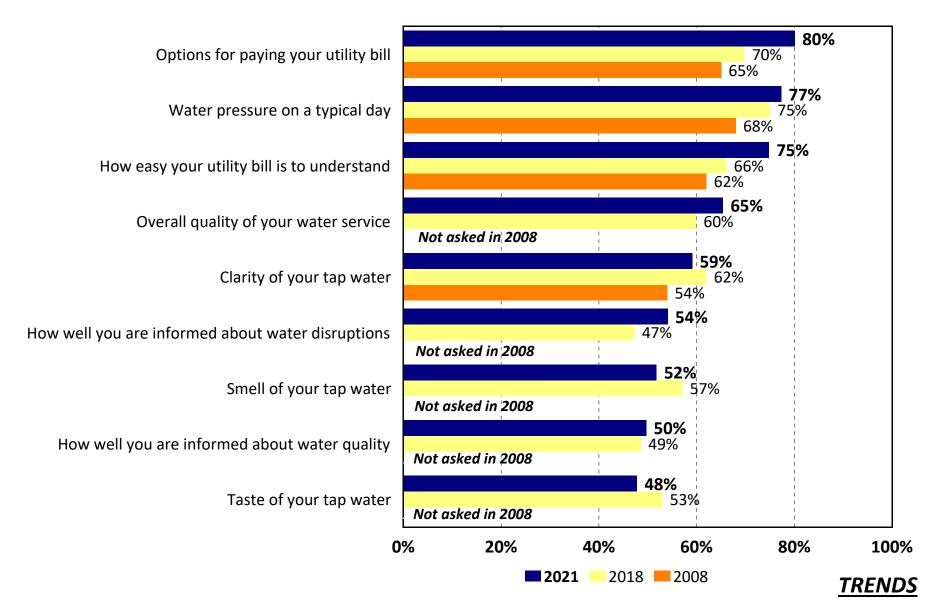
by percentage of respondents



Q11. Satisfaction with Utility Services

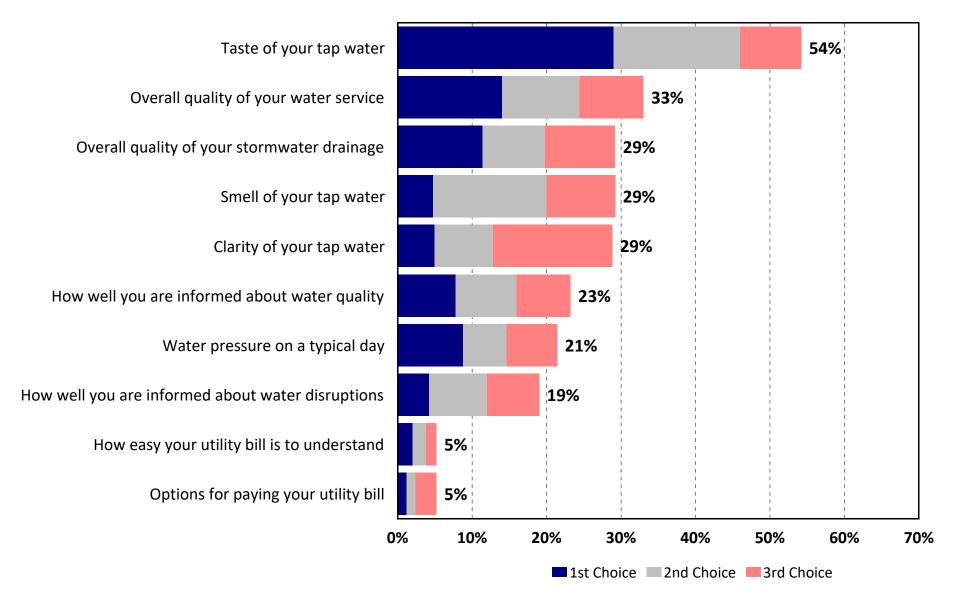
Options for paying your utility bill	22%		58%	16% <mark>4%</mark>
Water pressure on a typical day	21%		57%	14% <mark>9%</mark>
How easy your utility bill is to understand	17%	58	3%	20% <mark>5%</mark>
Overall quality of your water service	12%	54%	239	6 11%
Clarity of your tap water	12%	47%	26%	15%
How well you are informed about water disruptions	10%	44%	32%	14%
Overall quality of your stormwater drainage	8%	46%	30%	17%
Smell of your tap water	10%	42%	29%	20%
How well you are informed about water quality	12%	37%	35%	16%
Taste of your tap water	9%	39%	25%	28%
	0%	20% 40%	60% 8	0% 100

Satisfaction with Utility Services 2021 vs. 2018 vs. 2008

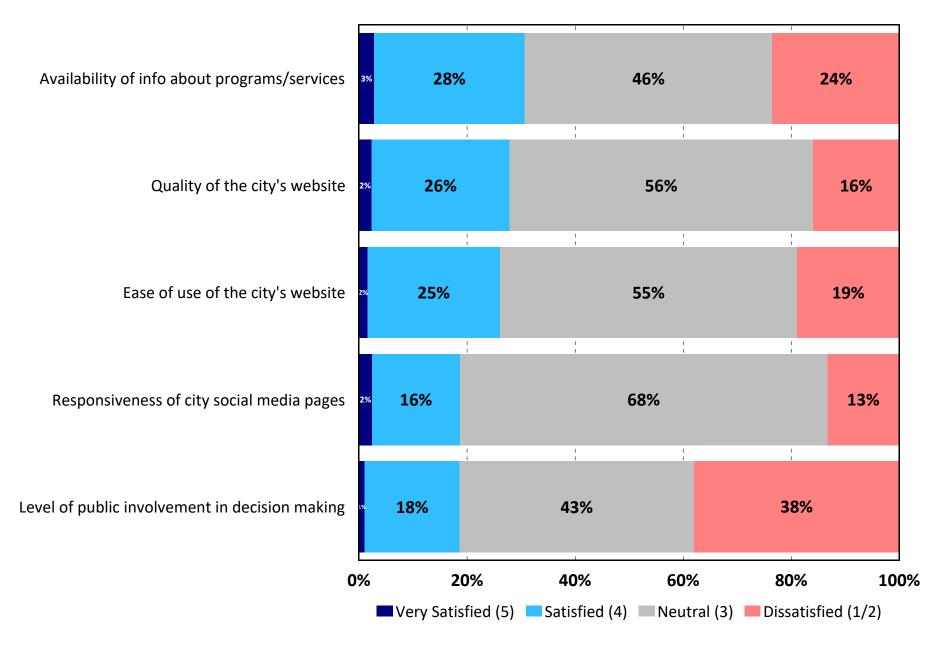


Q12. City Utility Services that Should Receive the Most Emphasis Over the Next Two Years

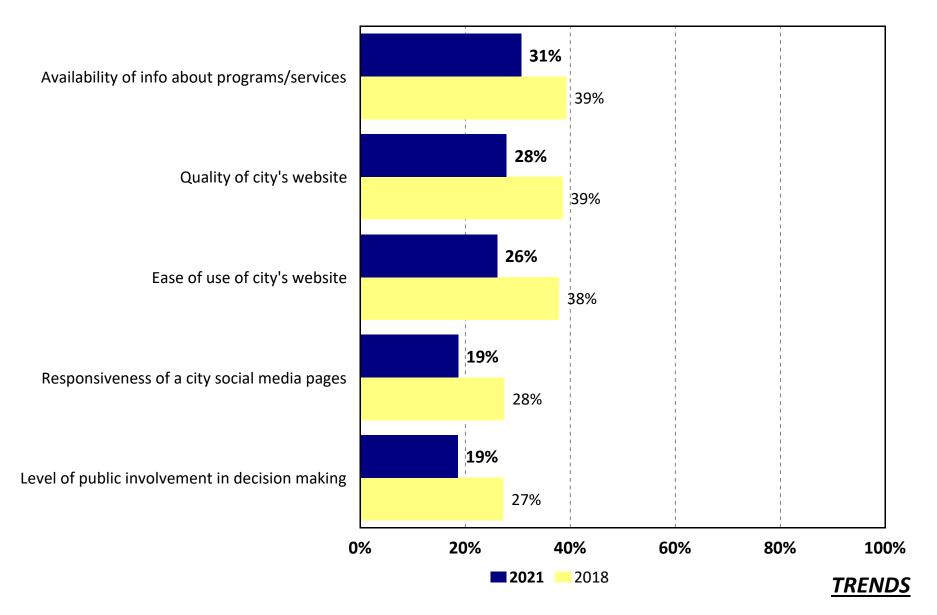
by percentage of respondents who selected the item as one of their top three choices



Q13. Satisfaction with Communication

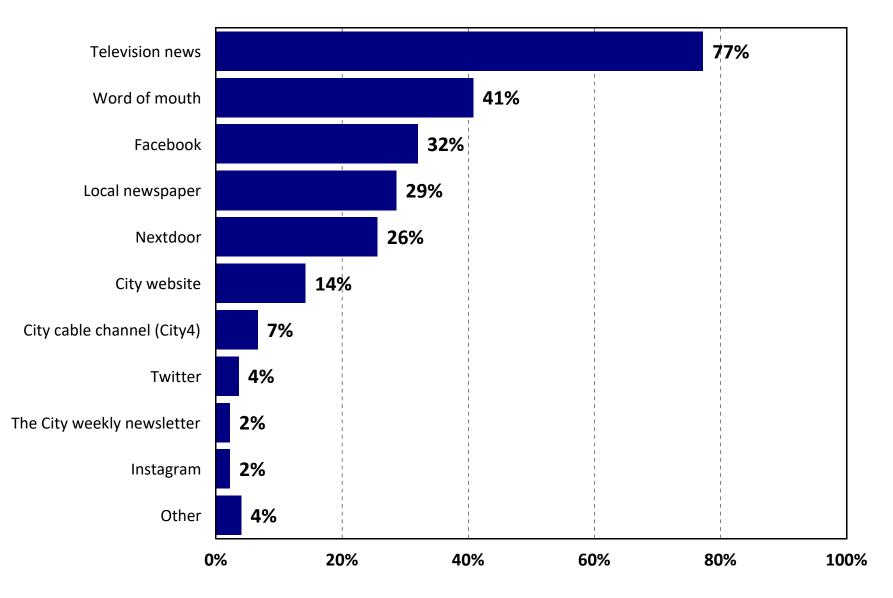


Satisfaction with Communication 2021 vs. 2018



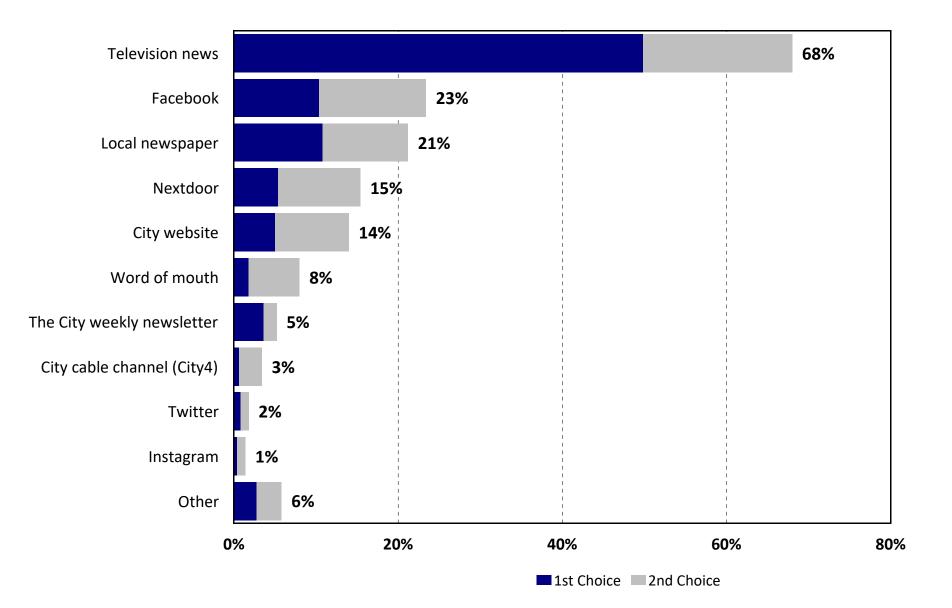
Q14. Which of the following are your primary sources of information about city issues, services, and events?

by percentage of respondents (multiple choices could be made)

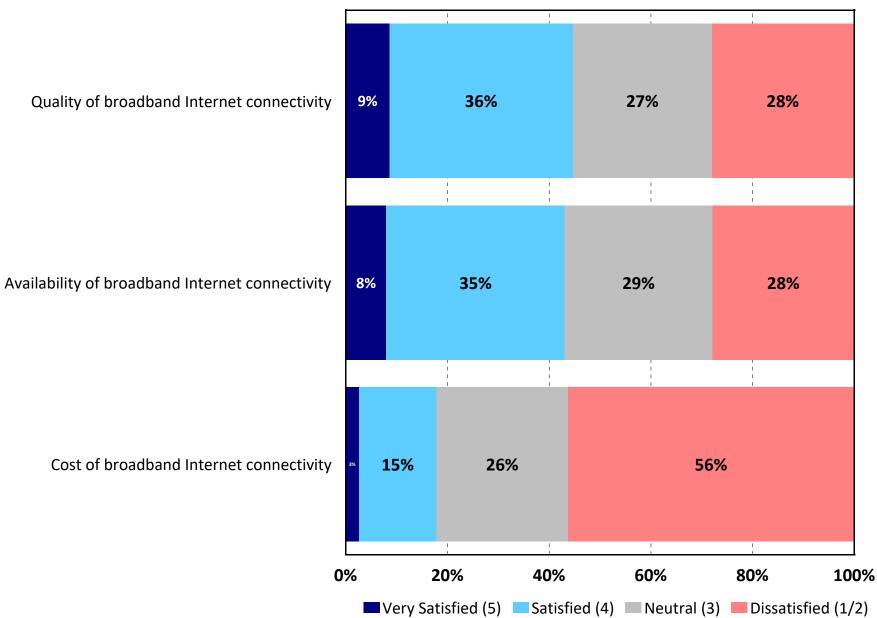


Q15. Most Preferred Sources of Information

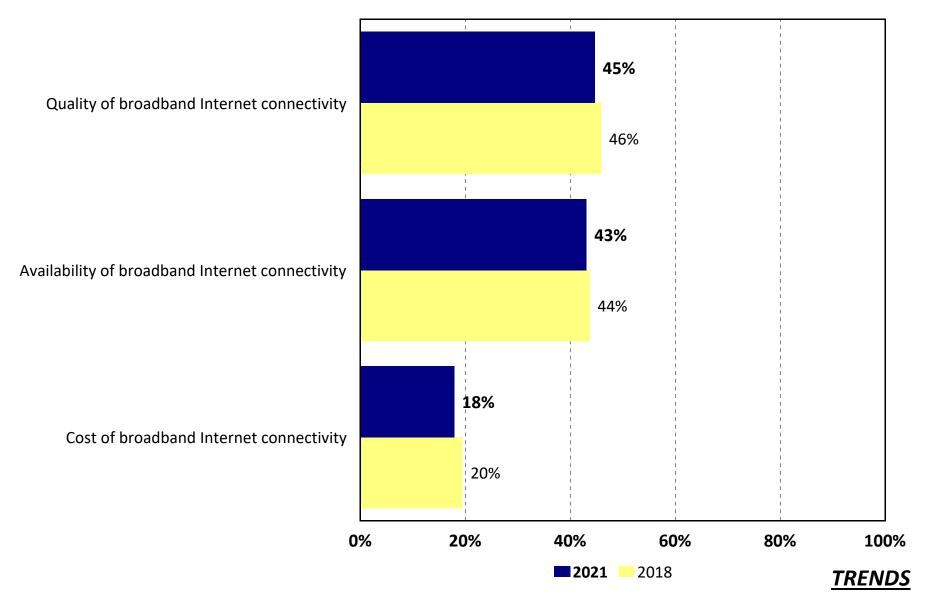
by percentage of respondents who selected the item as one of their top two choices



Q16. Satisfaction with Broadband Internet Connectivity

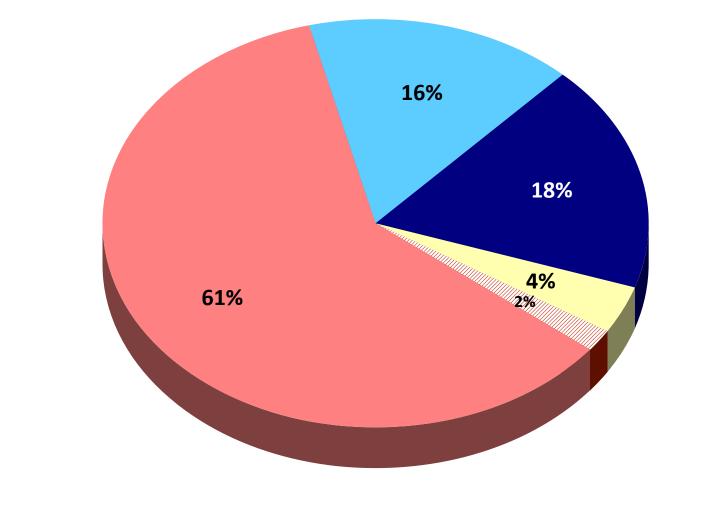


Satisfaction with Broadband Internet Connectivity 2021 vs. 2018



Q17. Have you used SeeClickFix Topeka to submit an issue?

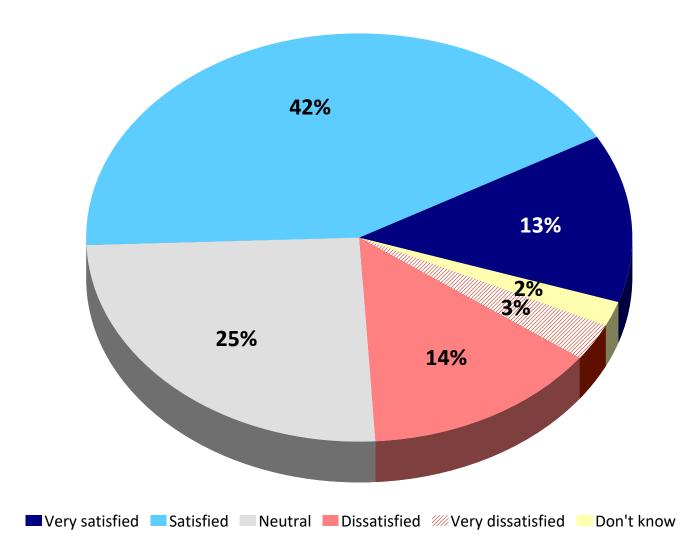
by percentage of respondents



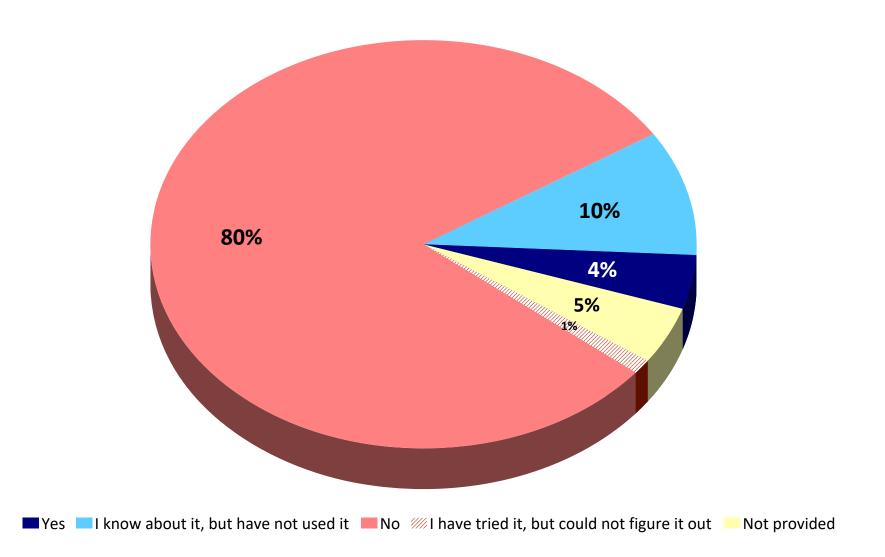
Yes I know about it, but have not used it No *WI* have tried it, but could not figure it out Not provided

Q17a. How would you rate the ease of use of SeeClickFix Topeka?

by percentage of respondents who have either used or tried SeeClickFix Topeka

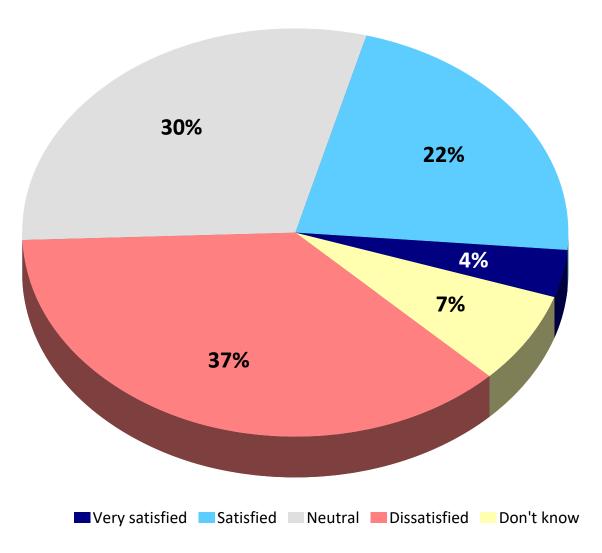


Q18. Have you used the open portal site to look up any city data?

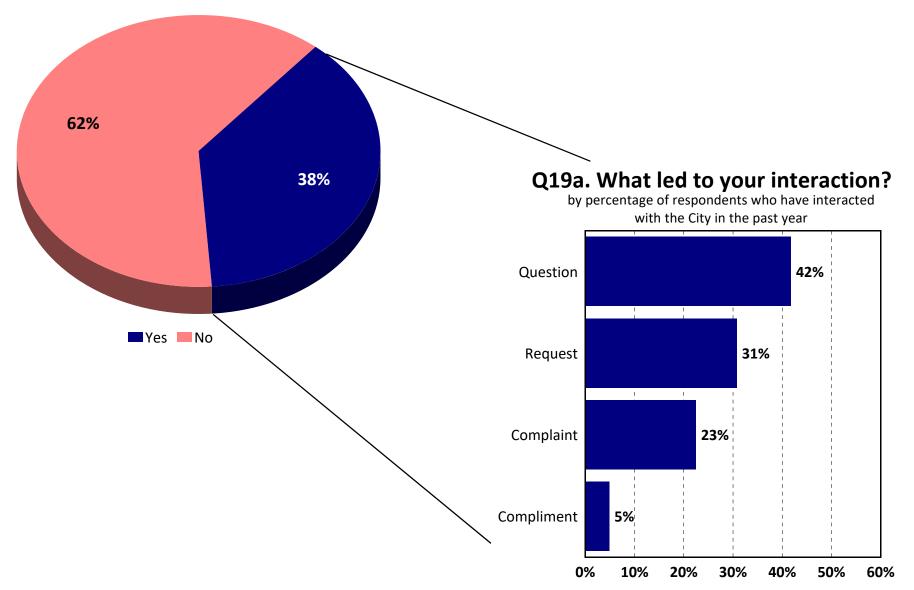


Q18a. How would you rate the ease of use of <u>data.topeka.org</u>?

by percentage of respondents who have either used or tried to look up City data using the open portal site

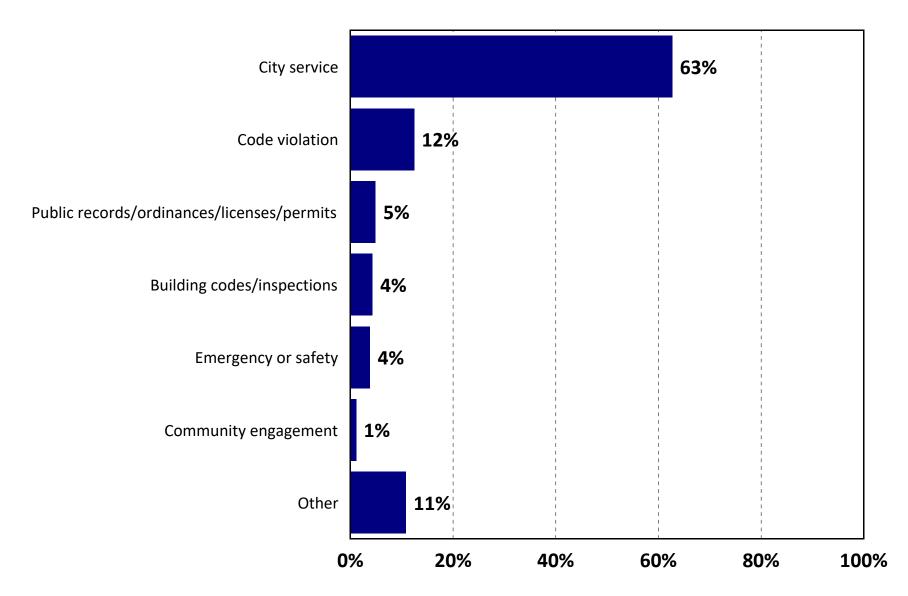


Q19. Have you interacted with the city with a question, problem, or complaint during the past year?



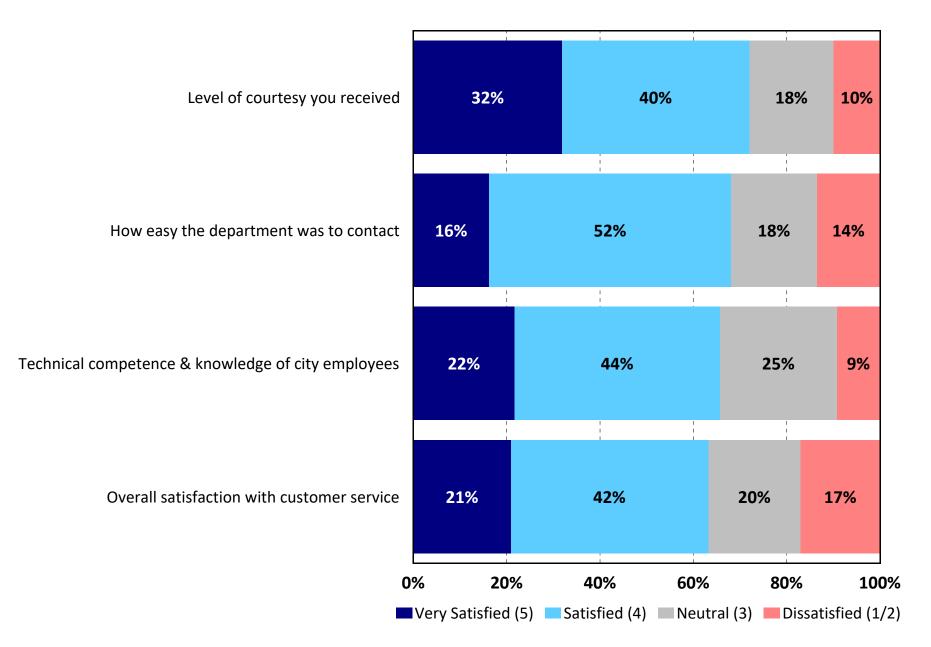
Q19b. What was the specific reason you interacted with the City?

by percentage of respondents who interacted with the City in the past year



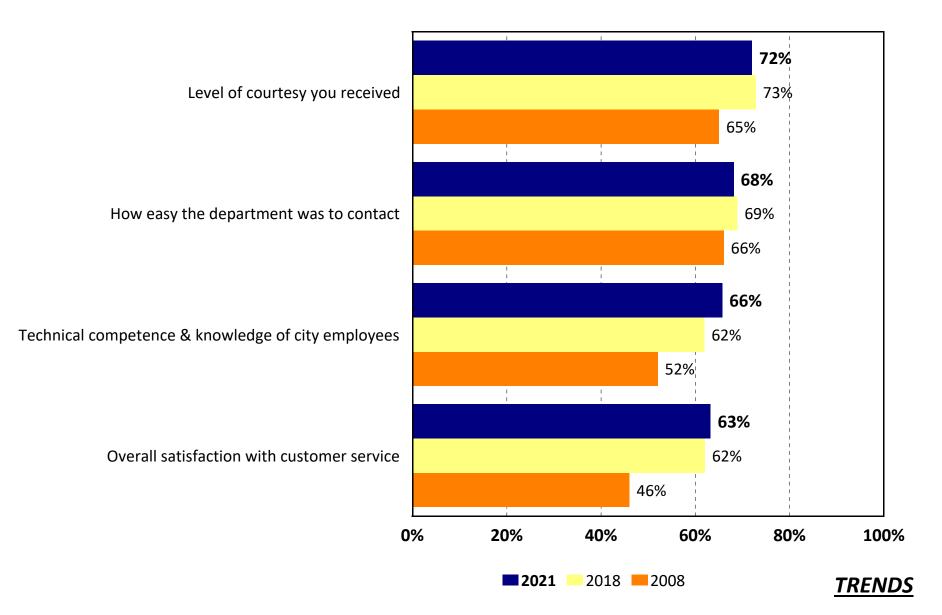
Q19c. Satisfaction with Customer Service

by percentage of respondents (excluding "don't know")

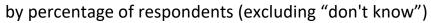


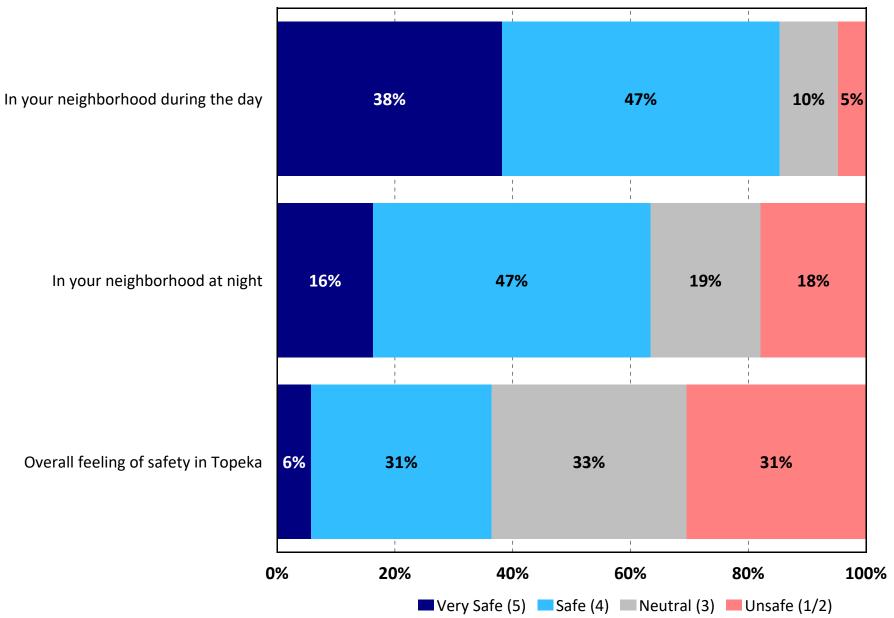
Satisfaction with Customer Service 2021 vs. 2018 vs. 2008

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding "don't know")



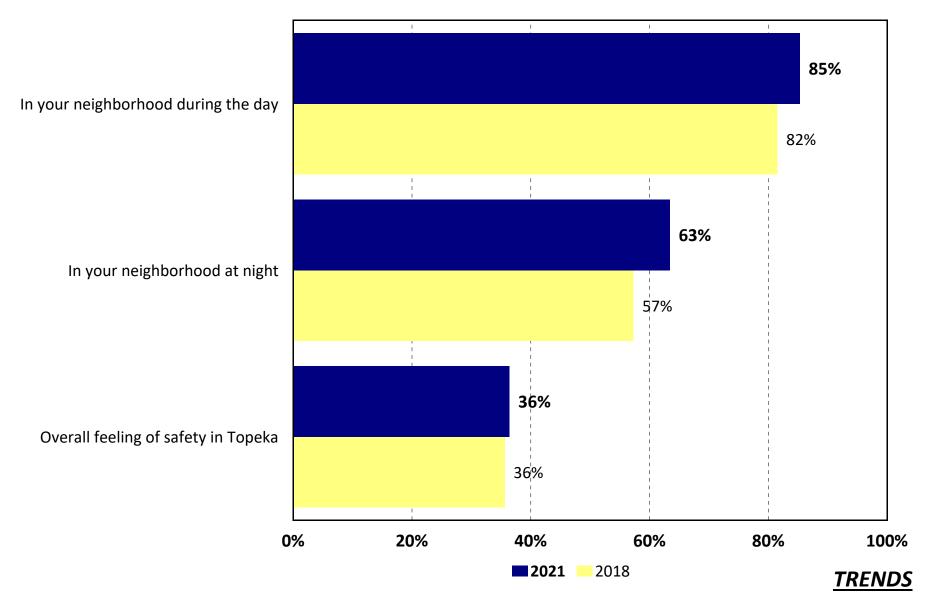
Q20. Feeling of Safety in Various Situations





Feeling of Safety in Various Situations 2021 vs. 2018

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding "don't know")



Q21. Satisfaction with Public Safety Services

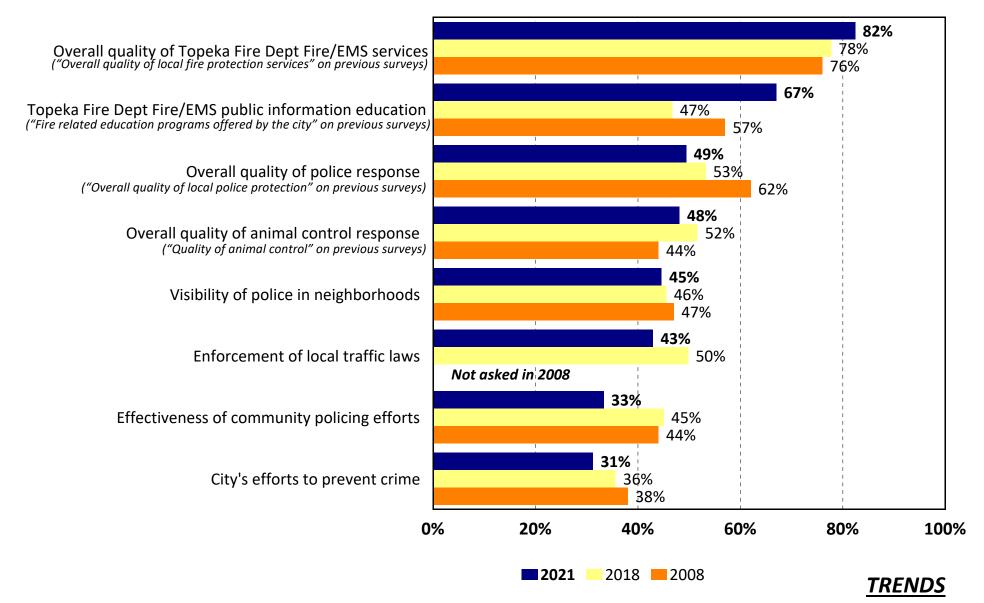
by percentage of respondents (excluding "don't know")

Topeka Fire Department personnel professionalism	35%			51%			12% 1%		
Overall quality of Topeka Fire Department Fire/EMS services	27%			56%			16% 1%		
Overall quality of fire department response	25%			57%			16%		2%
Topeka Fire Department community involvement		26%		50%			23%		19
Topeka Fire Dept Fire/EMS public information education	2:	21%		46%			30%		3%
Once established, Topeka Fire Dept. Advanced Life Support (ALS) Response program	2	2%		44%			33%		19
Overall quality of police response	9%	41%		32%		32%	19%		
Overall quality of animal control response	8%	8% 40%			36%		16%		
The visibility of police in neighborhoods	4% 41%		6	31%		24%			
Enforcement of local traffic laws	7% 36%		%	33%		24%			
Effectiveness of community policing efforts	4% 29%			44%			23%		
The city's efforts to prevent crime	3% 28%			38%			31%		
0	%	20%		40%	60	%	80%		100

Very Satisfied (5) Satisfied (4) Neutral (3) Dissatisfied (1/2)

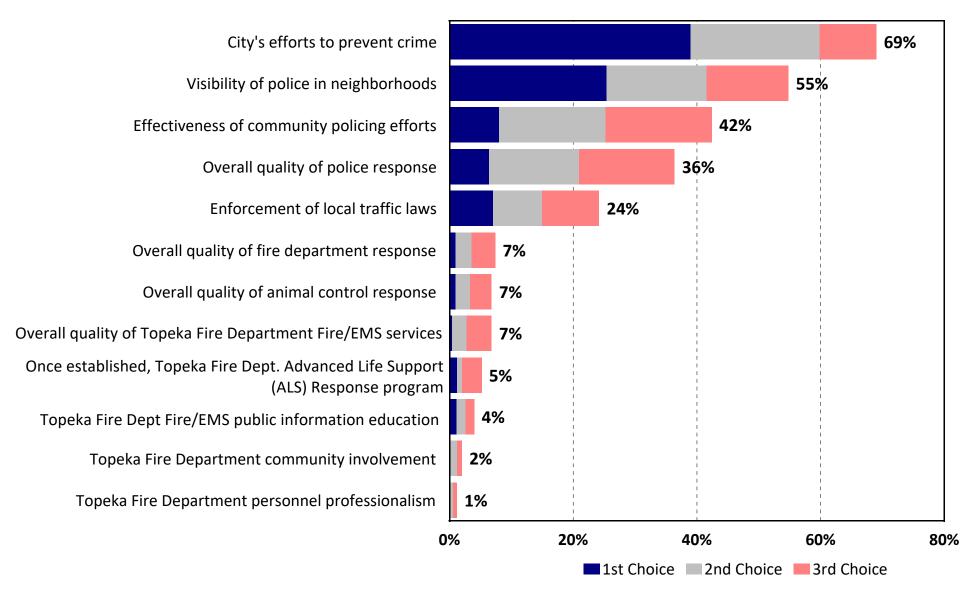
Satisfaction with Public Safety Services 2021 vs. 2018 vs. 2008

by percentage of respondents who rated the item as a 4 or 5 on a 5-point scale (excluding "don't know")

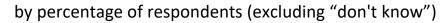


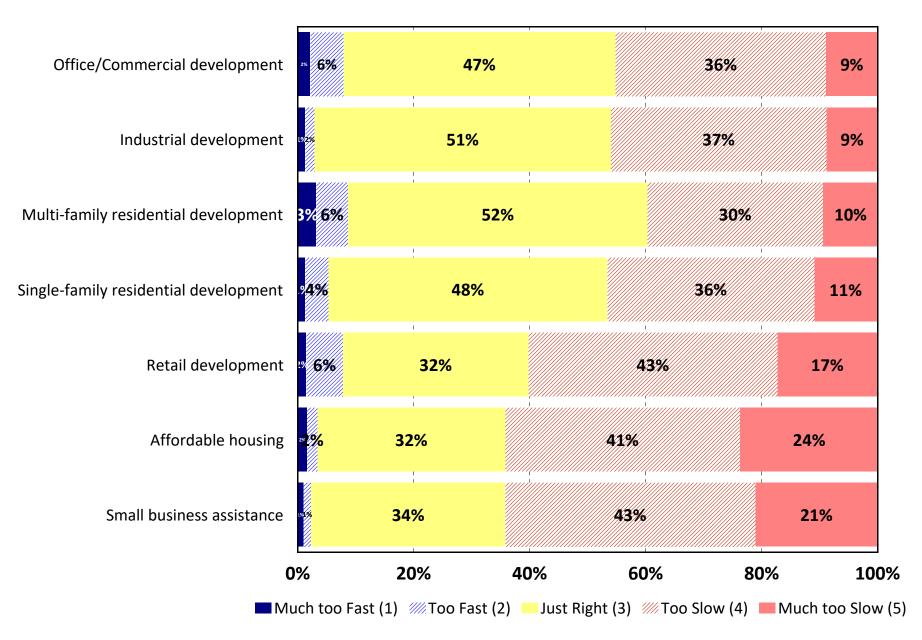
Q22. Public Safety Services that Should Receive the Most Emphasis Over the Next Two Years

by percentage of respondents who selected the item as one of their top three choices

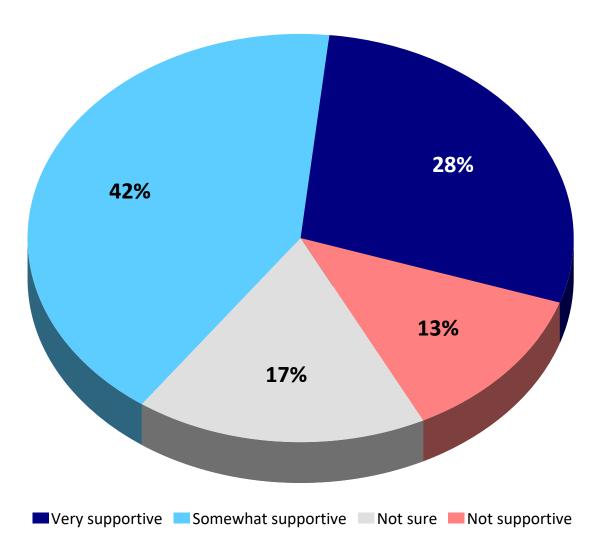


Q23. Rating the Pace of Economic Development

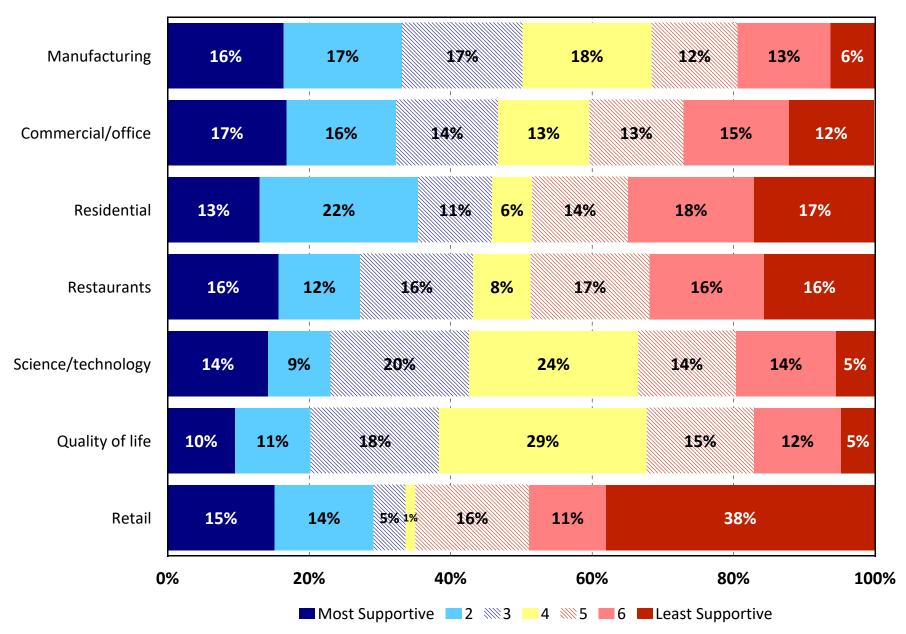




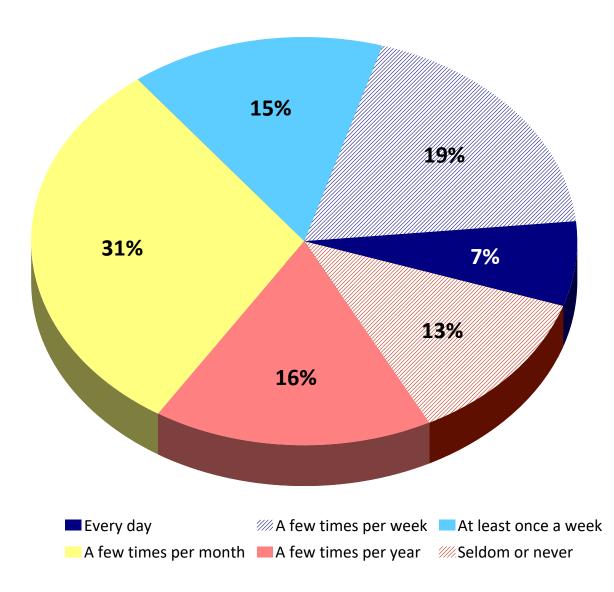
Q24. How supportive are you of having the city use incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies?



Q25. Ranking Development Opportunities

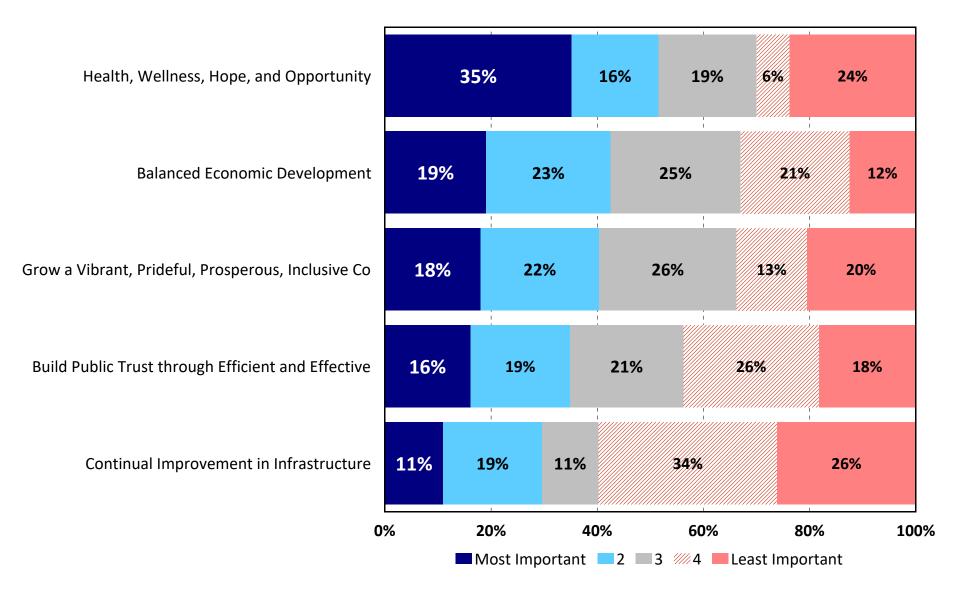


Q26. How often do you shop online with stores outside of Topeka?

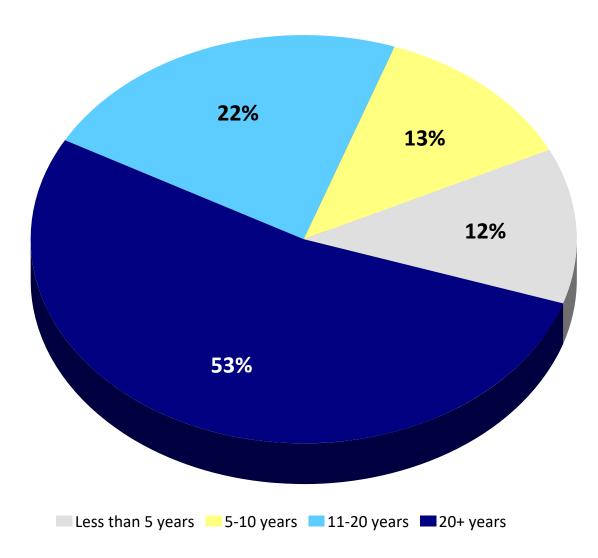


Q27. Ranking the importance of Strategic Goals and Priorities

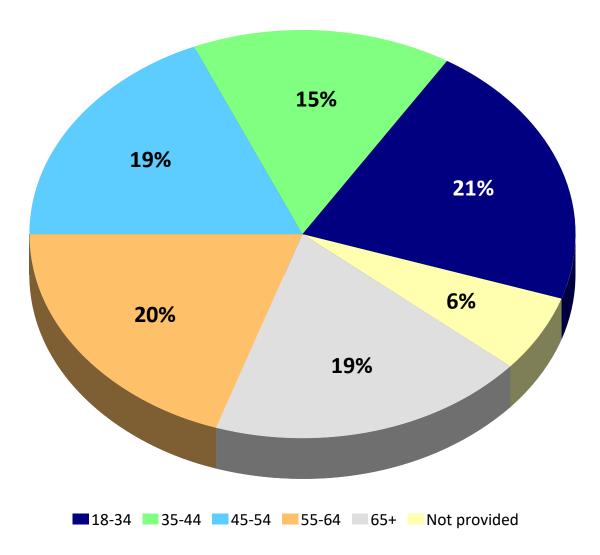
by percentage of respondents who selected the item as one of their top five choices (excluding "not provided")



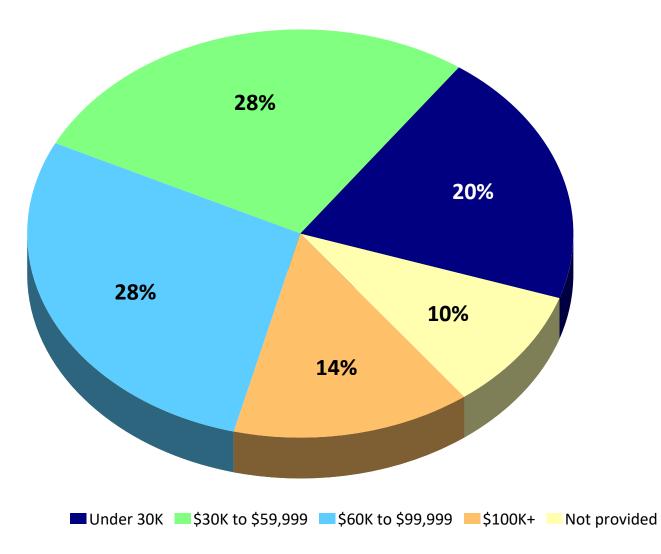
Q30. Approximately how many years have you lived in the City of Topeka?



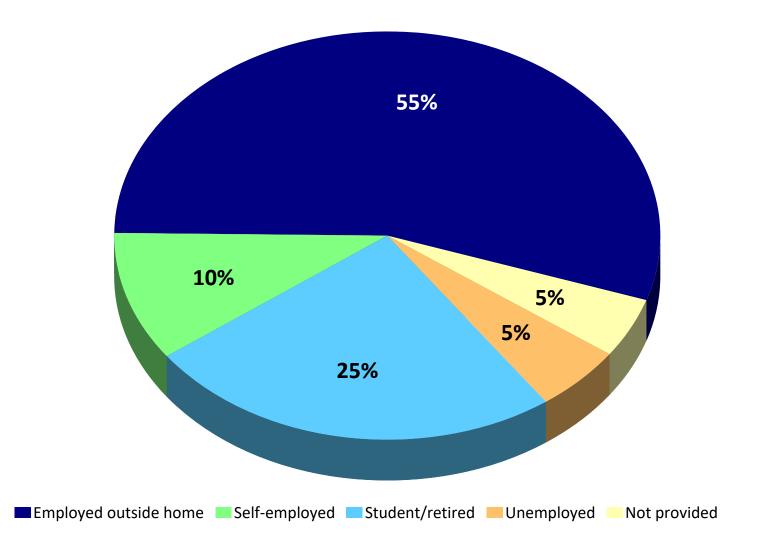
Q31. Age of Respondents



Q32. Annual Household Income

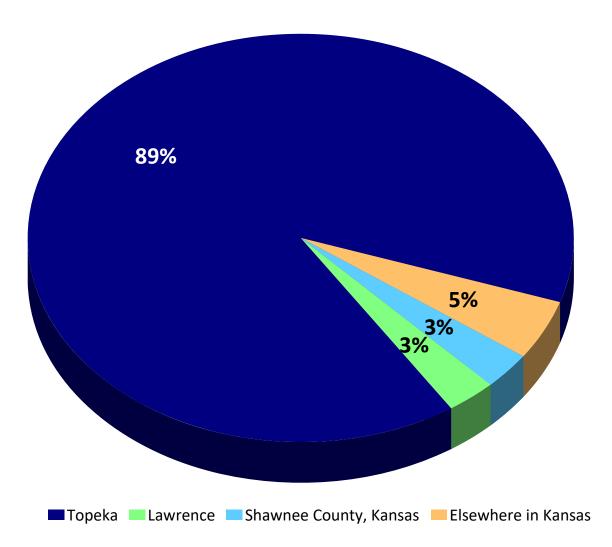


Q33. Employment Status

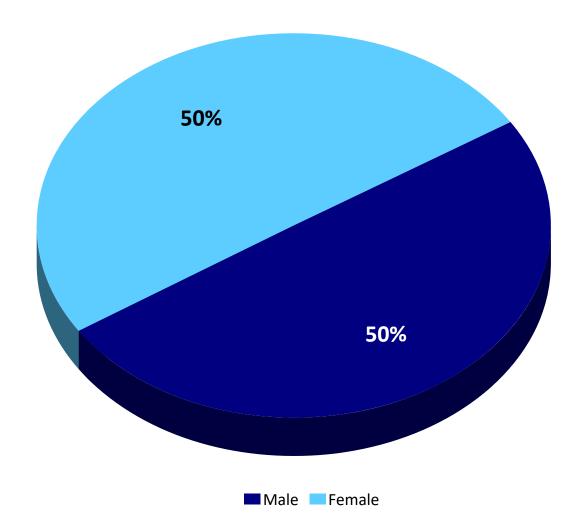


Q33a. Where do you work?

by percentage of respondents who indicated they are employed outside the home

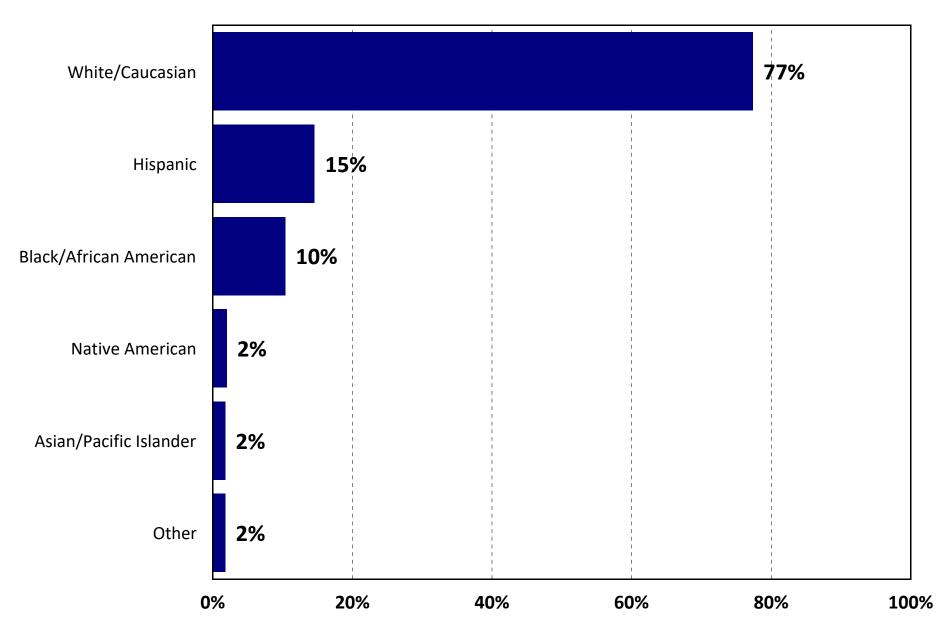


Q34. Gender



Q35. Race/Ethnicity

by percentage of respondents (multiple choices could be made)





Benchmarking Analysis

Benchmarking Analysis

Overview

ETC Institute's *DirectionFinder®* program was originally developed in 1999 to help community leaders across the United States use statistically valid community survey data as a tool for making better decisions. Since November of 1999, the survey has been administered in more than 500 communities in 50 states. Most participating communities conduct the survey on an annual or biennial basis.

This report contains benchmarking data from two sources: (1) a national survey that was administered by ETC Institute during the summer of 2020 to a random sample of more than 4,000 residents across the United States and (2) a regional survey that was administered by ETC Institute during the summer of 2020 to a random sample of residents living in the Plains Region of the United States. The Plains Region includes the states of North and South Dakota, Minnesota, Iowa, Nebraska, Wisconsin, Illinois, Kansas, Missouri and Oklahoma.

Interpreting the Charts

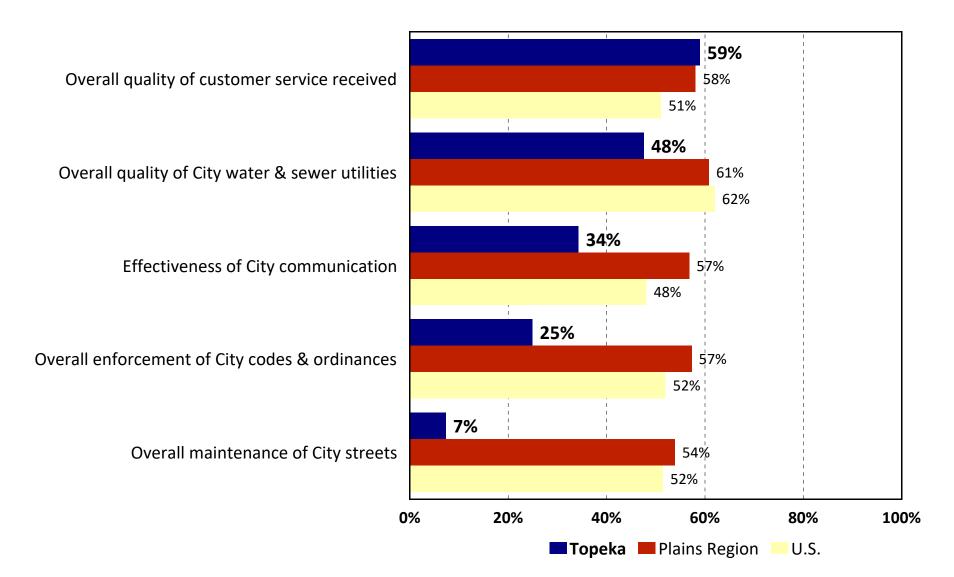
The charts on the following pages show how the overall ratings for Topeka compare to the national and Plains regional average based on the results of a national survey that was administered by ETC Institute to a random sample of more than 4,000 U.S. residents during the summer of 2020 and a regional survey administered during the summer of 2020. The blue bar shows the ratings for Topeka, the red bar shows the average for the Plains Region, and the yellow bar shows the results for the U.S. average.



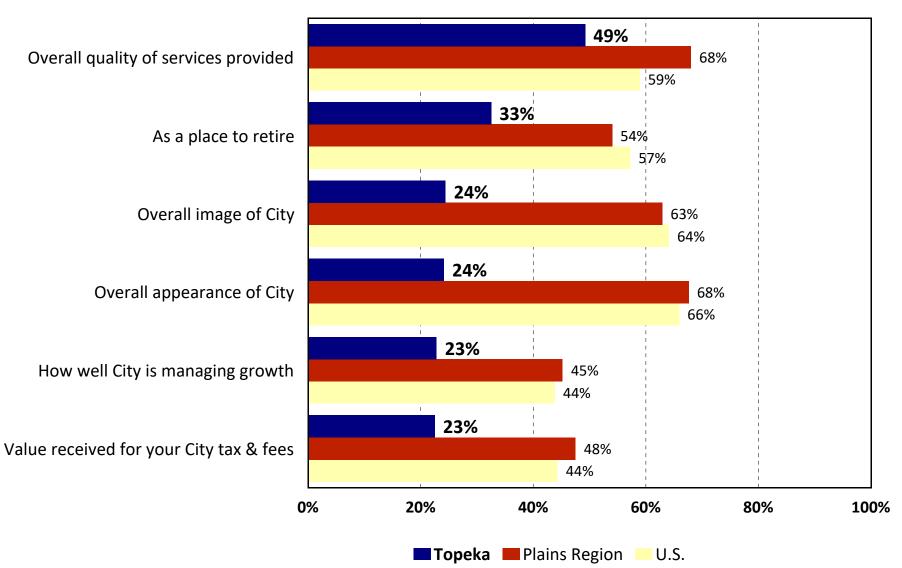
National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Topeka, KS is not authorized without written consent from ETC Institute.

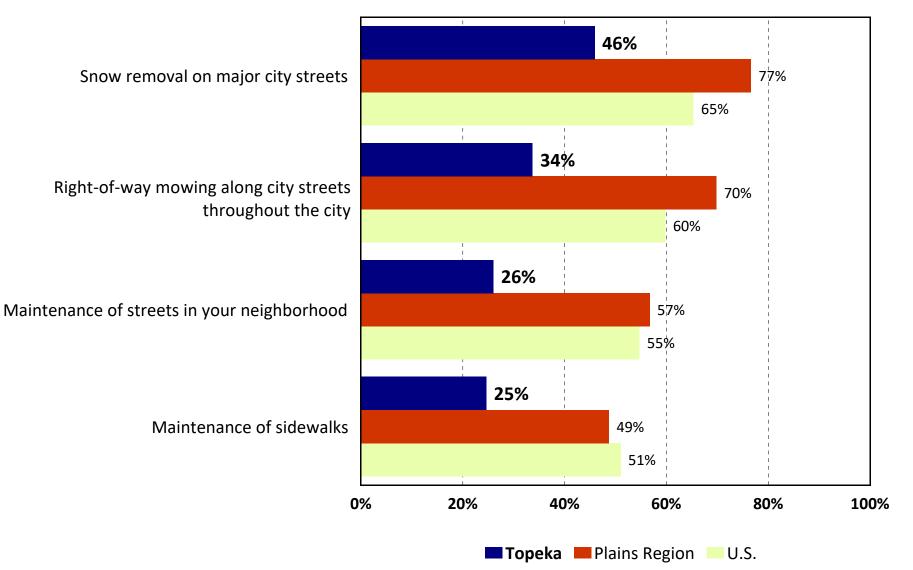
Overall Satisfaction with City Services by Major Category <u>Topeka vs. the Plains Region vs. U.S.</u>



Overall Satisfaction with Perceptions of the City <u>Topeka vs. the Plains Region vs. U.S.</u>

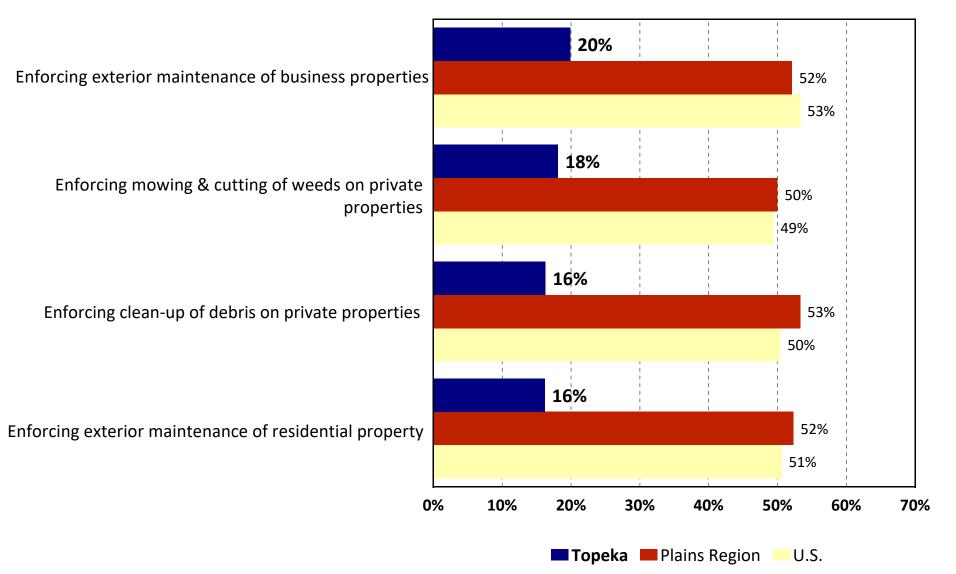


Overall Satisfaction with City Maintenance <u>Topeka vs. the Plains Region vs. U.S.</u>

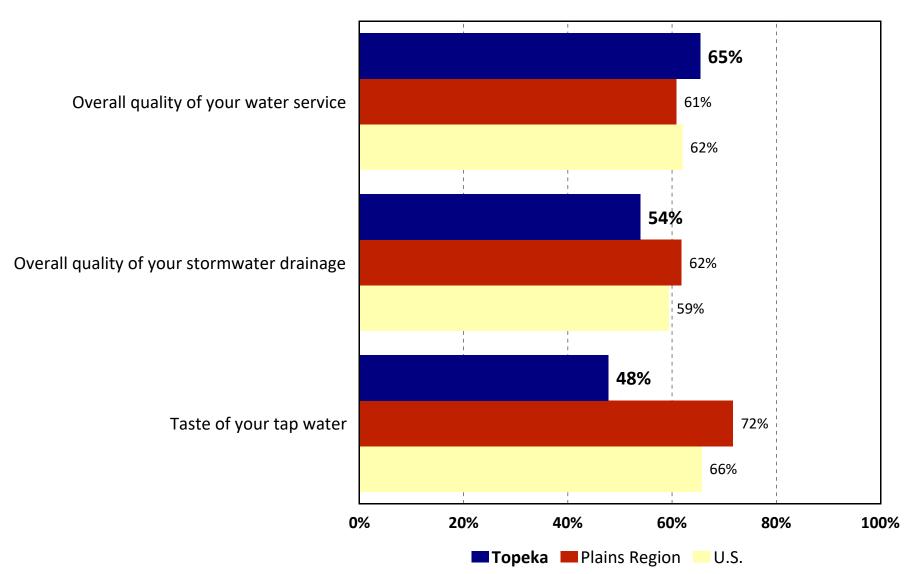


Overall Satisfaction with Code Enforcement

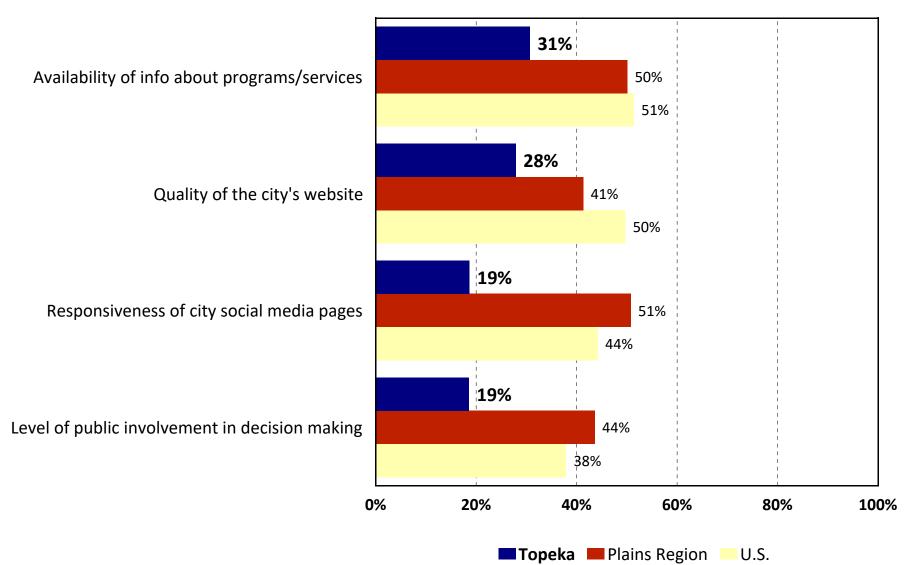
Topeka vs. the Plains Region vs. U.S.



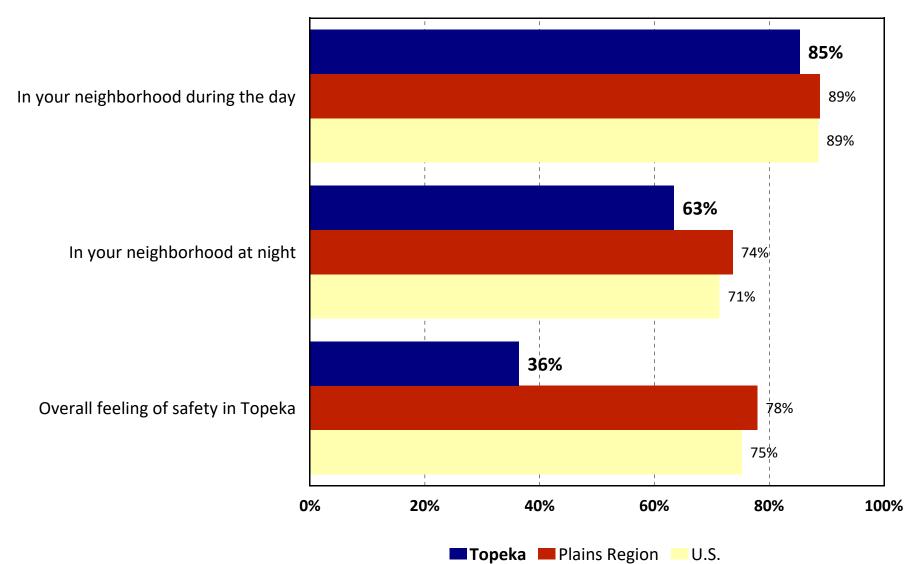
Overall Satisfaction with Utilities <u>Topeka vs. the Plains Region vs. U.S.</u>



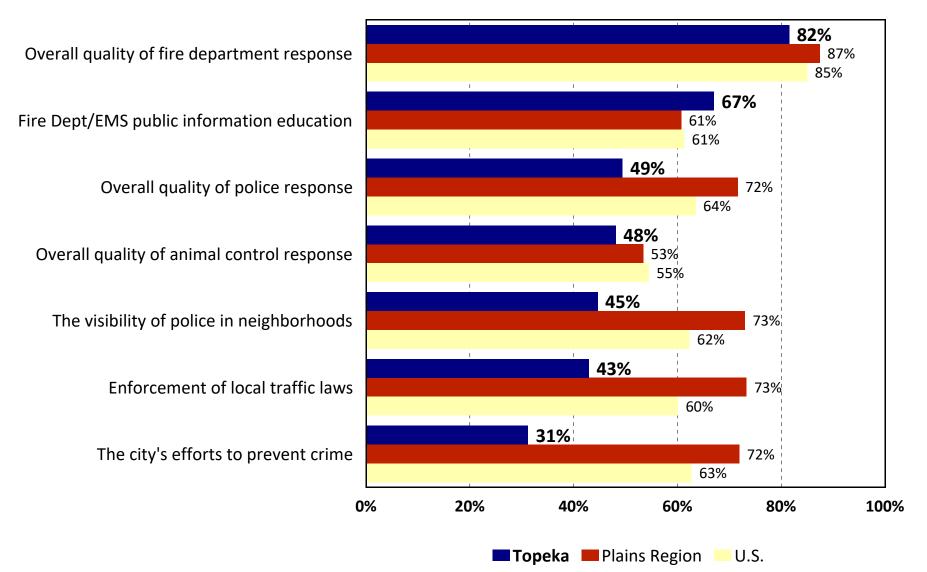
Overall Satisfaction with City Communication <u>Topeka vs. the Plains Region vs. U.S.</u>



Perceptions of Safety <u>Topeka vs. the Plains Region vs. U.S.</u>



Overall Satisfaction with Public Safety <u>Topeka vs. the Plains Region vs. U.S.</u>





Importance-Satisfaction Analysis



Overview

Today, community leaders have limited resources which need to be targeted to activities that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the <u>highest importance to citizens</u>; and (2) to target resources toward those services where <u>citizens are the least satisfied</u>.

The Importance-Satisfaction (I-S) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction (I-S) rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "don't know" responses). "Don't know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable.

I-S Rating = Importance x (1-Satisfaction)

Example of the Calculation

Respondents were asked to identify the overall categories of City services that were most important to their household. More than eighty-five percent (85.2%) of the households selected *"overall maintenance of City streets"* as one of the most important services to emphasize over the next two years.

With regard to satisfaction, 7.3% of respondents surveyed rated *"overall maintenance of City streets"* as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied"), excluding "don't know" responses. The I-S rating was calculated by multiplying the sum of the most important percentages by one minus the sum of the satisfaction percentages. In this example, 85.2% was multiplied by 92.7% (1-0.073). This calculation yielded an I-S rating of 0.7898, which ranked first out of seven categories of City services analyzed.

Importance-Satisfaction Analysis



The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices of importance and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one of the three most important areas.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- <u>Definitely Increase</u> Emphasis (I-S > 0.20)
- Increase Current Emphasis (I-S = 0.10 0.20)
- <u>Maintain</u> Current Emphasis (I-S < 0.10)

The results for the City of Topeka are provided on the following pages.

2021 Importance-Satisfaction Rating

Topeka, Kansas

Major Categories of City Services

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
<u>Very High Priority (IS >.20)</u>						
Overall maintenance of City streets	85%	1	7%	7	0.7898	1
Overall enforcement of City codes & ordinances	38%	3	25%	6	0.2869	2
High Priority (IS .1020)						
Effectiveness of City communication	30%	5	34%	5	0.1984	3
Overall quality of City water & sewer utilities	37%	4	48%	4	0.1928	4
Overall quality of police services	51%	2	67%	2	0.1666	5
Medium Priority (IS <.10)						
Overall quality of customer service received	10%	7	59%	3	0.0418	6
Overall quality of fire/emergency medical services	19%	6	89%	1	0.0214	7

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:	The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the city's top priorities.
Satisfaction %:	The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

2021 Importance-Satisfaction Rating

Topeka, Kansas

Maintenance

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
<u>Very High Priority (IS >.20)</u>						
Maintenance of streets in your neighborhood	75%	1	26%	6	0.5550	1
Maintenance of sidewalks	48%	2	25%	7	0.3634	2
Maintenance of curbs and gutters	38%	4	29%	4	0.2670	3
Snow removal on major city streets	46%	3	46%	1	0.2478	4
High Priority (IS .1020)						
Maintenance of medians throughout the city	18%	5	31%	3	0.1238	5
Street sweeping in your neighborhood	16%	6	27%	5	0.1184	6
Alley maintenance in your neighborhood	14%	8	18%	8	0.1172	7
Right-of-way mowing along city streets throughout the city	16%	7	34%	2	0.1034	8

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:	The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the city's top priorities.
Satisfaction %:	The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

2021 Importance-Satisfaction Rating

Topeka, Kansas

Utility Service

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Taste of your tap water	54%	1	48%	10	0.2829	1
High Priority (IS .1020)						
Smell of your tap water	29%	4	52%	8	0.1407	2
Overall quality of your stormwater drainage	29%	3	54%	7	0.1346	3
Clarity of your tap water	29%	5	59%	5	0.1178	4
How well you are informed about water quality	23%	6	50%	9	0.1167	5
Overall quality of your water service	33%	2	65%	4	0.1142	6
Medium Priority (IS <.10)						
How well you are informed about water disruptions	19%	8	54%	6	0.0872	7
Water pressure on a typical day	21%	7	77%	2	0.0486	8
How easy your utility bill is to understand	5%	9	75%	3	0.0131	9
Options for paying your utility bill	5%	10	80%	1	0.0103	10

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:	The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the city's top priorities.
Satisfaction %:	The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

2021 Importance-Satisfaction Rating Topeka, Kansas <u>Public Safety</u>

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
The city's efforts to prevent crime	69%	1	31%	12	0.4747	1
The visibility of police in neighborhoods	55%	2	45%	9	0.3036	2
Effectiveness of community policing efforts	42%	3	33%	11	0.2828	3
High Priority (IS .1020)						
Overall quality of police response	36%	4	49%	7	0.1842	4
Enforcement of local traffic laws	24%	5	43%	10	0.1382	5
Medium Priority (IS <.10)						
Overall quality of animal control response	7%	7	48%	8	0.0353	6
Once established, Topeka Fire Dept. Advanced Life Support (ALS) Response program	5%	9	66%	6	0.0177	7
Overall quality of fire department response	7%	6	82%	3	0.0137	8
Topeka Fire Dept Fire/EMS public information education	4%	10	67%	5	0.0132	9
Overall quality of Topeka Fire Department Fire/EMS services	7%	8	82%	2	0.0120	10
Topeka Fire Department community involvement	2%	11	76%	4	0.0048	11
Topeka Fire Department personnel professionalism	1%	12	86%	1	0.0017	12

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

 Most Important %:
 The "Most Important" percentage represents the sum of the first, second, and third

 most important responses for each item. Respondents were asked to identify
 the items they thought should be the city's top priorities.

 Satisfaction %:
 The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.'

 Respondents ranked their level of satisfaction with each of the items on a scale
 of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.



Tabular Data

Q1. Please rate your overall satisfaction with major categories of services provided by the City of Topeka on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q1-1. Overall quality of police services	20.6%	43.2%	21.6%	9.0%	0.6%	5.0%
Q1-2. Overall quality of fire & emergency medical services	33.6%	47.6%	9.2%	1.0%	0.4%	8.2%
Q1-3. Overall maintenance of City streets	0.6%	6.6%	16.0%	40.6%	35.2%	1.0%
Q1-4. Overall quality of City water & sewer utilities	8.0%	38.6%	30.4%	15.2%	5.8%	2.0%
Q1-5. Overall enforcement of City codes & ordinances	3.0%	19.6%	36.4%	20.0%	11.6%	9.4%
Q1-6. Overall quality of customer service you receive from City employees	11.6%	41.6%	30.4%	4.8%	1.8%	9.8%
Q1-7. Overall effectiveness of City communication with the public	5.0%	27.8%	41.6%	17.4%	3.8%	4.4%

WITHOUT "DON'T KNOW"

Q1. Please rate your overall satisfaction with major categories of services provided by the City of Topeka on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q1-1. Overall quality of police services	21.7%	45.5%	22.7%	9.5%	0.6%
Q1-2. Overall quality of fire & emergency medical services	36.6%	51.9%	10.0%	1.1%	0.4%
Q1-3. Overall maintenance of City streets	0.6%	6.7%	16.2%	41.0%	35.6%
Q1-4. Overall quality of City water & sewer utilities	8.2%	39.4%	31.0%	15.5%	5.9%
Q1-5. Overall enforcement of City codes & ordinances	3.3%	21.6%	40.2%	22.1%	12.8%
Q1-6. Overall quality of customer service you receive from City employees	12.9%	46.1%	33.7%	5.3%	2.0%
Q1-7. Overall effectiveness of City communication with the public	5.2%	29.1%	43.5%	18.2%	4.0%

Q2. Which THREE of the major categories of City services listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q2. Top choice	Number	Percent
Overall quality of police services	91	18.2 %
Overall quality of fire & emergency medical services	12	2.4 %
Overall maintenance of City streets	299	59.8 %
Overall quality of City water & sewer utilities	30	6.0 %
Overall enforcement of City codes & ordinances	26	5.2 %
Overall quality of customer service you receive from City		
employees	2	0.4 %
Overall effectiveness of City communication with the public	9	1.8 %
None chosen	31	6.2 %
Total	500	100.0 %

Q2. Which THREE of the major categories of City services listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q2. 2nd choice	Number	Percent
Overall quality of police services	101	20.2 %
Overall quality of fire & emergency medical services	38	7.6 %
Overall maintenance of City streets	90	18.0 %
Overall quality of City water & sewer utilities	85	17.0 %
Overall enforcement of City codes & ordinances	77	15.4 %
Overall quality of customer service you receive from City		
employees	14	2.8 %
Overall effectiveness of City communication with the public	45	9.0 %
None chosen	50	10.0 %
Total	500	100.0 %

Q2. Which THREE of the major categories of City services listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q2. 3rd choice	Number	Percent
Overall quality of police services	62	12.4 %
Overall quality of fire & emergency medical services	43	8.6 %
Overall maintenance of City streets	37	7.4 %
Overall quality of City water & sewer utilities	69	13.8 %
Overall enforcement of City codes & ordinances	88	17.6 %
Overall quality of customer service you receive from City		
employees	35	7.0 %
Overall effectiveness of City communication with the public	97	19.4 %
None chosen	69	13.8 %
Total	500	100.0 %

SUM OF TOP 3 CHOICES

Q2. Which THREE of the major categories of City services listed in Question 1 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

Q2. Sum of top 3 choices	Number	Percent
Overall quality of police services	254	50.8 %
Overall quality of fire & emergency medical services	93	18.6 %
Overall maintenance of City streets	426	85.2 %
Overall quality of City water & sewer utilities	184	36.8 %
Overall enforcement of City codes & ordinances	191	38.2 %
Overall quality of customer service you receive from City		
employees	51	10.2 %
Overall effectiveness of City communication with the public	151	30.2 %
None chosen	31	6.2 %
Total	1381	

Q3. Perceptions. Several items that may influence your perception of the City of Topeka are listed below. Please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

					Very	
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied	Don't know
Q3-1. Overall quality of services provided by City of Topeka	4.0%	44.0%	38.2%	10.2%	1.2%	2.4%
Q3-2. Overall value that you receive for your City tax dollars &						
fees	1.8%	20.2%	34.0%	28.6%	13.2%	2.2%
Q3-3. Overall image of City	3.4%	20.8%	31.6%	32.6%	10.6%	1.0%
Q3-4. How well City is planning growth	2.8%	21.8%	40.0%	20.2%	9.0%	6.2%
Q3-5. How well City is managing growth	2.8%	18.6%	40.4%	23.6%	8.6%	6.0%
Q3-6. Overall quality of life in City	5.4%	37.0%	34.2%	18.6%	4.2%	0.6%
Q3-7. Overall feeling of safety in City	3.6%	31.8%	28.6%	26.6%	8.6%	0.8%
Q3-8. Quality of new development in City	3.6%	28.2%	40.4%	17.2%	6.6%	4.0%
Q3-9. As a place to retire	7.0%	24.4%	31.0%	21.0%	13.2%	3.4%
Q3-10. Overall appearance of City	2.6%	21.2%	31.4%	33.2%	10.2%	1.4%

WITHOUT "DON'T KNOW"

Q3. Perceptions. Several items that may influence your perception of the City of Topeka are listed below. Please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q3-1. Overall quality of services provided by City of Topeka	4.1%	45.1%	39.1%	10.5%	1.2%
Q3-2. Overall value that you receive for your City tax dollars & fees	1.8%	20.7%	34.8%	29.2%	13.5%
Q3-3. Overall image of City	3.4%	21.0%	31.9%	32.9%	10.7%
Q3-4. How well City is planning growth	3.0%	23.2%	42.6%	21.5%	9.6%
Q3-5. How well City is managing growth	3.0%	19.8%	43.0%	25.1%	9.1%
Q3-6. Overall quality of life in City	5.4%	37.2%	34.4%	18.7%	4.2%
Q3-7. Overall feeling of safety in City	3.6%	32.1%	28.8%	26.8%	8.7%
Q3-8. Quality of new development in City	3.8%	29.4%	42.1%	17.9%	6.9%
Q3-9. As a place to retire	7.2%	25.3%	32.1%	21.7%	13.7%
Q3-10. Overall appearance of City	2.6%	21.5%	31.8%	33.7%	10.3%

Q4. Leadership. Please rate your satisfaction with each of the items listed below.

(N=500)

					Very	
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied	Don't know
Q4-1. Overall effectiveness of leadership provided by City's elected officials	2.6%	26.0%	38.6%	22.8%	7.0%	3.0%
Q4-2. Overall effectiveness of City manager & appointed staff	3.6%	25.4%	41.4%	17.2%	5.6%	6.8%

WITHOUT "DON'T KNOW"

Q4. Leadership. Please rate your satisfaction with each of the items listed below. (without "don't know")

		Catiofic d	Neutral	Discotisfied	Very
Q4-1. Overall effectiveness of leadership	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied
provided by City's elected officials	2.7%	26.8%	39.8%	23.5%	7.2%
Q4-2. Overall effectiveness of City manager & appointed staff	3.9%	27.3%	44.4%	18.5%	6.0%

Q5. Living in Topeka. Using a scale of 1 to 5, where 5 is "Very important" and 1 is "Not at all Important," please indicate how important each of the following reasons were in your decision to live in Topeka.

(N=500)

			Not at all				
	Very important	Important	Neutral	Not important	important	Don't know	
Q5-1. Quality of life	37.6%	37.2%	19.6%	2.4%	0.8%	2.4%	
Q5-2. Public safety	47.8%	32.0%	15.6%	1.4%	0.8%	2.4%	
Q5-3. Reasonable cost of living	44.6%	42.6%	9.2%	1.2%	0.4%	2.0%	
Q5-4. Access to quality shopping	22.0%	43.0%	24.0%	6.6%	2.0%	2.4%	
Q5-5. Affordability of housing	38.6%	45.0%	11.6%	1.4%	0.8%	2.6%	
Q5-6. Quality of housing	37.6%	45.0%	13.0%	1.2%	0.6%	2.6%	

WITHOUT "DON'T KNOW"

Q5. Living in Topeka. Using a scale of 1 to 5, where 5 is "Very important" and 1 is "Not at all Important," please indicate how important each of the following reasons were in your decision to live in Topeka. (without "don't know")

	Very important	Important	Neutral	Not important	Not at all important
Q5-1. Quality of life	38.5%	38.1%	20.1%	2.5%	0.8%
Q5-2. Public safety	49.0%	32.8%	16.0%	1.4%	0.8%
Q5-3. Reasonable cost of living	45.5%	43.5%	9.4%	1.2%	0.4%
Q5-4. Access to quality shopping	22.5%	44.1%	24.6%	6.8%	2.0%
Q5-5. Affordability of housing	39.6%	46.2%	11.9%	1.4%	0.8%
Q5-6. Quality of housing	38.6%	46.2%	13.3%	1.2%	0.6%

Q6. Is there another reason why you live in Topeka?

Q6. Is there another reason why you live in Topeka	Number	Percent
Yes	247	49.4 %
No	253	50.6 %
Total	500	100.0 %

Q7. Maintenance. Please rate your satisfaction with the following services provided by the City.

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q7-1. Maintenance of streets in your neighborhood	5.0%	20.8%	19.6%	31.2%	22.6%	0.8%
Q7-2. Maintenance of sidewalks	3.2%	20.4%	26.2%	28.4%	17.8%	4.0%
Q7-3. Maintenance of curbs & gutters	4.2%	24.2%	32.2%	24.6%	12.6%	2.2%
Q7-4. Snow removal on major City streets	6.0%	39.2%	22.4%	19.4%	11.4%	1.6%
Q7-5. Street sweeping in your neighborhood	4.4%	20.8%	28.6%	26.4%	13.4%	6.4%
Q7-6. Right-of-way mowing along City streets throughout City	3.4%	28.2%	34.6%	18.4%	9.0%	6.4%
Q7-7. Maintenance of medians throughout City	3.4%	26.8%	37.4%	20.4%	8.6%	3.4%
Q7-8. Alley maintenance in your neighborhood	2.4%	9.2%	33.6%	10.6%	10.2%	34.0%

WITHOUT "DON'T KNOW"

Q7. Maintenance. Please rate your satisfaction with the following services provided by the City. (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q7-1. Maintenance of streets in your neighborhood	5.0%	21.0%	19.8%	31.5%	22.8%
Q7-2. Maintenance of sidewalks	3.3%	21.3%	27.3%	29.6%	18.5%
Q7-3. Maintenance of curbs & gutters	4.3%	24.7%	32.9%	25.2%	12.9%
Q7-4. Snow removal on major City streets	6.1%	39.8%	22.8%	19.7%	11.6%
Q7-5. Street sweeping in your neighborhood	4.7%	22.2%	30.6%	28.2%	14.3%
Q7-6. Right-of-way mowing along City streets throughout City	3.6%	30.1%	37.0%	19.7%	9.6%
Q7-7. Maintenance of medians throughout City	3.5%	27.7%	38.7%	21.1%	8.9%
Q7-8. Alley maintenance in your neighborhood	3.6%	13.9%	50.9%	16.1%	15.5%

Q8. Which THREE of the City maintenance services listed in Question 7 do you think should receive the
MOST EMPHASIS from City leaders over the next TWO years?

Q8. Top choice	Number	Percent
Maintenance of streets in your neighborhood	302	60.4 %
Maintenance of sidewalks	40	8.0 %
Maintenance of curbs & gutters	21	4.2 %
Snow removal on major City streets	55	11.0 %
Street sweeping in your neighborhood	10	2.0 %
Right-of-way mowing along City streets throughout City	14	2.8 %
Maintenance of medians throughout City	8	1.6 %
Alley maintenance in your neighborhood	14	2.8 %
None chosen	36	7.2 %
Total	500	100.0 %

Q8. Which THREE of the City maintenance services listed in Question 7 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q8. 2nd choice	Number	Percent
Maintenance of streets in your neighborhood	49	9.8 %
Maintenance of sidewalks	125	25.0 %
Maintenance of curbs & gutters	75	15.0 %
Snow removal on major City streets	103	20.6 %
Street sweeping in your neighborhood	21	4.2 %
Right-of-way mowing along City streets throughout City	25	5.0 %
Maintenance of medians throughout City	28	5.6 %
Alley maintenance in your neighborhood	27	5.4 %
None chosen	47	9.4 %
Total	500	100.0 %

Q8. Which THREE of the City maintenance services listed in Question 7 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q8. 3rd choice	Number	Percent
Maintenance of streets in your neighborhood	24	4.8 %
Maintenance of sidewalks	76	15.2 %
Maintenance of curbs & gutters	92	18.4 %
Snow removal on major City streets	71	14.2 %
Street sweeping in your neighborhood	50	10.0 %
Right-of-way mowing along City streets throughout City	39	7.8 %
Maintenance of medians throughout City	54	10.8 %
Alley maintenance in your neighborhood	31	6.2 %
None chosen	63	12.6 %
Total	500	100.0 %

SUM OF TOP 3 CHOICES

Q8. Which THREE of the City maintenance services listed in Question 7 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

Q8. Sum of top 3 choices	Number	Percent
Maintenance of streets in your neighborhood	375	75.0 %
Maintenance of sidewalks	241	48.2 %
Maintenance of curbs & gutters	188	37.6 %
Snow removal on major City streets	229	45.8 %
Street sweeping in your neighborhood	81	16.2 %
Right-of-way mowing along City streets throughout City	78	15.6 %
Maintenance of medians throughout City	90	18.0 %
Alley maintenance in your neighborhood	72	14.4 %
None chosen	36	7.2 %
Total	1390	

Q9. Code Enforcement. Please rate your satisfaction with each of the following.

(N=500)

					Very	
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied	Don't know
Q9-1. Enforcing clean-up of						
debris on private properties	1.8%	13.0%	25.6%	33.6%	17.0%	9.0%
Q9-2. Enforcing mowing & cutting of weeds on private properties	2.0%	14.6%	27.2%	30.0%	18.2%	8.0%
Q9-3. Enforcing exterior maintenance of residential homes	1.4%	13.4%	33.6%	28.2%	14.4%	9.0%
Q9-4. Enforcing exterior maintenance of business properties	1.8%	16.4%	34.4%	26.4%	12.4%	8.6%

WITHOUT "DON'T KNOW"

Q9. Code Enforcement. Please rate your satisfaction with each of the following. (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q9-1. Enforcing clean-up of debris on private properties	2.0%	14.3%	28.1%	36.9%	18.7%
Q9-2. Enforcing mowing & cutting of weeds on private properties	2.2%	15.9%	29.6%	32.6%	19.8%
Q9-3. Enforcing exterior maintenance of residential homes	1.5%	14.7%	36.9%	31.0%	15.8%
Q9-4. Enforcing exterior maintenance of business properties	2.0%	17.9%	37.6%	28.9%	13.6%

Q10. How would you describe the City's level of enforcement when it comes to codes and ordinances?

Q10. How would you describe City's level of		
enforcement when it comes to codes & ordinances	Number	Percent
Too much	17	3.4 %
About right	109	21.8 %
Too little	247	49.4 %
Don't know	127	<u>25.4 %</u>
Total	500	100.0 %

WITHOUT "DON'T KNOW"

Q10. How would you describe the City's level of enforcement when it comes to codes and ordinances? (without "don't know")

Q10. How would you describe City's level of		
enforcement when it comes to codes & ordinances	Number	Percent
Too much	17	4.6 %
About right	109	29.2 %
Too little	247	<u>66.2 %</u>
Total	373	100.0 %

Q11. Utility Service. For each of the items listed below, please rate your level of satisfaction.

					Very	
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied	Don't know
Q11-1. Water pressure on a typical day	20.4%	56.2%	13.8%	6.4%	2.4%	0.8%
Q11-2. Taste of your tap water	8.6%	37.2%	23.6%	16.8%	9.8%	4.0%
Q11-3. Smell of your tap water	9.8%	41.0%	28.2%	12.0%	7.2%	1.8%
Q11-4. Clarity of your tap water	11.6%	46.0%	25.2%	9.6%	5.0%	2.6%
Q11-5. How easy your utility bill is to understand	16.6%	55.2%	19.2%	3.6%	1.4%	4.0%
Q11-6. Options for paying your utility bill	21.0%	55.2%	15.6%	2.8%	0.6%	4.8%
Q11-7. How well City keeps you informed about water quality issues	11.8%	35.8%	33.2%	11.2%	3.8%	4.2%
Q11-8. How well City keeps you informed about disruptions to your water service	9.2%	42.0%	30.6%	9.8%	3.0%	5.4%
Q11-9. Overall quality of your water service	11.6%	52.6%	23.0%	8.8%	2.2%	1.8%
Q11-10. Overall quality of your stormwater drainage	8.0%	43.4%	28.2%	9.2%	6.6%	4.6%

WITHOUT "DON'T KNOW"

Q11. Utility Service. For each of the items listed below, please rate your level of satisfaction. (without "don't know")

					Very
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied
Q11-1. Water pressure on a typical day	20.6%	56.7%	13.9%	6.5%	2.4%
Q11-2. Taste of your tap water	9.0%	38.8%	24.6%	17.5%	10.2%
Q11-3. Smell of your tap water	10.0%	41.8%	28.7%	12.2%	7.3%
Q11-4. Clarity of your tap water	11.9%	47.2%	25.9%	9.9%	5.1%
011 5. How open your utility hill is to					
Q11-5. How easy your utility bill is to understand	17.3%	57.5%	20.0%	3.8%	1.5%
Q11-6. Options for paying your utility bill	22.1%	58.0%	16.4%	2.9%	0.6%
Q11-7. How well City keeps you informed about water quality issues	12.3%	37.4%	34.7%	11.7%	4.0%
Q11-8. How well City keeps you informed about disruptions to your water service	9.7%	44.4%	32.3%	10.4%	3.2%
Q11-9. Overall quality of your water service	11.8%	53.6%	23.4%	9.0%	2.2%
Q11-10. Overall quality of your stormwater drainage	8.4%	45.5%	29.6%	9.6%	6.9%

Q12. Which THREE of the categories of utility services in Question 11 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q12. Top choice	Number	Percent
Water pressure on a typical day	44	8.8 %
Taste of your tap water	145	29.0 %
Smell of your tap water	24	4.8 %
Clarity of your tap water	25	5.0 %
How easy your utility bill is to understand	10	2.0 %
Options for paying your utility bill	6	1.2 %
How well City keeps you informed about water quality issues	39	7.8 %
How well City keeps you informed about disruptions to your		
water service	21	4.2 %
Overall quality of your water service	70	14.0 %
Overall quality of your stormwater drainage	57	11.4 %
None chosen	59	11.8 %
Total	500	100.0 %

Q12. Which THREE of the categories of utility services in Question 11 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q12. 2nd choice	Number	Percent
Water pressure on a typical day	29	5.8 %
Taste of your tap water	85	17.0 %
Smell of your tap water	76	15.2 %
Clarity of your tap water	39	7.8 %
How easy your utility bill is to understand	9	1.8 %
Options for paying your utility bill	6	1.2 %
How well City keeps you informed about water quality issues	41	8.2 %
How well City keeps you informed about disruptions to your		
water service	39	7.8 %
Overall quality of your water service	52	10.4 %
Overall quality of your stormwater drainage	42	8.4 %
None chosen	82	16.4 %
Total	500	100.0 %

Q12. Which THREE of the categories of utility services in Question 11 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q12. 3rd choice	Number	Percent
Water pressure on a typical day	34	6.8 %
Taste of your tap water	41	8.2 %
Smell of your tap water	46	9.2 %
Clarity of your tap water	80	16.0 %
How easy your utility bill is to understand	7	1.4 %
Options for paying your utility bill	14	2.8 %
How well City keeps you informed about water quality issues	36	7.2 %
How well City keeps you informed about disruptions to your		
water service	35	7.0 %
Overall quality of your water service	43	8.6 %
Overall quality of your stormwater drainage	47	9.4 %
None chosen	117	23.4 %
Total	500	100.0 %

SUM OF TOP 3 CHOICES

Q12. Which THREE of the categories of utility services in Question 12 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

Q12. Sum of top 3 choices	Number	Percent
Water pressure on a typical day	107	21.4 %
Taste of your tap water	271	54.2 %
Smell of your tap water	146	29.2 %
Clarity of your tap water	144	28.8 %
How easy your utility bill is to understand	26	5.2 %
Options for paying your utility bill	26	5.2 %
How well City keeps you informed about water quality issues	116	23.2 %
How well City keeps you informed about disruptions to your		
water service	95	19.0 %
Overall quality of your water service	165	33.0 %
Overall quality of your stormwater drainage	146	29.2 %
None chosen	59	11.8 %
Total	1301	

Q13. Communication. Please rate your satisfaction with the following aspects of communication provided by the City of Topeka.

(N=500)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q13-1. Availability of information about City programs/ services	2.6%	25.6%	42.0%	17.4%	4.2%	8.2%
Q13-2. Level of public involvement in local decision making	1.0%	15.4%	38.2%	26.8%	6.6%	12.0%
Q13-3. Quality of City's website	1.8%	19.8%	43.4%	9.6%	2.8%	22.6%
Q13-4. Ease of use of City's website	1.2%	18.6%	41.8%	11.4%	3.0%	24.0%
Q13-5. Responsiveness of City social media pages	1.4%	9.6%	40.0%	6.4%	1.4%	41.2%

WITHOUT "DON'T KNOW"

Q13. Communication. Please rate your satisfaction with the following aspects of communication provided by the City of Topeka. (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q13-1. Availability of information about City programs/services	2.8%	27.9%	45.8%	19.0%	4.6%
Q13-2. Level of public involvement in local decision making	1.1%	17.5%	43.4%	30.5%	7.5%
Q13-3. Quality of City's website	2.3%	25.6%	56.1%	12.4%	3.6%
Q13-4. Ease of use of City's website	1.6%	24.5%	55.0%	15.0%	3.9%
Q13-5. Responsiveness of City social media pages	2.4%	16.3%	68.0%	10.9%	2.4%

Q14. Which of the following are your primary sources of information about City issues, services, and events?

Q14. Which following are your primary sources of		
information about City issues, services, & events	Number	Percent
The City weekly newsletter	11	2.2 %
Local newspaper	143	28.6 %
Television news	386	77.2 %
Facebook	160	32.0 %
Instagram	11	2.2 %
Twitter	18	3.6 %
Nextdoor	128	25.6 %
Word of mouth	204	40.8 %
City cable channel (City4)	33	6.6 %
City website	71	14.2 %
Other	20	4.0 %
Total	1185	

Q14-11. Other

Q14-11. Other	Number	Percent
Radio	6	30.0 %
GTP website	1	5.0 %
Information mailed by the city	1	5.0 %
Google news	1	5.0 %
Mailings from the City	1	5.0 %
Search online	1	5.0 %
Billboards	1	5.0 %
Parks & recreation book	1	5.0 %
Internet news	1	5.0 %
Own observation	1	5.0 %
Neighborhood emails	1	5.0 %
WIBW ONLINE NEWS	1	5.0 %
LOCAL LISTSERV	1	5.0 %
LOCAL NEWS WEBSITE OF KSNT, WIBW	1	5.0 %
NEWS BREAK APP	1	5.0 %
Total	20	100.0 %

Q15. Top choice	Number	Percent
The City weekly newsletter	18	3.6 %
Local newspaper	54	10.8 %
Television news	249	49.8 %
Facebook	52	10.4 %
Instagram	2	0.4 %
Twitter	4	0.8 %
Nextdoor	27	5.4 %
Word of mouth	9	1.8 %
City cable channel (City4)	3	0.6 %
City website	25	5.0 %
Other	14	2.8 %
None chosen	43	8.6 %
Total	500	100.0 %

Q15. Which TWO sources of information listed in Question 14 do you MOST PREFER to use to get information about City issues, services, and events?

Q15. Which TWO sources of information listed in Question 14 do you MOST PREFER to use to get information about City issues, services, and events?

Q15. 2nd choice	Number	Percent
The City weekly newsletter	8	1.6 %
Local newspaper	52	10.4 %
Television news	91	18.2 %
Facebook	65	13.0 %
Instagram	5	1.0 %
Twitter	5	1.0 %
Nextdoor	50	10.0 %
Word of mouth	31	6.2 %
City cable channel (City4)	14	2.8 %
City website	45	9.0 %
Other	15	3.0 %
None chosen	119	23.8 %
Total	500	100.0 %

SUM OF TOP 2 CHOICES

Q15. Which TWO sources of information listed in Question 14 do you MOST PREFER to use to get information about City issues, services, and events? (top 2)

Q15. Sum of top 2 choices	Number	Percent
The City weekly newsletter	26	5.2 %
Local newspaper	106	21.2 %
Television news	340	68.0 %
Facebook	117	23.4 %
Instagram	7	1.4 %
Twitter	9	1.8 %
Nextdoor	77	15.4 %
Word of mouth	40	8.0 %
City cable channel (City4)	17	3.4 %
City website	70	14.0 %
Other	29	5.8 %
None chosen	43	8.6 %
Total	881	

Q16. Broadband Internet Connectivity. Please rate your satisfaction with the following aspects of broadband internet connectivity in the City of Topeka.

(N=500)

					Very	
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied	Don't know
Q16-1. Quality of broadband						
internet connectivity	7.4%	31.0%	23.4%	15.4%	8.6%	14.2%
Q16-2. Availability of broadband linternet connectivity	6.8%	30.0%	24.8%	14.4%	9.4%	14.6%
Q16-3. Cost of broadband internet connectivity	2.2%	13.2%	22.2%	28.8%	19.6%	14.0%

WITHOUT "DON'T KNOW"

Q16. Broadband Internet Connectivity. Please rate your satisfaction with the following aspects of broadband internet connectivity in the City of Topeka. (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q16-1. Quality of broadband internet connectivity	8.6%	36.1%	27.3%	17.9%	10.0%
Q16-2. Availability of broadband linternet connectivity	8.0%	35.1%	29.0%	16.9%	11.0%
Q16-3. Cost of broadband internet connectivity	2.6%	15.3%	25.8%	33.5%	22.8%

Q17. SeeClickFix Topeka is the program the City of Topeka uses for citizens to submit service requests for things like potholes, damaged street signs and code enforcement issues through a mobile device or online. Have you used this program to submit an issue?

issue	Number	Percent
Yes	90	18.0 %
I know about it, but have not used it	79	15.8 %
No	303	60.6 %
I have tried it, but could not figure it out	9	1.8 %
Not provided	19	3.8 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

<u>Q17. SeeClickFix Topeka is the program the City of Topeka uses for citizens to submit service requests for</u> <u>things like potholes, damaged street signs and code enforcement issues through a mobile device or online.</u> <u>Have you used this program to submit an issue? (without "not provided")</u>

Q17. Have you used SeeClickFix Topeka to submit an

issue	Number	Percent
Yes	90	18.7 %
I know about it, but have not used it	79	16.4 %
No	303	63.0 %
I have tried it, but could not figure it out	9	1.9 %
Total	481	100.0 %

Q17a. How would you rate the ease of use of SeeClickFix Topeka?

Q17a. How would you rate ease of use of SeeClickFix

Number	Percent
13	13.1 %
42	42.4 %
25	25.3 %
14	14.1 %
3	3.0 %
2	2.0 %
99	100.0 %
	13 42 25 14 3 2

WITHOUT "DON'T KNOW"

Q17a. How would you rate the ease of use of SeeClickFix Topeka? (without "don't know")

Q17a. How would you rate ease of use of SeeClickFix

Topeka	Number	Percent
Very satisfied	13	13.4 %
Satisfied	42	43.3 %
Neutral	25	25.8 %
Dissatisfied	14	14.4 %
Very dissatisfied	3	3.1 %
Total	97	100.0 %

Q18. Open Data Initiative. The City of Topeka is dedicated to improving accessibility, transparency and accountability of City government. The open portal (www.data.topeka.org) provides direct access to City financial and operational data. Have you used the open portal site (Performance Portal, Open Budget, Checkbook, Open Projects, etc.) to look up any City data?

Q18. Have you used open portal site to look up any

City data	Number	Percent
Yes	21	4.2 %
I know about it, but have not used it	49	9.8 %
No	401	80.2 %
I have tried it, but could not figure it out	6	1.2 %
Not provided	23	4.6 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q18. Open Data Initiative. The City of Topeka is dedicated to improving accessibility, transparency and accountability of City government. The open portal (www.data.topeka.org) provides direct access to City financial and operational data. Have you used the open portal site (Performance Portal, Open Budget, Checkbook, Open Projects, etc.) to look up any City data? (without "not provided")

Q18. Have you used open portal site to look up any

City data	Number	Percent
Yes	21	4.4 %
I know about it, but have not used it	49	10.3 %
No	401	84.1 %
I have tried it, but could not figure it out	6	1.3 %
Total	477	100.0 %

Q18a. How would you rate the ease of use of data.topeka.org?

Q18a. How would you rate ase of use of data.topeka.org	Number	Percent
Very satisfied	1	3.7 %
Satisfied	6	22.2 %
Neutral	8	29.6 %
Dissatisfied	10	37.0 %
Don't know	2	7.4 %
Total	27	100.0 %

WITHOUT "DON'T KNOW"

Q18a. How would you rate the ease of use of data.topeka.org? (without "don't know")

Q18a. How would you rate ase of use of data.topeka.org	Number	Percent
Very satisfied	1	4.0 %
Satisfied	6	24.0 %
Neutral	8	32.0 %
Dissatisfied	10	40.0 %
Total	25	100.0 %

Q19. Customer Service. Have you interacted with (by phone, online or by visit) the City with a question, problem, or complaint during the past year?

Q19. Have you interacted with City during past year	Number	Percent
Yes	189	37.8 %
No	311	62.2 %
Total	500	100.0 %

Q19a. If you have interacted with (by phone, online, or by visit) the City during the past year, what led to that interaction?

Q19a. What led to that interaction with City	Number	Percent
Compliment	9	4.8 %
Question	76	40.2 %
Request	56	29.6 %
Complaint	41	21.7 %
Not provided	7	3.7 %
Total	189	100.0 %

WITHOUT "NOT PROVIDED"

Q19a. If you have interacted with (by phone, online, or by visit) the City during the past year, what led to that interaction? (without "not provided")

Q19a. What led to that interaction with City	Number	Percent
Compliment	9	4.9 %
Question	76	41.8 %
Request	56	30.8 %
Complaint	41	22.5 %
Total	182	100.0 %

Q19b. What was the specific reason you interacted with the City?

Q19b. What was the specific reason you interacted with		
City	Number	Percent
City service (street maintenance, trash, water, recycling, yard		
waste, wastewater)	116	61.4 %
Emergency or safety	7	3.7 %
Public records/ordinances/licenses/permits	9	4.8 %
Code violation (tall grass-weeds/mowing, illegal parking/		
dumping, abandoned vehicles)	23	12.2 %
Community engagement	2	1.1 %
Building codes/inspections	8	4.2 %
Other	20	10.6 %
Not provided	4	2.1 %
Total	189	100.0 %

WITHOUT "NOT PROVIDED"

Q19b. What was the specific reason you interacted with the City? (without "not provided")

Q19b. What was the specific reason you interacted with

City	Number	Percent
City service (street maintenance, trash, water, recycling, yard		
waste, wastewater)	116	62.7 %
Emergency or safety	7	3.8 %
Public records/ordinances/licenses/permits	9	4.9 %
Code violation (tall grass-weeds/mowing, illegal parking/		
dumping, abandoned vehicles)	23	12.4 %
Community engagement	2	1.1 %
Building codes/inspections	8	4.3 %
Other	20	<u> 10.8 %</u>
Total	185	100.0 %

Q19c. Several factors that may influence your perception of the quality of customer service you receive from City employees are listed below. Please rate your satisfaction with each item.

(N=189)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q19c-1. How easy the department was to contact	15.9%	50.8%	18.0%	10.1%	3.2%	2.1%
Q19c-2. Level of courtesy you received	30.7%	38.6%	17.5%	5.3%	4.2%	3.7%
Q19c-3. Technical competence & knowledge of City employees who assisted you	20.1%	40.7%	23.3%	5.8%	2.6%	7.4%
Q19c-4. Overall satisfaction with your customer service experience	20.1%	40.7%	19.0%	10.1%	6.3%	3.7%

WITHOUT "DON'T KNOW"

Q19c. Several factors that may influence your perception of the quality of customer service you receive from City employees are listed below. Please rate your satisfaction with each item. (without "don't know")

(N=189)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q19c-1. How easy the department was to contact	16.2%	51.9%	18.4%	10.3%	3.2%
Q19c-2. Level of courtesy you received	31.9%	40.1%	18.1%	5.5%	4.4%
Q19c-3. Technical competence & knowledge of City employees who assisted you	21.7%	44.0%	25.1%	6.3%	2.9%
Q19c-4. Overall satisfaction with your customer service experience	20.9%	42.3%	19.8%	10.4%	6.6%

Q20. Feeling of Safety. On a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please rate how safe you feel in the following situations.

(N=500)

	Very safe	Safe	Neutral	Unsafe	Very unsafe	Don't know
Q20-1. In your neighborhood during the day	38.0%	46.8%	9.8%	4.4%	0.4%	0.6%
Q20-2. In your neighborhood at night	16.2%	46.8%	18.6%	12.8%	5.0%	0.6%
Q20-3. Overall feeling of safety in Topeka	5.8%	30.4%	32.8%	22.2%	8.0%	0.8%

WITHOUT "DON'T KNOW"

Q20. Feeling of Safety. On a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please rate how safe you feel in the following situations. (without "don't know")

	Very safe	Safe	Neutral	Unsafe	Very unsafe
Q20-1. In your neighborhood during the day	38.2%	47.1%	9.9%	4.4%	0.4%
Q20-2. In your neighborhood at night	16.3%	47.1%	18.7%	12.9%	5.0%
Q20-3. Overall feeling of safety in Topeka	5.8%	30.6%	33.1%	22.4%	8.1%

Q21. Public Safety. Please rate your level of satisfaction with the following public safety services provided by the City of Topeka.

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q21-1. Visibility of police in neighborhoods	4.0%	39.2%	30.2%	19.2%	4.2%	3.2%
Q21-2. City's efforts to prevent crime	3.2%	26.2%	35.6%	22.6%	6.6%	5.8%
Q21-3. Effectiveness of community policing efforts	4.0%	26.2%	39.6%	16.6%	4.2%	9.4%
Q21-4. Overall quality of police response	7.8%	35.8%	28.0%	13.4%	3.2%	11.8%
Q21-5. Overall quality of fire department response	21.2%	48.4%	13.8%	1.6%	0.4%	14.6%
Q21-6. Enforcement of local traffic laws	6.6%	34.0%	31.2%	16.0%	6.8%	5.4%
Q21-7. Overall quality of animal control response	5.8%	30.4%	27.2%	8.8%	3.0%	24.8%
Q21-8. Topeka Fire Department personnel professionalism	28.6%	42.2%	10.2%	0.6%	0.6%	17.8%
Q21-9. Topeka Fire Department community involvement	21.8%	41.2%	18.8%	0.4%	0.6%	17.2%
Q21-10. Topeka Fire Department Fire/EMS public information education	16.2%	35.4%	23.4%	1.8%	0.2%	23.0%
Q21-11. Overall quality of Topeka Fire Department Fire/ EMS services	23.0%	48.0%	14.0%	0.6%	0.6%	13.8%
Q21-12. Once established, Topeka Fire Department Advanced Life Support (ALS) Response program	12.0%	24.8%	18.4%	0.4%	0.2%	44.2%

WITHOUT "DON'T KNOW"

Q21. Public Safety. Please rate your level of satisfaction with the following public safety services provided by the City of Topeka. (without "don't know")

					Very
Q21-1. Visibility of police in neighborhoods	Very satisfied 4.1%	Satisfied 40.5%	Neutral 31.2%	Dissatisfied 19.8%	dissatisfied 4.3%
	4.170		51.270	19.070	
Q21-2. City's efforts to prevent crime	3.4%	27.8%	37.8%	24.0%	7.0%
Q21-3. Effectiveness of community policing					
efforts	4.4%	28.9%	43.7%	18.3%	4.6%
Q21-4. Overall quality of police response	8.8%	40.6%	31.7%	15.2%	3.6%
Q21-5. Overall quality of fire department					
response	24.8%	56.7%	16.2%	1.9%	0.5%
Q21-6. Enforcement of local traffic laws	7.0%	35.9%	33.0%	16.9%	7.2%
Q21-7. Overall quality of animal control					
response	7.7%	40.4%	36.2%	11.7%	4.0%
Q21-8. Topeka Fire Department personnel					
professionalism	34.8%	51.3%	12.4%	0.7%	0.7%
Q21-9. Topeka Fire Department community					
involvement	26.3%	49.8%	22.7%	0.5%	0.7%
Q21-10. Topeka Fire Department Fire/EMS					
public information education	21.0%	46.0%	30.4%	2.3%	0.3%
Q21-11. Overall quality of Topeka Fire					
Department Fire/EMS services	26.7%	55.7%	16.2%	0.7%	0.7%
Q21-12. Once established, Topeka Fire					
Department Advanced Life Support (ALS) Response program	21.5%	44.4%	33.0%	0.7%	0.4%

Q22. Which THREE of the Public Safety items listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q22. Top choice	Number	Percent
Visibility of police in neighborhoods	127	25.4 %
City's efforts to prevent crime	195	39.0 %
Effectiveness of community policing efforts	40	8.0 %
Overall quality of police response	32	6.4 %
Overall quality of fire department response	5	1.0 %
Enforcement of local traffic laws	35	7.0 %
Overall quality of animal control response	5	1.0 %
Topeka Fire Department personnel professionalism	1	0.2 %
Topeka Fire Department community involvement	1	0.2 %
Topeka Fire Department Fire/EMS public information education	6	1.2 %
Overall quality of Topeka Fire Department Fire/EMS services	2	0.4 %
Once established, Topeka Fire Department Advanced Life		
Support (ALS) Response program	6	1.2 %
None chosen	45	9.0 %
Total	500	100.0 %

Q22. Which THREE of the Public Safety items listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q22. 2nd choice	Number	Percent
Visibility of police in neighborhoods	81	16.2 %
City's efforts to prevent crime	104	20.8 %
Effectiveness of community policing efforts	86	17.2 %
Overall quality of police response	73	14.6 %
Overall quality of fire department response	13	2.6 %
Enforcement of local traffic laws	40	8.0 %
Overall quality of animal control response	12	2.4 %
Topeka Fire Department personnel professionalism	2	0.4 %
Topeka Fire Department community involvement	5	1.0 %
Topeka Fire Department Fire/EMS public information education	7	1.4 %
Overall quality of Topeka Fire Department Fire/EMS services	12	2.4 %
Once established, Topeka Fire Department Advanced Life		
Support (ALS) Response program	4	0.8 %
None chosen	61	12.2 %
Total	500	100.0 %

Q22. Which THREE of the Public Safety items listed in Question 21 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years?

Q22. 3rd choice	Number	Percent
Visibility of police in neighborhoods	66	13.2 %
City's efforts to prevent crime	46	9.2 %
Effectiveness of community policing efforts	86	17.2 %
Overall quality of police response	77	15.4 %
Overall quality of fire department response	19	3.8 %
Enforcement of local traffic laws	46	9.2 %
Overall quality of animal control response	17	3.4 %
Topeka Fire Department personnel professionalism	3	0.6 %
Topeka Fire Department community involvement	4	0.8 %
Topeka Fire Department Fire/EMS public information education	7	1.4 %
Overall quality of Topeka Fire Department Fire/EMS services	20	4.0 %
Once established, Topeka Fire Department Advanced Life		
Support (ALS) Response program	16	3.2 %
None chosen	93	18.6 %
Total	500	100.0 %

SUM OF TOP 3 CHOICES

Q22. Which THREE of the Public Safety items listed in Question 22 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? (top 3)

Q22. Sum of top 3 choices	Number	Percent
Visibility of police in neighborhoods	274	54.8 %
City's efforts to prevent crime	345	69.0 %
Effectiveness of community policing efforts	212	42.4 %
Overall quality of police response	182	36.4 %
Overall quality of fire department response	37	7.4 %
Enforcement of local traffic laws	121	24.2 %
Overall quality of animal control response	34	6.8 %
Topeka Fire Department personnel professionalism	6	1.2 %
Topeka Fire Department community involvement	10	2.0 %
Topeka Fire Department Fire/EMS public information education	20	4.0 %
Overall quality of Topeka Fire Department Fire/EMS services	34	6.8 %
Once established, Topeka Fire Department Advanced Life		
Support (ALS) Response program	26	5.2 %
None chosen	45	9.0 %
Total	1346	

Q23. Economic Development. Using a scale of 1 to 5, where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the city's current pace of development in each of the following areas.

(N=500)

	Much too slow	Too slow	Just right	Too fast	Much too fast	Don't know
Q23-1. Office/commercial development	6.6%	26.8%	34.6%	4.2%	1.6%	26.2%
Q23-2. Industrial development	6.6%	27.8%	38.2%	1.2%	1.0%	25.2%
Q23-3. Multi-family residential development	6.6%	21.0%	35.8%	3.8%	2.2%	30.6%
Q23-4. Single-family residential development	8.2%	27.0%	36.4%	3.0%	1.0%	24.4%
Q23-5. Retail development	14.2%	35.2%	26.2%	5.2%	1.2%	18.0%
Q23-6. Affordable housing	18.2%	31.0%	24.8%	1.4%	1.2%	23.4%
Q23-7. Small business assistance	13.2%	27.0%	21.0%	0.8%	0.6%	37.4%

WITHOUT "DON'T KNOW"

Q23. Economic Development. Using a scale of 1 to 5, where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the city's current pace of development in each of the following areas. (without "don't know")

	Much too slow	Too slow	Just right	Too fast	Much too fast
Q23-1. Office/commercial development	8.9%	36.3%	46.9%	5.7%	2.2%
Q23-2. Industrial development	8.8%	37.2%	51.1%	1.6%	1.3%
Q23-3. Multi-family residential development	9.5%	30.3%	51.6%	5.5%	3.2%
Q23-4. Single-family residential development	10.8%	35.7%	48.1%	4.0%	1.3%
Q23-5. Retail development	17.3%	42.9%	32.0%	6.3%	1.5%
Q23-6. Affordable housing	23.8%	40.5%	32.4%	1.8%	1.6%
Q23-7. Small business assistance	21.1%	43.1%	33.5%	1.3%	1.0%

Q24. The City of Topeka uses incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies to the City. Some examples of the types of incentives the City can offer include: property tax incrementing financing which reimburses a portion of the property tax to the developer, or creating a special taxing district to add an additional sales tax to be used by the developer. Knowing this, how supportive are you of having the City use incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies?

Q24. How supportive are you of having City use incentives to attract & expand retail, residential, manufacturing, science & technology, & regional office

companies	Number	Percent
Very supportive	136	27.2 %
Somewhat supportive	200	40.0 %
Not sure	82	16.4 %
Not supportive	61	12.2 %
Not provided	21	4.2 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q24. The City of Topeka uses incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies to the City. Some examples of the types of incentives the City can offer include: property tax incrementing financing which reimburses a portion of the property tax to the developer, or creating a special taxing district to add an additional sales tax to be used by the developer. Knowing this, how supportive are you of having the City use incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies? (without "not provided")

Q24. How supportive are you of having City use incentives to attract & expand retail, residential, manufacturing, science & technology, & regional office companies Number Percent Very supportive 28.4 % 136 200 41.8 % Somewhat supportive Not sure 82 17.1 % Not supportive 61 12.7 % Total 479 100.0 %

<u>Q25. In ORDER, please rank which development opportunities you support the most for incentives from 1</u> (MOST supportive) to 7(LEAST supportive).

(N=500)

	Most supportive	2	3	4	5	6	Least supportive	Not provided
Q25-1. Retail	14.6%	13.6%	4.4%	1.4%	15.6%	10.6%	36.8%	3.0%
Q25-2. Residential	12.4%	21.4%	10.0%	5.4%	13.0%	17.0%	16.4%	4.4%
Q25-3. Restaurants	14.8%	10.8%	15.0%	7.6%	15.8%	15.2%	14.8%	6.0%
Q25-4. Commercial/ office	15.4%	14.2%	13.2%	11.8%	12.2%	13.6%	11.0%	8.6%
Q25-5. Manufacturing	14.8%	15.0%	15.4%	16.4%	11.0%	11.8%	5.6%	10.0%
Q25-6. Science/ technology	12.6%	7.8%	17.4%	21.2%	12.2%	12.6%	4.8%	11.4%
Q25-7. Quality of life	8.4%	9.4%	16.0%	25.8%	13.4%	10.8%	4.2%	12.0%

WITHOUT "NOT PROVIDED"

Q25. In ORDER, please rank which development opportunities you support the most for incentives from 1 (MOST supportive) to 7(LEAST supportive). (without "not provided")

	Most supportive	2	3	4	5	6	Least supportive
Q25-1. Retail	15.1%	14.0%	4.5%	1.4%	16.1%	10.9%	37.9%
Q25-2. Residential	13.0%	22.4%	10.5%	5.6%	13.6%	17.8%	17.2%
Q25-3. Restaurants	15.7%	11.5%	16.0%	8.1%	16.8%	16.2%	15.7%
Q25-4. Commercial/office	16.8%	15.5%	14.4%	12.9%	13.3%	14.9%	12.0%
Q25-5. Manufacturing	16.4%	16.7%	17.1%	18.2%	12.2%	13.1%	6.2%
Q25-6. Science/ technology	14.2%	8.8%	19.6%	23.9%	13.8%	14.2%	5.4%
Q25-7. Quality of life	9.5%	10.7%	18.2%	29.3%	15.2%	12.3%	4.8%

Q26. Typically, how often do you shop online with stores outside of Topeka?

Q26. How often do you shop online with stores outside

of Topeka	Number	Percent
Every day	32	6.4 %
A few times per week	93	18.6 %
At least once a week	73	14.6 %
A few times per month	150	30.0 %
A few times per year	80	16.0 %
Seldom or never	61	12.2 %
Not provided	11	2.2 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q26. Typically, how often do you shop online with stores outside of Topeka? (without "not provided")

Q26. How often do you shop online with stores outside

<u>of Topeka</u>	Number	Percent
Every day	32	6.5 %
A few times per week	93	19.0 %
At least once a week	73	14.9 %
A few times per month	150	30.7 %
A few times per year	80	16.4 %
Seldom or never	61	12.5 <u>%</u>
Total	489	100.0 %

Q27. Strategic Goals and Priorities. Topeka has updated their strategic goals and priorities for the years 2021 and 2022. The Governing Body and Staff will work together to build on the successes of previous plans and the outline of the updated goals and priorities to guide the city's growth and planning efforts for the future. Please rank the importance of each goal from 1st (MOST important) to 5th (LEAST important).

	Most important	2	3	4	Least important	Not provided
Q27-1. Health, wellness, hope, & opportunity	32.0%	14.8%	16.8%	5.6%	21.6%	9.2%
Q27-2. Grow a vibrant, prideful, prosperous & inclusive community	16.2%	20.2%	23.2%	12.0%	18.4%	10.0%
Q27-3. Balanced economic development (grow a vibrant economy)	17.0%	20.8%	21.8%	18.2%	11.0%	11.2%
Q27-4. Build public trust through efficient & effective mission focused government service provision	14.2%	16.6%	18.8%	22.6%	16.0%	11.8%
Q27-5. Continual improvement in infrastructure	9.6%	16.2%	9.2%	29.4%	22.8%	12.8%

WITHOUT "NOT PROVIDED"

Q27. Strategic Goals and Priorities. Topeka has updated their strategic goals and priorities for the years 2021 and 2022. The Governing Body and Staff will work together to build on the successes of previous plans and the outline of the updated goals and priorities to guide the city's growth and planning efforts for the future. Please rank the importance of each goal from 1st (MOST important) to 5th (LEAST important). (without "not provided")

	Most important	2	3	4	Least important
Q27-1. Health, wellness, hope, & opportunity	35.2%	16.3%	18.5%	6.2%	23.8%
Q27-2. Grow a vibrant, prideful, prosperous & inclusive community	18.0%	22.4%	25.8%	13.3%	20.4%
Q27-3. Balanced economic development (grow a vibrant economy)	19.1%	23.4%	24.5%	20.5%	12.4%
Q27-4. Build public trust through efficient & effective mission focused government service provision	16.1%	18.8%	21.3%	25.6%	18.1%
Q27-5. Continual improvement in infrastructure	11.0%	18.6%	10.6%	33.7%	26.1%

Q30. Approximately how many years have you lived in the City of Topeka?

Q30. How many years have you lived in City of Topeka	Number	Percent
Less than 5 years	60	12.0 %
5-10 years	62	12.4 %
11-20 years	110	22.0 %
20+ years	262	52.4 %
Not provided	6	1.2 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q30. Approximately how many years have you lived in the City of Topeka? (without "not provided")

Q30. How many years have you lived in City of Topeka	Number	Percent
Less than 5 years	60	12.1 %
5-10 years	62	12.6 %
11-20 years	110	22.3 %
20+ years	262	53.0 %
Total	494	100.0 %

Q31. What is your age?

Q31. Your age	Number	Percent
18-34	106	21.2 %
35-44	76	15.2 %
45-54	93	18.6 %
55-64	100	20.0 %
65+	94	18.8 %
Not provided	31	6.2 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q31. What is your age? (without "not provided")

Q31. Your age	Number	Percent
18-34	106	22.6 %
35-44	76	16.2 %
45-54	93	19.8 %
55-64	100	21.3 %
<u>65+</u>	94	20.0 %
Total	469	100.0 %

Q32. What is your total annual household income?

Q32. What is your total annual household income	Number	Percent
Under 30K	101	20.2 %
\$30K to \$59,999	138	27.6 %
\$60K to \$99,999	142	28.4 %
\$100K+	70	14.0 %
Not provided	49	9.8 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q32. What is your total annual household income? (without "not provided")

Q32. What is your total annual household income	Number	Percent
Under 30K	101	22.4 %
\$30K to \$59,999	138	30.6 %
\$60K to \$99,999	142	31.5 %
\$100K+	70	15.5 %
Total	451	100.0 %

Q33. Which of the following best describes your current employment status?

Q33. Which following best describes your current		
employment status	Number	Percent
Employed outside home	274	54.8 %
Self-employed	51	10.2 %
Student/retired/not currently employed outside home	124	24.8 %
Unemployed	27	5.4 %
Not provided	24	4.8 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q33. Which of the following best describes your current employment status? (without "not provided")

Q33. Which following best describes your current		
employment status	Number	Percent
Employed outside home	274	57.6 %
Self-employed	51	10.7 %
Student/retired/not currently employed outside home	124	26.1 %
Unemployed	27	5.7 %
Total	476	100.0 %

Q33a. Where do you work?

Q33a. Where do you work	Number	Percent
Topeka	242	88.3 %
Lawrence	8	2.9 %
Shawnee County, Kansas	8	2.9 %
Elsewhere in Kansas	13	4.7 %
Not provided	3	1.1 %
Total	274	100.0 %

WITHOUT "NOT PROVIDED"

Q33a. Where do you work? (without "not provided")

Q33a. Where do you work	Number	Percent
Topeka	242	89.3 %
Lawrence	8	3.0 %
Shawnee County, Kansas	8	3.0 %
Elsewhere in Kansas	13	4.8 %
Total	271	100.0 %

Q34. Your gender:

Q34. Your gender	Number	Percent
Male	248	49.6 %
Female	250	50.0 %
Not provided	2	0.4 %
Total	500	100.0 %

WITHOUT "NOT PROVIDED"

Q34. Your gender: (without "not provided")

Q34. Your gender	Number	Percent
Male	248	49.8 %
Female	250	50.2 <u>%</u>
Total	498	100.0 %

Q35. Which of the following best describes your race/ethnicity?

Q35. Which following best describes your race/ethnicity	Number	Percent
Asian/Pacific Islander	9	1.8 %
Black/African American	52	10.4 %
Native American	10	2.0 %
White/Caucasian	387	77.4 %
Hispanic	73	14.6 %
Other	9	1.8 %
Total	540	

Q35-6. Other

Q35-6. Self-describe your race/ethnicity	Number	Percent
Multiple races	2	22.2 %
Mixed	1	11.1 %
Euro American	1	11.1 %
Pakistan/Indian	1	11.1 %
MEXICAN	1	11.1 %
IRISH AND GERMAN	1	11.1 %
More than one	1	11.1 %
NATIVE AMERICAN HISPANIC	1	11.1 %
Total		100.0 %





CITY OF TOPEKA

Brent Trout City Manager 215 SE 7th Street Topeka, KS 66603 Email:btrout@topeka.org Tel: 785-368-3725 Fax: 785-368-3909 www.topeka.org

August 2021

Dear Topeka Resident,

The City of Topeka is requesting your help and a few minutes of your time! You have been chosen to participate in a survey designed to gather resident opinions and feedback on city programs and services. The information requested in this survey will be used to improve and expand existing programs and determine future needs of residents in the City of Topeka.

Please return your completed survey in the next week using the postage-paid envelope provided. If you prefer, you can complete the survey online at TopekaSurvey.org. The survey data will be compiled and analyzed by ETC institute, which is one of the nation's leading firms in the field of local governmental research. They will present the results to the city by the end of 2021. Individual responses to the survey will remain confidential.

Please contact LeRoy Younger at the City of Topeka at 785-368-3725 if you have any questions.

Thank you in advance for your participation.

Sincerely,

Brent Trant

Brent Trout City Manager

2021 City of Topeka Citizen Satisfaction Survey

Please take a few minutes to complete this survey. Your input is an important part of the city's on-going effort to identify and respond to resident concerns. If you prefer, you can complete the survey online at *TopekaSurvey.org*. Thank you!

1. Please rate your overall satisfaction with major categories of services provided by the City of Topeka on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Overall quality of police services	5	4	3	2	1	9
2.	Overall quality of fire and emergency medical services	5	4	3	2	1	9
3.	Overall maintenance of city streets	5	4	3	2	1	9
4.	Overall quality of city water and sewer utilities	5	4	3	2	1	9
5.	Overall enforcement of city codes and ordinances	5	4	3	2	1	9
6.	Overall quality of customer service you receive from city employees	5	4	3	2	1	9
7.	Overall effectiveness of city communication with the public	5	4	3	2	1	9

2. Which THREE of the major categories of city services do you think should receive the MOST EMPHASIS from city leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 1.]

1st: _____ 2nd: _____ 3rd: _____

3. <u>Perceptions.</u> Several items that may influence your perception of the City of Topeka are listed below. Please rate your satisfaction with each item on a scale of 1 to 5, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied."

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall quality of services provided by the City of Topeka	5	4	3	2	1	9
02.	Overall value that you receive for your city tax dollars and fees	5	4	3	2	1	9
03.	Overall image of the city	5	4	3	2	1	9
04.	How well the city is planning growth	5	4	3	2	1	9
05.	How well the city is managing growth	5	4	3	2	1	9
06.	Overall quality of life in the city	5	4	3	2	1	9
07.	Overall feeling of safety in the city	5	4	3	2	1	9
08.	Quality of new development in the city	5	4	3	2	1	9
09.	As a place to retire	5	4	3	2	1	9
10.	Overall appearance of the city	5	4	3	2	1	9

4. <u>Leadership.</u> Please rate your satisfaction with each of the items listed below.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Overall effectiveness of leadership provided by the city's elected officials	5	4	3	2	1	9
2.	Overall effectiveness of the city manager and appointed staff	5	4	3	2	1	9

5. <u>Living in Topeka.</u> Using a scale of 1 to 5, where 5 is "Very important" and 1 is "Not at all Important," please indicate how important each of the following reasons were in your decision to live in Topeka.

		Very Important	Important	Neutral	Not Important	Not at all Important	Don't Know
1.	Quality of life	5	4	3	2	1	9
2.	Public safety	5	4	3	2	1	9
3.	Reasonable cost of living	5	4	3	2	1	9
4.	Access to quality shopping	5	4	3	2	1	9
5.	Affordability of housing	5	4	3	2	1	9
6.	Quality of housing	5	4	3	2	1	9

6. Is there another reason you live in Topeka? ____(1) Yes [Answer Q6a.] ____(2) No [Skip to Q7.]

6a. What is the reason, and why it is important to you?

7. <u>Maintenance.</u> Please rate your satisfaction with the following services provided by the city.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	Maintenance of streets in your neighborhood	5	4	3	2	1	9
2.	Maintenance of sidewalks	5	4	3	2	1	9
3.	Maintenance of curbs and gutters	5	4	3	2	1	9
4.	Snow removal on major city streets	5	4	3	2	1	9
5.	Street sweeping in your neighborhood	5	4	3	2	1	9
6.	Right-of-way mowing along city streets throughout the city	5	4	3	2	1	9
7.	Maintenance of medians throughout the city	5	4	3	2	1	9
8.	Alley maintenance in your neighborhood	5	4	3	2	1	9

8. Which THREE of the city maintenance services do you think should receive the MOST EMPHASIS from city leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 7.]

1st: ____ 2nd: ____ 3rd: ____

9. <u>Code Enforcement.</u> Please rate your satisfaction with each of the following.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1	Enforcing the clean-up of debris on private properties	5	4	3	2	1	9
2	Enforcing the mowing and cutting of weeds on private properties	5	4	3	2	1	9
3	Enforcing the exterior maintenance of residential homes	5	4	3	2	1	9
4	Enforcing the exterior maintenance of business properties	5	4	3	2	1	9

10. How would you describe the city's level of enforcement when it comes to codes and ordinances?

____(1) Too much ____(2) About right ____(3) Too little ____(9) Don't know

11. <u>Utility Service.</u> For each of the items listed below, please rate your level of satisfaction.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Water pressure on a typical day	5	4	3	2	1	9
02.	Taste of your tap water	5	4	3	2	1	9
03.	Smell of your tap water	5	4	3	2	1	9
04.	Clarity of your tap water	5	4	3	2	1	9
05.	How easy your utility bill is to understand	5	4	3	2	1	9
06.	Options for paying your utility bill	5	4	3	2	1	9
07.	How well the city keeps you informed about water quality issues	5	4	3	2	1	9
08.	How well the city keeps you informed about disruptions to your water service	5	4	3	2	1	9
09.	Overall quality of your water service	5	4	3	2	1	9
10.	Overall quality of your stormwater drainage	5	4	3	2	1	9

12. Which THREE of the categories of utility services do you think should receive the MOST EMPHASIS from city leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 11.]

1st: ____ 2nd: ____ 3rd: ____

13. <u>Communication.</u> Please rate your satisfaction with the following aspects of communication provided by the City of Topeka.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	The availability of information about city programs/services	5	4	3	2	1	9
2.	The level of public involvement in local decision making	5	4	3	2	1	9
3.	The quality of the city's website	5	4	3	2	1	9
4.	Ease of use of the city's website	5	4	3	2	1	9
5.	Responsiveness of city social media pages	5	4	3	2	1	9

- 14. Which of the following are your primary sources of information about city issues, services, and events? [Check all that apply.]
 - ____(01) The city weekly newsletter
 ____(05) Instagram

 ____(02) Local Newspaper
 ____(06) Twitter

 ____(03) Television News
 ____(07) Nextdoor

 ____(04) Facebook
 ____(08) Word of mouth
- (09) City cable channel (City4) (10) City website
- ____(10) City website ____(11) Other: _____
- **15.** Which TWO sources of information do you MOST PREFER to use to get information about city issues, services, and events? [Write in your answers below using the numbers from the list in Question 14.]

1st: ____ 2nd: ____

16. <u>Broadband Internet Connectivity.</u> Please rate your satisfaction with the following aspects of broadband Internet connectivity in the City of Topeka.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	The quality of broadband Internet connectivity	5	4	3	2	1	9
2.	The availability of broadband Internet connectivity	5	4	3	2	1	9
3.	The cost of broadband Internet connectivity	5	4	3	2	1	9

17. SeeClickFix Topeka is the program the City of Topeka uses for citizens to submit service requests for things like potholes, damaged street signs and code enforcement issues through a mobile device or online. Have you used this program to submit an issue?

(1) Yes [Answer Q17a.]

- (2) I know about it, but have not used it [Skip to Q18.]
- ____(3) No [Skip to Q18.]

(4) I have tried it, but could not figure it out [Answer Q17a.]

17a. How would you rate the ease of use of SeeClickFix Topeka?

(1) Very satisfied	(3) Neutral	(5) Very dissatisfied
(2) Satisfied	(4) Dissatisfied	(9) Don't know

18. <u>Open Data Initiative.</u> The City of Topeka is dedicated to improving accessibility, transparency and accountability of city government. The open portal (www.data.topeka.org) provides direct access to city financial and operational data. Have you used the open portal site (Performance Portal, Open Budget, Checkbook, Open Projects, etc.) to look up any city data?

- (2) I know about it, but have not used it [Skip to Q19.]
- ____(3) No [Skip to Q19.]
- ____(4) I have tried it, but could not figure it out [Answer Q18a.]

18a. How would you rate the ease of use of *data.topeka.org*?

- ____(1) Very satisfied
 ____(3) Neutral
 ____(5) Very dissatisfied

 ____(2) Satisfied
 ____(4) Dissatisfied
 ____(9) Don't know
- 19. <u>Customer Service.</u> Have you interacted with (by phone, on-line, or by visiting) the city with a question, problem, or complaint during the past year?

____(1) Yes [Answer Q19a-c.] ____(2) No [Skip to Q20.]

19a. If you have interacted with (by phone, on-line, or by visiting) the city during the past year, what led to that interaction?

____(1) Compliment ____(2) Question ____(3) Request ____(4) Complaint

19b. What was the specific reason you interacted with the City? [Check only one.]

- ____(1) City service (street maintenance, trash, water, recycling, yard waste, wastewater)
- ____(2) Emergency or safety
- (3) Public records/Ordinances/Licenses/Permits
- (4) Code violation (tall grass-weeds/mowing, illegal parking/dumping, abandoned vehicles)
- ____(5) Community engagement
- (6) Building Codes/Inspections
- ____(7) Other: _____

19c. Several factors that may influence your perception of the quality of customer service you receive from city employees are listed below. Please rate your satisfaction with each item.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
1.	How easy the department was to contact	5	4	3	2	1	9
2.	Level of courtesy you received	5	4	3	2	1	9
	Technical competence and knowledge of city employees who assisted you	5	4	3	2	1	9
4.	Overall satisfaction with your customer service experience	5	4	3	2	1	9

____(1) Yes [Answer Q18a.]

20. <u>Feeling of Safety.</u> On a scale of 1 to 5, where 5 means "Very Safe" and 1 means "Very Unsafe," please rate how safe you feel in the following situations.

How safe do you feel	Very Safe	Safe	Neutral	Unsafe	Very Unsafe	Don't Know
1. In your neighborhood during the day	5	4	3	2	1	9
2. In your neighborhood at night	5	4	3	2	1	9
3. Overall feeling of safety in Topeka	5	4	3	2	1	9

21. <u>Public Safety.</u> Please rate your level of satisfaction with the following public safety services provided by the City of Topeka.

		Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	The visibility of police in neighborhoods	5	4	3	2	1	9
02.	The city's efforts to prevent crime	5	4	3	2	1	9
03.	Effectiveness of community policing efforts	5	4	3	2	1	9
04.	Overall quality of police response	5	4	3	2	1	9
05.	Overall quality of fire department response	5	4	3	2	1	9
06.	Enforcement of local traffic laws	5	4	3	2	1	9
07.	Overall quality of animal control response	5	4	3	2	1	9
08.	Topeka Fire Department personnel professionalism	5	4	3	2	1	9
09.	Topeka Fire Department community involvement	5	4	3	2	1	9
10.	Topeka Fire Department Fire/EMS public information education	5	4	3	2	1	9
11.	Overall quality of Topeka Fire Department Fire/EMS services	5	4	3	2	1	9
12.	Once established, Topeka Fire Department Advanced Life Support (ALS) Response program	5	4	3	2	1	9

22. Which THREE of the Public Safety items do you think should receive the most emphasis from city leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 21.]

1st: ____ 2nd: ____ 3rd: ____

23. <u>Economic Development.</u> Using a scale of 1 to 5, where 5 means "Much Too Slow" and 1 means "Much Too Fast," please rate the city's current pace of development in each of the following areas.

		Much Too Slow	Too Slow	Just Right	Too Fast	Much Too Fast	Don't Know
1.	Office/Commercial development	5	4	3	2	1	9
2.	Industrial development	5	4	3	2	1	9
3.	Multi-family residential development	5	4	3	2	1	9
4.	Single-family residential development	5	4	3	2	1	9
5.	Retail development	5	4	3	2	1	9
6.	Affordable housing	5	4	3	2	1	9
7.	Small business assistance	5	4	3	2	1	9

24. The City of Topeka uses incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies to the city. Some examples of the types of incentives the city can offer include: property tax incrementing financing which reimburses a portion of the property tax to the developer, or creating a special taxing district to add an additional sales tax to be used by the developer. Knowing this, how supportive are you of having the city use incentives to attract and expand retail, residential, manufacturing, science and technology, and regional office companies?

____(1) Very supportive ____(2) Somewhat supportive ____(3) Not sure ____(4) Not supportive

25. In ORDER, please rank which development opportunities you support the most for incentives from 1 (MOST supportive) to 7(LEAST supportive). [Write in your answers using the numbers from the list below.]

1. Retail 2. Residential	 Restaurants Commercial/Office 		5. Manufacturing 6. Science/Technology		7. Quality of Life	
1st:	2nd:	3rd:	4th:	5th:	6th:	7th:

26. Typically, how often do shop online with stores outside of Topeka?

(1) Every day	(3) At least once a week	(5) A few times per year
(2) A few times per week	(4) A few times per month	(6) Seldom or never

<u>Strategic Goals and Priorities.</u> Topeka has updated their strategic goals and priorities for the years 2021 and 2022. The Governing Body and Staff will work together to build on the successes of previous plans and the outline of the updated goals and priorities to guide the city's growth and planning efforts for the future.

Governing Body Strategic Goals and Priorities 2021/2022:

- 1. Health, Wellness, Hope, and Opportunity
- 2. Grow a Vibrant, Prideful, Prosperous and Inclusive Community
- 3. Balanced Economic Development (Grow a Vibrant Economy)
- 4. Build Public Trust through Efficient and Effective Mission Focused Government Service Provision
- 5. Continual Improvement in Infrastructure
- 27. Please rank the importance of each goal from 1st (MOST important) to 5th (LEAST important). [Write in your answers below using the numbers from the list labeled "Governing Body Strategic Goals and Priorities" above.]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ 5th: ____

28. Are there current services, projects or programs that the City of Topeka currently offers that you would recommend are discontinued?

29. Are there other services, projects or programs that you would like the City of Topeka to offer?

Demo	ographics					
30.	Approximately how many years have you lived in the City of Topeka? (1) Less than 5 years (2) 5-10 years (3) 11-20 years (4) More than 20 years					
31.	What is your age? years					
32.	What is your total annual household income?					
	(1) Under 30,000(2) \$30,000 to \$59,999(3) \$60,000 to \$99,999(4) More than \$100,000					
33.	Which of the following best describes your current employment status? (1) Employed outside the home [Answer Q33a.] (2) Self-employed (3) Student/Retired/Not currently employed outside the home (4) Unemployed					
	33a. Where do you work? (1) Topeka (2) Lawrence (3) Shawnee County, Kansas (4) Elsewhere in Kansas					
34.	Your gender:(1) Male(2) Female					
35.	Which of the following best describes your race/ethnicity? [Check all that apply.]					
	(1) Asian/Pacific Islander (4) White/Caucasian (2) Black/African American (5) Hispanic (3) Native American (99) Other:					

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed postage-paid envelope addressed to: ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify which areas of the City are having problems with city services. If your address is not correct, please provide the correct information. Thank you.